BEFORE THE COPYRIGHT ROYALTY TRIBUNAL WASHINGTON, D.C.

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In the Matter of

:

1989 CABLE ROYALTY

DOCKET NO. CRT 91-2-89CD

DISTRIBUTION PROCEEDING

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(This volume contains pages 211 through 370)

Washington, D.C.

Friday, September 13, 1991

The above-entitled matter came on for hearing, pursuant to adjournment, in the Offices of the Copyright Royalty Tribunal, in Room 921, 1825 Connecticut Avenue, N.W., Washington, D.C., at 10:00 a.m.

BEFORE:

MARIO F. AGUERO

Chairman

J.C. ARGETSINGER

Commissioner

CINDY DAUB

Commissioner

ROBERT CASSLER

General Counsel

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PROCEEDINGS

(10:03 a.m.)

CHAIRMAN AGUERO: Good morning. We will continue our proceedings with Marsha Kessler as the witness and John Stewart from NAB. Does anyone have any particular comments before we continue the proceeding?

MR. SCHEINER: On the ongoing Nielsen saga, I can give you an interim report. At your suggestion at the close of the session yesterday, we tried to have a little meeting. It was a very brief meeting.

I pointed out to Bob Garrett that in light of the fact that you had directed us to request Nielsen to furnish copies of the diaries and Nielsen's response that it would permit Sports' representatives to make handwritten copies,

I would -- with a view towards accommodating the difficult problem we're in, I would stipulate to the accuracy of any such handwritten notes.

Mr. Garrett said he would like to know the basis for that limitation on no photocopying, would I call the Nielsen people. I tried to reach them last night and could not.

Again, going back to our little meeting of yesterday, Mr. Olson took the position that he would not forego the use of photocopies. Obviously, I have no control over Mr. Olson.

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1	In any event, we did reach Nielsen this morning,
2	and Allen spoke to them, and their representative will go
3	back to legal counsel and hopefully report back to us
4	today. That's where the matter stands.
5	The only other thing that I would like I think
6	it would be helpful if the Tribunal had the benefit of a
7	letter that we wrote to Nielsen immediately upon receipt
8	of the Tribunal's Order, and this is for your information.
9	COMMISSIONER ARGETSINGER: Mr. Scheiner, we're
10	glad to hear that things are progressing, you're still
11	talking, and maybe we'll just give you a little time and
12	see how things are on Tuesday.
13	MR. SCHEINER: We're still talking.
14	CHAIRMAN AGUERO: Does Joint Sports Claimants
15	finally accept going to Tampa, Florida and examining the
16	Nielsen data and hand-writing do you oppose, Mr. Olson,
17	on the handwriting?
18	MR. OLSON: Excuse me?
19	CHAIRMAN AGUERO: Do you oppose the handwriting
20	issue, or are you in favor?
21	MR. OLSON: Let me explain our position. We have
22	not requested access to the Nielsen diaries. So far as I
23	know, Joint Sports Claimants are the only party who has
24	requested access to those particular documents.
25	What we requested was not from MPAA, but from

Sports, and what we requested were the copies of the questionnaires that their interviewers filled out when they called up cable operators as part of the survey that Mr. Bortz will be testifying about. We already have copies of those documents, already examining them, and it would be essentially impossible, certainly, in the time we have, it would be a hundred times more extensive and a thousand times more inefficient for us to do it any other way than -

COMMISSIONER ARGETSINGER: Well, Mr. Olson, if you already have copies of them, why would you want to bring in handwritten copies?

MR. OLSON: I don't want handwritten copies. Mr. Scheiner was suggesting that perhaps there could be a general agreement among all parties that no one would look at each other's -- would get copies of each other's underlying documents, that we would only take notes on other people's underlying documents, and that did not seem to me to be a good procedure for us, it's not a good procedure for Joint Sports. The documents that Joint Sports has given us are documents that are ordinarily produced in discovery in this proceeding. My understanding is that they were produced the last time around when Joint Sports used a similar survey. And I see no reason why we should have to sacrifice our access to the only sensible

way to use these non-confidential documents because of a 1 2 dispute that other parties are having. CHAIRMAN AGUERO: Mr. Garrett, do you have any 3 4 comments? MR. GARRETT: Well, Mr. Chairman, I don't think 5 I have anything new to add from yesterday. Our position 6 still is that all parties play by the same rules and, if 7 we are going to turn over our questionnaires and allow 8 copying of those questionnaires and we have to give those 9 10 copies to Mr. Olson and Mr. Scheiner and anyone else in this proceeding, I think the same procedures ought to be 11 applied to Mr. Scheiner and to the data which underlies his 12 13 study. I agree with Mr. Olson. I don't think that 14 15 making handwritten notes of the diaries is an efficient way of proceeding anymore than making handwritten notes of our 16 17 questionnaires. Mr. Olson has made it clear that he isn't going to limit himself to making handwritten notes of the 18 questionnaires we've already provided him. 19 20 We are simply asking that we all be treated 21 equally here, with respect to how the underlying 22 documentation is to be provided. 23 COMMISSIONER ARGETSINGER: And, of course, we have a problem, we have a party here who is not before the 24 25 Tribunal that we don't have any jurisdiction over, and we

1	are trying to move this along. I understand in theory what
2	your point is. We hope that you all can resolve it and
3	we will hear from you on Tuesday on how it's working out.
4	CHAIRMAN AGUERO: We don't have subpoena power
5	to order Nielsen to turn over what you want and,
6	regretfully, we are where we began yesterday.
7	MR. GARRETT: I understand, Mr. Chairman, and
8	we're going to do our best to try to work something out
9	with Mr. Scheiner, but that is our position.
10	CHAIRMAN AGUERO: Time is flying.
11	MR. GARRETT: I'm sorry?
12	CHAIRMAN AGUERO: Time is flying.
13	MR. GARRETT: I have a number of people on my
14	staff who are hoping this thing, since this requires
15	production in Florida, will drag on until the wintertime.
16	(Laughter.)
17	CHAIRMAN AGUERO: In Tampa, they have wonderful
18	water, and Clearwater has the most beautiful water in the
19	whole world. You will have a lot of fun over there.
20	(Laughter.)
21	MR. GARRETT: Mr. Chairman, perhaps we can get
22	you to go down to the warehouse.
23	(Laughter.)
24	MR. LANE: Mr. Chairman, may I raise another
25	procedural point at this time? The Tribunal has in its
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1	possession the complete Sports questionnaires and, as I
2	understand and we do not have that, we have redacted
3	versions of the questionnaires. As I understand it, the
4	procedure is that parties would be allowed to ask the
5	Tribunal staff to perform certain analyses of those
6	completed questionnaires.
7	My question is well, I won't make it a
8	question. My view would be, any such request would have
9	to be confidential between the Tribunal and the party, not
10	among other parties, since that would be used for cross-
11	examination purposes.
12	Just to be clear, I am not going to make a
13	specific request for that to be public before I know the
14	answer to this question.
15	CHAIRMAN AGUERO: Yes, that is very important to
16	us. When you refer to the Tribunal personnel, to the
17	Commissioners, too?
18	COMMISSIONER ARGETSINGER: Now, we have never
19	done this before.
20	MR. LANE: I understand that but, as I understood
21	what the procedure was in the 1986 proceeding, that if a
22	party had asked, that the Tribunal staff would have
23	completed the whatever the request was, and then
24	provided the answer to the request at the hearing.
25	COMMISSIONER ARGETSINGER: This was never

1	exercised.
2	MR. LANE: I understand that, but
3	CHAIRMAN AGUERO: Just for my knowledge, when you
4	say the staff, are you including Commissioners?
5	MR. LANE: Mr. Chairman, I don't have any idea
6	about the internal workings of the Tribunal, and I
7	certainly don't want to get into that argument.
8	CHAIRMAN AGUERO: Okay. Thank you very much
9	anyway.
10	Yes, Mr. Garrett?
11	MR. GARRETT: Mr. Chairman, I have no objection
12	to that procedure, I think that's perfectly appropriate.
13	I don't want Mr. Lane to be required to relay to us in
14	advance the subjects of his inquiries, the subjects of
L5	possible cross-examination. I think that's an entirely
16	appropriate way to proceed. Again, I will ask that the
L7	same treatment be accorded us with respect to the Nielsen
L8	diaries.
L9	One of the conditions that Nielsen wishes to
20	impose on our going down there is that diary-checking
21	personnel accompany our experts. Now, we have no problem
22	with the "diary-checking" personnel being there and doing
23	whatever diary-checking personnel do. I would have a
24	problem with having any information concerning our

inspection of those diaries being relayed back to MPAA.

In like fashion, I know a suggestion was made yesterday that perhaps someone associated with MPAA could go down and be with us, or be with our experts, as they look at the diaries, and I would certainly strenuously oppose that for the same reasons that Mr. Lane has advanced concerning his request to have special checks of our constant sum survey questionnaires.

CHAIRMAN AGUERO: Any questions? Mr. Olson?

MR. OLSON: Mr. Chairman, I just wanted to raise

MR. OLSON: Mr. Chairman, I just wanted to raise a related point, but I didn't mean to interrupt any response you may have to Mr. Garrett's point.

The suggestion I wanted to make was that to avoid placing a burden on the Tribunal personnel, another option for dealing with making tabulations from the unredacted documents would be for the parties involved simply to agree on a neutral third party somewhere, who could be compensated by the parties -- for example, a legal assistant at some utterly unrelated firm in town -- might be able to perform these tasks, and thus avoid putting the burden on the Tribunal.

CHAIRMAN AGUERO: Well, Mr. Olson, the idea was discussed among the Commissioners and among the counsel, and we don't have the time to give enough attention to the issue to bring somebody in from the outside to supervise the analysis of them. What are you suggesting, Commission?

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224 COMMISSIONER ARGETSINGER: Well, this is just 1 Commissioner's notion and not necessarily 2 this 3 Tribunal's. The procedure was not employed in the 1983, and it's this Commissioner's position that we will consider 4 such requests. We will see what the nature of the request 5 is, and we will either go forward with it or not, and we 6 will tell you the reason. We have no idea what sort of 7 request you have, and how onerous. And some of the other 8 Commissioners have suggested, well, would one of our staff 9 have to take the witness stand. Absolutely not. 10 You will ask us something and, if we give it to 11 12 13

you, all parties will have to stipulate that it's correct. And also we would have to -- as I said, we will first examine what you want and decide whether we are equipped and willing to do it.

COMMISSIONER DAUB: I'd like to hear from MPAA and Sports and from the other claimant groups, if they are opposed to Mr. Olson's suggestion, or have any problem. I, for one, from this Commissioner, I have no objection. I think that would help us and our staff.

MR. LANE: I guess the problem that I have, Commissioners, is that, first of all, if Mr. Garrett goes down to Tampa, he is allowed to do any analyses that he so chooses, which I don't disagree with but, if I have to send something to you and then you have to decide -- now, you

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may not think it's important, but I may think 1 important -- I mean, that shifts the choice of how I 2 present the case for MPAA from me to you where Mr. Garrett 3 does not have that burden. 4 Mr. Lane, maybe I'm COMMISSIONER ARGETSINGER: 5 a little confused here, and please tell me. Now, as I 6 7 understand it, Sports has turned over their redacted items 8 to you. That's exactly right. 9 MR. LANE: Correct. COMMISSIONER ARGETSINGER: Now, if and when 10 Sports goes to Tampa, I am under the notion that they are 11 going to have redacted information. They are not going to 12 see the entire diaries. So, won't you be on an equal 13 14 footing in that case? Now, perhaps I am confused. MR. LANE: My understanding, Commissioner -- I 15 am confused on the point because what I think Nielsen said 16 17 was, if they could be redacted they would be. 18 clear that they are redacted, or that if they -- it would 19 be a difficult procedure to redact either 300,000 diaries, as you can imagine, or if we don't know what the sample is 20 21 -- and I don't know how Mr. Garrett is going to choose his sample -- then to redact them down there. 22 23 So, to me, it is somewhat confusing, and I don't 24 know whether you are right or wrong because I think, at 25 least as I read the letter, Nielsen didn't know whether they would be redacted or not.

COMMISSIONER ARGETSINGER: Well, once we find this out, perhaps we all will have benefit of that knowledge, and we can make a more informed decision, Mr. Garrett.

MR. GARRETT: Commissioner Argetsinger, this record is clear on the redacting. What we are talking about here is taking out the names of the respondents of, in our case, the questionnaires and, in MPAA's case, the people who fill out the diaries. And we have always made it absolutely clear that we have no intent to take any information as to the names of the people who fill out diaries, that the only checks based upon names or other identifying information, we are perfectly prepared to live with the confidentiality.

I think we are on the same footing in that respect. MPAA has information in its possession here without identifying information, you can't do any checks based upon such identifying information, and we're prepared to live with those same terms with respect to the Nielsen diaries.

Commissioner Daub, let me just respond to the question that you raised earlier. I have not fully thought through the implications of Mr. Olson's suggestion here. I certainly agree that if the nature of the request being

made by the parties poses a burden on the Tribunal and the staff, then this would be an appropriate way of dealing with it.

The only concern that I have here, and it goes back to why we are in this position, and that is that these kinds of surveys, whether they are Nielsen diaries or whether they are our constant sum surveys, were all done under assurances of confidentiality to the respondents here.

It is difficult to get people to cooperate in surveys of any sort, whether they are Nielsen diaries or ours, and the industry has a standard of keeping these kinds of responses confidential. We are trying to abide by that in reviewing the Nielsen, and we want everybody else to abide by the same types of industrywide concerns of confidentiality.

The only concern that I have with Mr. Olson's suggestion is that it's one thing to allow the Tribunal access here -- pledges of confidentiality and that sort -- to take a look at these documents. If we're going to be sending it outside to yet another party outside of the Federal Government here, I have some concerns as to whether not are still abiding by the spirit οf or we confidentiality that we have promised. That's my only reservation. But I would think that the issue shouldn't

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arise unless the nature of the requests are such that they are -- the requests, that is, from the other parties -- to perform these analyses are too burdensome for the Tribunal and staff.

CHAIRMAN AGUERO: Mr. Stewart?

MR. STEWART: Mr. Chairman, I have very grave concerns about this whole issue about which this is my first notice. I was not aware that unredacted versions of the questionnaires were given to the Tribunal under some procedure under which the Tribunal would analyze those questionnaires.

It's very important, from my perspective, that this agency base its decision on record evidence. The idea that Mr. Lane could convey to the Tribunal a request to do an analysis of data that forms a part of the record in this proceeding and then decide not to present it to the Tribunal on the record is very troubling to me.

I probably would have objected to having a requirement that the unredacted versions be delivered to you in the first place because that opens a tremendous can of worms. MPAA, in numerous prior proceedings, has refused to give over information having to do with the distribution of royalties it receives, to individual claimants. We've asked time and again, to try to establish how much particular Program Suppliers receive of the royalties, and

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they've said, no, that's confidential, and we've gone along with that, and the Tribunal has protected it but, certainly, if this procedure is followed for MPAA's request of Sports -- that is, to require Sports to give you unredacted versions -- we're going to want to ask the same thing. And we're going to want to ask for you, or some third party, to make analyses of the confidential portions of their data that underlies their studies.

I don't think it's a good idea at all. that given where we are and, again, without notice, as far as I'm aware, to any of the parties other than those involved in the specific document requests, if we're going to move from the situation we are now, which is that the unredacted versions have already been produced to you, it seems to me the only reasonable -- and lawful, in fact -approach would be to have those delivered to some third party -- and it may be an accounting firm or the like -at MPAA's expense, for MPAA to be able to ask them to do without any disclosure of Joint Sports' analyses confidential information. I think the whole procedure is a bad idea, but I certainly have grave concerns about confidential requests to the Tribunal staff to analyze data that relates to the record proceeding and to maintain confidentiality of those kinds of requests.

COMMISSIONER ARGETSINGER: Well, we haven't had

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1	the request yet to examine the information, so now that
2	it's out in the open, I would think that it would be
3	helpful if counsel would provide briefs on their thinking
4	on this, next week.
5	MR. LANE: Well, I have a real serious question.
6	If the parties will stipulate that I don't want to put
7	out my request, what it is if you're going to say it's
8	not confidential, then I certainly have the right
9	COMMISSIONER ARGETSINGER: No, and we're not
LO	saying what the nature of your request is, just that you're
L1	going to request, and I understand what you're asking
L2	MR. LANE: I can tell you, I am going to request,
L3	I guarantee you that.
L4	COMMISSIONER ARGETSINGER: All right, you are
L5	going to request. And I had thought for a moment there,
L6	until Mr. Stewart spoke, that we had maybe an agreement,
L 7	if Mr. Garrett didn't object
L8	MR. LANE: Well, let me address that,
.9	Commissioner Argetsinger. First of all, this was an order
20	of the Tribunal in a prior proceeding, which was published
21	and of which Mr. Stewart had notice. The way that this
32	came about was through informal discovery when Mr. Garrett,
33	in response to us, said he would be willing to do that.
24	There is no secret collusion here. Mr. Garrett, who
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certainly challenged us on many, many points of our

1	discovery requests, volunteered that this would be a
2	procedure he was willing to follow, and I assume he thought
3	through the implications for his client, and we just took
4	advantage of it.
5	CHAIRMAN AGUERO: Then you are going to request
6	the Tribunal to do the analysis, the Tribunal itself?
7	MR. LANE: We will request the Tribunal
8	whoever you so designate. I'm not going to ask
9	CHAIRMAN AGUERO: To my knowledge, it is what is
10	written in the 1983.
11	MR. LANE: This was a procedure followed in 1986,
12	I believe.
13	COMMISSIONER ARGETSINGER: In fact, we never did.
14	MR. LANE: You never did because the case got
15	settled, but that was the procedure
16	COMMISSIONER ARGETSINGER: No, I don't think it
17	did. I think the information was delivered and then no one
18	asked for a follow-up.
19	MR. LANE: I know, the case was settled before
20	we went any further.
21	CHAIRMAN AGUERO: But this is for the analysis
22	to be performed by the Tribunal staff or personnel?
23	MR. LANE: That is my understanding of that
24	order.
25	COMMISSIONER ARGETSINGER: Well, we've got two

items to consider. Number one, will your request be 1 confidential. And then when your request is made, we will 2 consider whether we want to do it or not. 3 MR. LANE: I understand that, but I need to know 4 that the request will be confidential before I make it, so 5 that I don't -б COMMISSIONER ARGETSINGER: All right. 7 That's a threshold --8 MR. LANE: -- and as I understand it, Mr. Garrett 9 has no problem with it, and I think it is only fair that 10 11 my cross-examination not be spread out to the world before 12 it starts. 13 CHAIRMAN AGUERO: Mr. Garrett? MR. GARRETT: Yes. Let me clarify something that 14 15 was said by Mr. Lane here. When they asked us to produce the questionnaires with no identifying information being 16 17 redacted, what we said was that we would follow the described established 18 procedures and in the 1983 proceeding. 19 Now, I don't want that to be interpreted as 20 saying that we agreed to this process of turning over to 21 22 the Tribunal all of the questionnaires in unredacted form per se. What we agreed to was to comply with the order 23 Tribunal had already issued in the 1983 24 that the 25 proceeding. The issues had been debated then, and we simply agreed to follow that procedure. Now, that's an important distinction in my own mind here.

CHAIRMAN AGUERO: Mr. Olson?

MR. OLSON: A couple of points, Mr. Chairman. First of all, with regard to Commissioner Argetsinger's suggestion about briefing, I think that that would undoubtedly be a worthwhile exercise if we had all the time in the world, however, the testimony of Mr. Bortz and others who will be testifying about the Sports survey is scheduled to take place two Tuesdays from now. And so I think we need to resolve this quickly if we're not going to have to postpone the testimony of those witnesses.

Second of all, I think that in addition to the concerns about burden on the Tribunal, from putting your staff in the awkward position of performing analyses for individual parties, it is most unusual, at least in my experience, to have a decisionmaking body involved in the confidential work product of a party. It's unusual and, I think, quite awkward. Ordinarily, one analyzes data in the privacy of one's office and comes to one's own conclusions, and one does not involve the decisionmaker in that process. And so I think that's an additional reason why it would be appropriate as well as convenient to ask a third party rather than the Tribunal to perform these analyses.

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Third, with regard to Mr. Garrett's point about confidentiality, I can certainly undertake for our clients, and I'm confident that the other parties can undertake as well, that they will not make any effort to contact the individuals involved -- for example, the individual cable system employees who were called -- and I'm also confident that the parties could agree on either a law firm or an accounting firm to perform this analysis, and could agree on a confidentiality agreement that that firm could file to solve Mr. Garrett's concerns about making sure that the pledges made to people who were interviewed about. confidentiality, are preserved.

Finally, it's been a little hard to tell from the colloquy, but I'm not sure that there's any real opposition to the idea of having a third party law firm or accounting firm mutually agreed upon to perform these analyses. I believe that -- I'm not certain what Mr. Stewart's position is, but I assume that he did not oppose the idea of getting access to the unredacted underlying data, and so it's only a question of how we do it. And I assume, based on what he said, that he believes that it would be more appropriate for it to be done by a third-party firm rather than by the Tribunal itself.

COMMISSIONER ARGETSINGER: Well, Mr. Olson, specifically with Mr. Lane's threshold objection -- or

1	question was the confidentiality of his request. And
2	if he sought this information, whether it's by a third
3	party or the Tribunal staff, whomever, that that would be
4	confidential that he would get that work product. What is
5	your feeling on that?
6	MR. OLSON: I'm in complete agreement with Mr.
7	Lane on that. I think that if we hire an accounting firm
8	to be the neutral third party in this situation, that they
9	would take any request they got, would keep it
10	confidential, and keep the results confidential, and would
11	disclose them only with the consent of the party making the
12	request.
13	CHAIRMAN AGUERO: Off the record.
14	(Discussion off the record.)
15	CHAIRMAN AGUERO: I was told by our General
16	Counsel, Bob Cassler, that you people have reached an
17	agreement in relation to the unredacted documents and the
18	Joint Sports Claimants having in our offices. Can any one
19	of you people tell us exactly the type of agreement? Only
20	one person, please.
21	MR. GARRETT: Let me take a stab, Mr. Chairman.
22	Mr. Lane, Mr. Stewart, Mr. Olson and I did meet during the
23	recess to discuss the procedures for turning over the
24	unredacted versions
25	CHAIRMAN AGUERO: Do you have a problem, Mr.

1	Midlen?
2	MR. MIDLEN: We have no interest in any of the
3	underlying materials in Washington or in Florida.
4	CHAIRMAN AGUERO: Music?
5	MR. KOENIGSBERG: We have less of an interest in
6	this, Mr. Chairman.
7	(Laughter.)
8	MR. GARRETT: Why couldn't they all be like that.
9	(Laughter.)
10	MR. GARRETT: Let me outline the terms of the
11	understanding, as I understand it, and any of my colleagues
12	can correct me if I'm wrong. First, we've agreed to turn
13	over to an independent accounting firm all of the
14	underlying questionnaires in unredacted form. I think what
15	we would contemplate is simply taking the questionnaires
16	as previously produced to the Tribunal and sending them to
17	this independent accounting firm.
18	Second, all of the parties here would have
19	CHAIRMAN AGUERO: Do they perform the job here
20	or someplace else?
21	MR. GARRETT: We would turn over to them at their
22	offices and they would be able to do the analyses at their
23	offices, not here at the Tribunal's office. Secondly, all
24	the parties would have to agree as to the identify of the
25	independent accounting firm. We are confident that we can

agree as to who the appropriate accounting firm would be. 1 Third, any party may request that independent 2 accounting firm to perform whatever analysis he or she 3 wants to have performed, and any such request would be 4 5 confidential -- that is, the request would not have to be б relayed to either the Tribunal or any other party in this 7 proceeding. Fourth, any party who makes such a request of the 8 9 independent accounting firm would have to pay all of the 10 expenses associated with the analysis requested. 11 Fifth is that the independent accounting firm 12 would be available -- the accounting firm would have to be 13 available to produce a witness to testify concerning the 14 analyses performed, if those analyses are attempted to be 15 introduced into evidence in the record of this proceeding 16 in any way. I believe that outlines all of the terms. 17 The only thing I would add is that we are amenable to this 18 agreement, but we enter this agreement without waiving in 19 20 any way our rights or the positions that we have taken here with respect to the production of the underlying Nielsen 21 22 documents. Commissioners? 23 CHAIRMAN AGUERO: 24 COMMISSIONER ARGETSINGER: Thank you very much. CHAIRMAN AGUERO: 25 Thank you very much.

MR. OLSON: Perhaps I could add just one point that we have not discussed, but that I think --

CHAIRMAN AGUERO: We said one person, but I will give you two minutes. Ms. Kessler is here waiting for almost one hour, and I think it isn't fair for the lady, you know?

MR. GARRETT: Mr. Chairman, before Mr. Olson — there is one other element to this agreement I do want to make clear, and that is that these documents are being submitted to the accounting firm pursuant to an appropriate set of confidentiality restrictions that we will have to work out among ourselves here. The idea is that they will have the forms, but they will have to abide by the confidentiality requirements that are appropriate here, and the parties have all undertaken to draft and to agree to an appropriate set of confidentiality restrictions.

CHAIRMAN AGUERO: Mr. Olson?

MR. OLSON: Mr. Garrett just made one of the points that I was going to make, and I was just going to make one other additional point that we did not discuss but that I believe will be agreeable to everyone, and that is that if the accounting firm witness actually comes to testify about certain analyses they did, they will not be subject to examination about other examinations they did for other parties that are not being put in evidence.

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CHAIRMAN AGUERO: Thank you very much. 1 Well, Marsha? 2 John? 3 THE WITNESS: John. 4 Whereupon, MARSHA E. KESSLER 5 resumed the stand as a witness and, having previously been 6 duly sworn, was examined and testified further as follows: 7 CROSS-EXAMINATION 8 BY MR. STEWART: 9 Good morning, Marsha. It is still morning. 10 Q I want to discuss with you one major aspect of 11 the Viewing Study, but I want to be clear that I am setting 12 off to one side the important question of whether viewing 13 14 is an appropriate thing for the Tribunal to look at in making the decision it has to make here. I want to talk 15 with you instead about the extent to which the Study that 16 17 you've put in actually does measure distant signal viewing 18 in 1989, to the different program categories represented by the claimants here. 19 20 Okay. Α 21 Now, this Viewing Study represents a major part of your responsibilities at MPAA, isn't that right? 22 23 Α Yes, it does. And do you perform this study every year, even 24 Q 25 when you don't have a Phase I Tribunal proceeding -- a NEAL R. GROSS

version of this Viewing Study?

A We do, and just to augment something in my answer to your previous question, in terms of the work that goes into the study, primarily my participation is with respect to the counting analysis.

In the last several years, I've done very little program categorization. My major use is when I'm paying out the money. That's when I really make full use of the study.

Q In connection with that responsibility of the distribution to your member claimants, you do look at individual program titles, individual properties as it were?

A Correct.

Q And could you describe briefly -- you've done so in prior Phase II proceedings -- what are just the basic steps that you go through to collect information about properties relating to your individual claimants?

A Once we have isolated the Series and Movies programs in the Special Study, we merge another database with those programs — it's the database I used to call the BIB database, it's now the Broadcast Channel database — this is a database that we purchased that identifies all Series and Movies by code, and the producer and syndicator of each individual program.

241 based 1 We then do a first-pass sort on distributor. Prior to doing this sort, I will have written 2 to all of our represented companies and said "Please send 3 4 me a list of the titles for which you claim royalties", and I ask this from all of the companies, I would say, 5 approximately, off the top of my head, 85 to 90 percent 6 send me a list of their titles. 7 At this point, I cross-check our computer sort 8 9 with what the companies tell me they are claiming. 10 this for several reasons. I find that the data on the BIB 11 tapes are accurate probably in 98 percent, 99 percent, of 12 the cases, but sales of individual titles may take place 13 after the BIB book was published, the BIB tape was made available. 14 15 Also, there are instances in which we may have 16

Also, there are instances in which we may have more than one company feel that it is entitled to a particular program, so I can isolate those titles as well.

Does that describe what you're looking for?

Q So, you collect a list of property titles from your represented claimants, and you compare them with a computer tape that lists a whole bunch of Syndicated Series and Movies. What's the next step?

A After I isolate the conflict and make adjustments based on who is claiming what, I rerun the job, and do a printout for each individual company called the

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1	Certification printout. At that point, I will send the
2	folks a letter and say here are the titles that we've
3	identified, for which you are claiming royalties. Please
4	line out any that don't belong to you, and sign and have
5	a notary certify a statement saying that you are legally
6	entitled to royalties for these titles on the printout.
7	Q And then they send those back to you, is that
8	right?
9	A Correct.
10	Q And is there any follow-on step that you take in
11	finally confirming which properties are credited to the
12	parties?
13	A Well, if there are adjustments to be made to the
14	certification process, I will make those adjustments. On
15	occasion, I will if someone has crossed out a title and
16	I don't have an owner for it, I'll look through everything
17	I can find to see if I can't identify an owner for that
18	program. Otherwise, it goes unclaimed.
19	I also one thing I forgot. We have the
20	Anonymous cartoon programs. These are cartoons that
21	television stations may run under a blanket title
22	Cartoon Carnival, or something like that where you may
23	have cartoons from as many as four different distributors.
24	And so each of these companies is entitled to some share
25	of the individual cartoon programs, and we've asked them

to provide us a list of the stations to whom they have cartoons licensed, to tell how many cartoons are in a package, what the duration is, et cetera, and we make an allocation of the cartoon programs.

Another thing that I will have asked during the certification process, there is a group of programs for whom we do not know either the producer or the syndicator. They appear on multiple stations, but they are not in the BIB book, they are not in an Arbitron book, or a Nielsen book, or whatever. I'll put those — if they are zero viewing, I don't send them out, but if there is viewing on them, I put them on a list and say these are orphan programs. If this is your title, this is your last chance to claim it.

And so all of that takes place during the certification process, and then we make adjustments based on what the companies come back and tell us.

Q I forgot to ask, where does the Nielsen Special Study get introduced, is that at the very beginning? Is that the list --

A Oh, that's the very beginning. What happens is, we -- in the case of 1989, we have already isolated the programs that we believe fit in our category. At that point, I don't look at any other programs in the study, only those that we've identified as Series and Movie

1	programs, and it's that list, along with the viewing, that
2	is my first pass printout, against which I check the
3	property lists.
4	Q So, you start with the MPAA Viewing Study, with
5	the Syndicated programs indicated?
6	A Correct, and sorted based on distributor.
7	Q And it's important for you not to leave any
8	Syndicated programs out at the beginning of the process,
9	isn't that right?
LO	A Correct.
L1	Q And it could make a big difference to an
L2	individual claimant, for you to have missed a Syndicated
L3	program that they should be credited for, isn't that right?
L4	A That's right.
L5	Q And in this process in which you start with the
L6	viewing list of the Syndicated programs listed that you get
L7	from Nielsen, and you compare that with another printout,
L8	you compare it with the lists that the claimants send you,
L9	you send them out another sheet, they send it back to you,
20	you then do further checking on any discrepancies, and you
21	end up do you ever end up with any orphans left over at
22	the very end of the process?
23	A Yes.
24	Q So, in this whole process, as you get additional
35	information, you correct errors that were in a previous

Ţ	step:
2	A That's right.
3	Q What part of your annual responsibilities, would
4	you say, roughly is represented by that whole process?
5	A That process takes 16 weeks of very, very solid
6	work. This year, it's taking longer because it's been
7	interrupted with hearings and so forth, buy 16 very intense
8	weeks.
9	Q And when you commissioned the Nielsen Viewing
10	Study for 1989, you were under the impression that you were
11	going to use it for distribution purposes, but not for CRT
12	Phase I hearing purposes?
13	A That's right.
14	Q Now, would you be surprised to learn that based
15	on additional information, there are programs in the
16	Nielsen Viewing Study categorized as Syndicated Series and
17	therefor in the MPAA category, that were improperly
18	categorized as Syndicated Programs?
19	A I wouldn't be surprised. We look at, in our
20	category alone, over 7,000 programs. So, I think it's
21	unrealistic to expect 100 percent perfection in any kind
22	of analysis that's done by people.
23	Q And in the context of the CRT proceeding here,
24	miscategorizing programs could have a significant dollar
25	impact, from your perspective, on the amount of money that

would go to a claimant group, isn't that right? 1 Certainly, if there were a large amount 2 viewing, there would be a very significant impact. Ιſ 3 there were no viewing at all, in my judgment, it would be 4 5 a minimal impact. Would you turn to page 8 of your testimony, 6 7 please, and if you would look at the first paragraph on 8 page 8, the first and second paragraphs there. Is it correct that there was no categorization 9 of programs to categories other than Series and Movies in 10 11 the 1989 study? That's not correct, is it? It all depends. There are two answers that are 12 13 seemingly in conflict. One is that with respect to the official work that was done under the Nielsen Study, there 14 15 was joint categorization done by the Cable Data Corporation and Nielsen, with the instructions of doing a three-16 17 And then, I think as I said category assignment. yesterday, Cable Data undertook on its own to completely 18 19 categorize all of the programming on all of the stations, but that was outside our MPAA agreement with Cable Data. 20 Well, if you look at MEK-8, your boilerplate 21 Q 22 exhibit, you will see that there is categorization in other 23 categories for 15 stations or so, is that right? These are the ones that I was speaking to 24 Α 25 Commissioner Aguero about yesterday. This was with respect

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1	to a perceived need for potential TVRO data in a separate
2	proceeding, and I asked for full categorization on those
3	stations be made.
4	Q So, the full categorization, in the sense that
5	it's been made in prior cable Phase I proceedings, was done
6	with respect to those 15 or so stations, is that right?
7	A That's right.
8	Q And those 15 or so stations include all of the
9	satellite-delivered superstations?
10	A That's my understanding, yes.
11	Q And was that analysis all done before June of
12	1991?
13	A Yes.
14	Q Now, your Exhibit MEK-7, I believe it is, is a
15	categorization I'm sorry yes, MEK-7 is the
16	categorization list that you provided to MPAA, is that
17	right?
18	A That we provided to Nielsen and Cable Data.
19	Q I'm sorry, I misspoke. And by "we", do you mean
20	you personally? Did you personally do this program
21	categorization guideline?
22	A I personally wrote this, yes.
23	Q Now, the first category is called Local, do you
24	see that?
25	A Yes, I do.

1	Q And by that you mean programs that were produced
2	by broadcast stations and weren't distributed to other
3	stations, correct?
4	A Correct.
5	Q All of the viewing in your study is distant
6	signal viewing to programs in that category as well as
7	other categories?
8	A Correct.
9	Q In the second paragraph under that category
LO	title, at the end there, it says let's drop back a step.
11	The basic rule about categorizing programs in this category
L2	is that it had to show up on one station and one commercial
13	station only during the year, correct?
L4	A I this may be niggling and nitpicking, but I
L5	don't think it's an issue of showing up on a station, I
L6	think it was wehther it was licensed to a station or not,
L7	regardless of whether broadcast took place.
L8	Q Okay. But let's look at the first cut and,
L9	actually, that was the subject of a stipulation between
20	MPAA and NAB back in the '83 proceeding or the '80
21	proceeding, I don't recall quite which, and you're right,
22	at least with respect to that one definitional question.
23	The basic way that Nielsen and Cable Data would
24	have gone about deciding whether a program was in the NAB
25	category or the MPAA category was whether it showed up on

one station or more than one station, isn't that right?

A With respect to Cable Data, the only records to which they have access are records provided to them by Nielsen, with respect to the sample stations. With respect to Nielsen, they have access to all television station data. So, they have a larger database to search than the people at Cable Data do.

Q Okay. But once again, to basically find out whether it was in MPAA's category or NAB's category was whether it showed up on one station or more than one station during the year, whether or not the station was in the Nielsen -- 147 that Nielsen was analyzing?

A No. Actually, there are other ways as well. This is one of the reasons that I included the SPAs and the ROSPs in my exhibit. Frequently, that's right, a program will show up only on one station, but the assumption is not automatically made that it's a Local program.

What both parties will do, Cable Data and Nielsen, is then look at published information to see if there is any kind of documentation supporting that there was more than one station carrying a program. This is the particular importance of the SPAs and the ROSPs, at least with respect to my known use of them, is to determine whether or not a program is syndicated or not.

Q But you look to the SPAs and the ROSPs in order

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1 to determine whether it appeared on more than one station 2 during the year? Α Correct. 3 And for the ROSP, that's the Nielsen based one, 4 Q 5 Nielsen already has the same database? Α Correct. 6 So, are you saying that when you look at a 7 Q 8 program title on one of the 147 stations, you assume it's a Syndicated program unless you prove otherwise? 9 10 You don't assume anything. Well, what do you do -- what's the first thing 11 Q 12 you do when you look at a program and you have a title 13 that's in the Nielsen list? What do you do next to decide what category it should go in? 14 15 I don't want to speak for the people who do the 16 categorization but, if you want my understanding of what 17 it is, it is they look to see to see, first of all, within 18 the Special Study, the program appeared on more than one If it did, then it's categorized a Series. 19 station. However, if it does not appear on any other station than 20 the one sample station, there is no assumption made at that 21 22 point that it is a Local program because we do have access to the other resource books. 23 So, you then look in the other resource books 24 Q and, if you find it in there, you categorize it as a 25

1	Series?
2	A Correct.
3	Q If you don't find it in there, what happens then?
4	A Then we put it as a Local program unless, of
5	course, Nielsen had some indication otherwise.
6	Q What kind of indication would they have?
7	A Well, as I said, they have station pre-lists from
8	all of their television station clients. So, if the
9	program appeared in a non-paper database and they could say
10	this program is on other stations not in your sample, that,
11	of course, is ample justification to put something in the
12	Series category.
13	Q That's sort of a Step 2-A, you look in the study,
14	if it's only on one station in the study, you look to the
15	published lists and, if it's not in there, then Nielsen can
16	look to its underlying database to see if it showed up on
17	more than one station, correct?
18	A That's correct.
19	Q Now, was this test performed for all programs,
20	or only programs whose titles appeared for the first time
21	in the 1989 Nielsen list of programs?
22	A Only for the first time.
23	Q And can you give me an idea of what percentage
24	of programs showed up program titles showed up for the
25	first time in the 1989 Study?

1	A No. I believe Mr. Lane asked me that question
2	yesterday, and I don't know what percentage.
3	Q Do you know whether it's a large number or a
4	small number? I mean, more than 50 percent or less then
5	50 percent?
6	A Do you see that stack of printouts that you have
7	on your table?
8	Q Yes.
9	A That's the listing.
10	Q The listing of what?
11	A The ones that needed to be categorized.
12	Q That didn't show up in prior years?
13	A I believe so.
14	Q Okay. I want to ask you about that, and I'll
15	show you the books when I do, but for those program titles
16	that showed up in a prior year, you simply left the
17	categorization the same?
18	A Correct.
19	Q And that would be the case whether or not the
20	program showed was broadcast on more than one station
21	or not during 1989?
22	A No, I believe these are yes, I believe the
23	assumption was made that once Nielsen and Larson have
24	agreed on a categorization of a program, they don't review
25	it.

1	Q Now, where do the TV Guides come in?
2	A They are also one of the published sources to
3	which the categorizing people refer, to see if something
4	shows on multiple stations.
5	Q And how do they decide whether it shows on
6	multiple stations?
7	A Sometimes two stations will run a program very
8	close in time slots. It's a hit-or-miss thing. You're
9	lucky if you hit and you are unlucky if you miss. We also
10	use the TV Guides to name the movies. The movies come
11	unnamed to us from Nielsen.
12	Q Now, if in the TV Guide if you find a program
13	whose title appears only once on all the 147 stations, you
14	look in the ROSP and the SPA and the BIB and the title
15	doesn't appear on any of those stations, can a TV Guide -
16	- and also Nielsen has looked at its database and it
17	doesn't appear on more than one station can a TV Guide
18	listing trump all of those and convert the program into a
19	Syndicated program?
20	A My understanding is that a TV Guide for that use
21	is a last-resort use. I think if there were some ample
22	documentation that the same program was on multiple
23	stations, that it would be categorized as a series. I
24	don't know the extent to which this happened, or if it

happened at all in 1989.

1	Q I want to show you what I would ask you to mark -
2	
3	A You're going to make me work?
4	Q I try to make everybody work instead of mu
5	colleague here has complained about having to write all
6	those numbers so fast, but this should be marked Exhibit
7	26-X, NAB Exhibit 26-X, if you would be so kind. And by
8	the way, I want to explain my numbering system here is
9	followed from the exhibit numbers that we presented in our
10	direct case, which is yet to be put into evidence, but the
11	reason we have such high numbers is because we started at
12	the end of the exhibit numbers that we presented in our
13	direct case.
14	And I want to move, as you are looking at this
15	Exhibit 26-X, I'll move this big stack of printouts to your
16	desk instead of mine
17	A Thank you.
18	Q because that's what 26-X is, is a page from
19	those printouts.
20	(Whereupon, the document was
21	marked for identification as
22	Exhibit No. NAB 26-X)
23	Could you describe for us briefly what those
24	printouts are and where you got them?
25	A There are three printouts here, each in a blue NEAL R. GROSS

1	binder approximately two to three inches thick. They are
2	in alphabetical order, the first one going from titles that
3	begin with numbers through "F", the second beginning with
4	"F" going through Mystery Movies, and the last one starting
5	with Mystery Movies and ending with "ZZPP!" that's two
6	"Zs", two "Ps", and an exclamation point.
7	Just looking at the first page and it's called
8	the 1989 Bible. The coders call it the bible because they
9	document the work that they do on these pages. Looking at
10	the first one, just to give you a sample of the data that
11	are in here, I've opened to the second volume
12	Q If you would, everyone now has a copy of this
13	Exhibit 26-X, which is a page from that. You might want
14	to explain that from the exhibit.
15	COMMISSIONER ARGETSINGER: Ms. Kessler, these
16	documents, who prepared these?
17	THE WITNESS: These were prepared in Cable Data
18	Corporation's offices. The handwriting in them is from the
19	staff of Cable Data.
20	COMMISSIONER ARGETSINGER: At whose direction,
21	Program Suppliers?
22	THE WITNESS: This is part of their
23	categorization process.
24	BY MR. STEWART:
25	Q And just to be clear, Ms. Kessler, you provided NEAL R. GROSS

us with these documents as relating to or underlying the categorization of the programs in the 1989 Viewing Study that's been presented as an exhibit in this proceeding by the Program Suppliers?

A Under your discovery request. I'm looking at the very top program. The first column data, Market 370, is a market code assignment that Nielsen makes to the various DMAs, which is probably Salt Lake City. This is telling the day of the week on which the program ran, which was Monday. It started the 53 Quarterhour which — bear with me, I will tell you what it is — about 7:00 p.m.; the station's call sign, KSL; the program, At Home Together. The next column is a code that Nielsen assigns to programs. They have a code for this particular one. It is a code that we sometimes refer to but rarely.

The next column, Time, is the start time, 7:00 p.m. -- that is right. The next two columns, "M" and "N" mean Nielsen and MPAA. These are the columns in which the categorization is recorded. The "S" is if the program is a sporting program, whether it's a basketball, baseball, hockey, et cetera. The next four columns, "QH1, 2, 3 and 4" represent the number of Quarterhours in each week of the measurement period in which At Home Together was broadcast. Apparently, At Home Together was broadcast once in the first week of July. The viewing had not been merged

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1	at this point, so it shows "0" viewing. It was in the
2	month of July. If there was a BIB code known, the next
3	column shows the BIB code. I don't know what "DY" is. Oh,
4	I think it's a typo. I think it is BIB code by property
5	name. It should be a "B". This one is one apparently that
6	a code has been assigned to and the name it appears in as
7	in the database.
8	The last three columns show the Distributor, the
9	Producer and the company to whom it has initially been
10	credited.
11	Q All right. Starting at the right-hand side where
12	you just finished and moving back, is 9901 or 9904 sort of
13	a dummy code that doesn't really refer to any particular
14	distributor or producer that's been identified?
15	A They are not what we call dummies, but they do
16	refer to the fact that we do not know the producer or the
17	syndicator.
18	Q And moving back to the BIB code column, we've
19	taken a look at a number of these programs and we can't
20	find anything by a title I'm not sure whether At Issue
21	is one of them in the BIB list of Series for the years
22	1989 and 1990. How could there be a BIB code for a program
23	like that?
24	A If there is a program that the people who are

doing the categorization feel is Syndicated but it does not

1	appear in the BIB book, they will assign a generated BIB
2	code to it.
3	Q And we have heard that referred to as a dummy BIB
4	code in prior years?
5	A Correct.
6	Q So the fact that it's got a number there doesn't
7	really mean that it was ever in the BIB listing of
8	available Series and Movies?
9	A That's correct.
10	Q And then moving back just a little bit more to
11	that field where you have numbers 2, 2, down below you
12	have an 8, a few 1s that's the number of Quarterhours -
13	_
14	A I'm sorry?
15	Q Under the QH1, QH2 and so on columns, that's the
16	number of Quarterhours that the program ran during that
17	particular time, at that particular broadcast?
18	A That's right. If this program had run every
19	Monday at 7:00 p.m., there would have been a string of
20	little "2s" going across there. This one apparently ran -
21	- we're just looking at At Home Together?
22	Q Yes.
23	A It looks like it ran in the first week in July
24	on a Monday at 7:00 but, in the second week in July, it ran
25	at 1600, 4:00, so they ran it in a different line of data,
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1	my guess is, probably because there was a different amount
2	of viewing in the two time slots.
3	Q And 2 Quarterhours means it's a half-hour
4	program?
5	A Correct.
6	Q Now, let me distribute what I would ask you to
7	mark NAB 27-X.
8	(Whereupon, the document was
9	marked for identification as
10	Exhibit No. NAB 27-X)
11	I want to look at these last two exhibits
12	simultaneously.
13	You offered, at our request, again, and through
14	the discovery process, access to the TV Guides that were
15	used by Cable Data in the categorization process, is that
16	right?
17	A That's right.
18	Q And we went out and made some copies of some of
19	the TV Guide pages to look at. And I hope everyone has a
20	highlighted copy but, if not, let me describe what I'd like
21	to discuss with you.
22	First, on Exhibit 26-X, several programs down
23	from the top there is a program called At Issue that
24	appears to have been broadcast on WFXT and KCBS. Do you
25	see that on 26-X?
- 1	NEAL D. ODOCC

1	A Yes, I do.
2	Q And on Exhibit 27-X, on the first page, at 11:00
3	p.m., channel 25 and this is the Boston edition as you
4	can see from the bottom of the page there there is a
5	program that's titled At Issue with Jeanine Graf, do you
6	see that?
7	A Yes, I do.
8	Q With a description of "Discussion" following it?
9	A Correct.
10	Q The next page is the sort of spread-out listing
11	that doesn't provide details, but if you look over at 11:00
12	on sort of the far right-hand side of the page, channel 25,
13	you see a program called Jeanine Graf, referred to as
14	Jeanine Graf?
15	A Is the second page still the Boston, from the
16	Boston TV Guide?
17	Q Yes. And then the third page of Exhibit 27-X is
18	the Los Angeles edition for a different date, isn't it?
19	A Yes, it looks like April 23rd.
20	Q On the right-hand side of that page at 7:30,
21	channel 2, there is a program entitled At Issue -
22	Discussion, do you see that?
23	A Yes, I see that.
24	Q So, armed with this TV Guide information, would
25	it be your view that that program is a syndicated program

1	that is the same program that appeared on two stations, or
2	not?
3	A I would have if I were the person doing the
4	categorization, I probably would have made the assumption
5	that it was a syndicated program based on the fact that the
6	show ran two Quarterhours in both markets. Had I seen that
7	it ran six Quarterhours in one and two in others, I
8	wouldn't haven't done that.
9	Do you mind if I look at this
10	Q Please do. You are looking now at Program
11	Suppliers' Exhibit 1?
12	A Correct. One is KCBS and the other is FXT,
13	right?
14	Q Yes.
15	A (Perusing document.) Okay.
16	Q Did you confirm in Program Suppliers's Exhibit
17	1 that that program is categorized as Syndicated?
18	A Yes, I did. I would also note that the program
19	on the Boston station had zero viewing, and that the it
20	ran 32 Quarterhours throughout the 6-cycle, and that the
21	program in L.A. had approximately 7700 Household Viewing
22	Hours and ran 48 Quarterhours, so we're talking about a
23	very small percentage both of broadcast and viewing.
24	Q I'm just trying to get through at this point a
25	description of exactly how the process went, and what NEAL R. GROSS

1	assumptions were made, and how the decisions for program
2	categorization were made. And this At Issue has a row of
3	2s under the M column, back on Exhibit 26-X, that means it
4	was categorized as a Syndicated Series all of the times
5	that it appeared in the Viewing Study, correct?
6	A No. These are interim printouts and not final
7	printouts. This is the point at which the work is started
8	as compared to the point at which the work ends. I agree
9	that in the final product it was categorized as a Series.
10	Q You have confirmed that?
11	A Yes.
12	Q One other question, is every BIB code that starts
13	with a zero one of the dummy BIB codes?
14	A No.
15	Q How can you tell a dummy BIB code from a regular
16	BIB code?
17	A It drives me crazy every year. Does anybody have
18	a BIB book, the Series BIB book, in here, that we lent out
19	in discovery? Do you have it, Bob?
20	MR. GARRETT: Yes, but you can't have it.
21	(Laughter.)
22	THE WITNESS: When the BIB book was very new,
23	they started with five digits, the first of which was zero
24	but, in the years that have past, it's my understanding
25	that the codes are now five digits and have a non-zero.
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1	The left-most column now has a "1" in it.
2	BY MR. STEWART:
3	Q Okay, now, back to the TV Guides. The fact that
4	there is a different title on the two stations listings,
5	in your view, does not indicate that they are different
6	programs?
7	A I don't want to guess at what the people who were
8	doing the categorization thought. I'd have to say that
9	were I the person doing the categorization, I would have
10	given this a Series categorization>
11	Q Because why?
12	A Because the length of the program is the same and
13	it appeared on more than one station.
14	Q What appeared on more than one station?
15	A The title At Issue.
16	Q So, part of the title was the same on two
17	different programs that were the same length and, on that
18	basis, you would categorize it as Syndicated?
19	A Yes, I would have. Let me also
20	Q I have some more information.
21	A Okay. I just wanted to say something also, that
22	I hope is obvious, but maybe it's not and maybe it bears
23	saying. When we do the categorization, when the computer
24	company does the categorization, we do not enter into the
25	exercise with great zeal, to see how many eggs we get in NEAL R. GROSS

the objective of 1 basket. That's not our program 2 categorization. The objective is to accurately assign a program 3 to a category. In things like At Issue -- and I can see 4 5 where you are going with this, that it probably is a б locally produced program. I'm not going to fight to the 7 death to keep that program in that category. It doesn't 8 mean anything to us. I want the program to be where it is appropriately categorized. 9 10 So, in things like this, I accept that an error 11 has been made, and am more than happy to include it in the 12 NAB category. 13 And I must say, Marsha, that I appreciate that, 0 and I know that about you. I'm not suggesting that there 14 15 was a devious purpose in miscategorizing programs. I just 16 want to have the process spelled out and kind of the way 17 it was done, so that we can understand it. And, further, 18 if you were provided with additional information, you would 19 recategorize it as appropriate, isn't that right? 20 Very happily. Α 21 However, it is important to you in the process 22 of -- for your distribution purposes to your own claimants, to make sure you don't miss any syndicated programs that 23 might be claimed by one of your claimants. 24

That's right.

1	Q But you want to make sure you have as much as
2	possible, the longest list of syndicated titles as possible
3	to look at
4	A That's right.
5	Q as you develop information about whether they
6	are really syndicated or not, or who they belong to.
7	A Correct.
8	Q Okay. Let me show you the next example of this,
9	and I'll ask for it to be marked as 28-X.
10	(Whereupon, the document was
11	marked for identification as
12	Exhibit No. NAB 28-X)
13	And while we are doing it, I'll pass out 29-X as
14	well, which are the TV Guide pages that go with it.
15	(Whereupon, the document was
16	marked for identification as
17	Exhibit No. NAB 29-X)
18	And I have plenty of copies, Fred, I hope you're
19	taking all the extras today.
20	MR. KOENIGSBERG: You're doing good, John, thank
21	you.
22	BY MR. STEWART:
23	Q First, these programs these two exhibits deal
24	with a program that's called Focus. Have you confirmed
25	whether or not Focus was categorized as a Syndicated Series
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1	in the final version of your Viewing Study?
2	A No, I haven't. Is that an hour
3	Q I don't believe so. I thought you could look it
4	up in Exhibit 1, as you did for the last one.
5	A Oh, okay. (Perusing document.) We're talking
6	Focus, is that the one?
7	Q Correct.
8	A Okay, I've looked at it.
9	Q And is it Syndicated in the final Viewing Study?
LO	A Yes, it is.
L1	Q And this is an example just to short-circuit
L2	it, I won't lead you through each step of it where the
L3	TV Guide showed program titles that were different
L 4	Focus/Young Issues on one station, and Focus on the other
L5	station, and also showed different duration on the
L6	Minneapolis/St. Paul channel 9 TV Guide listing as a half-
L7	hour program you can tell that because at the next half-
8.	hour there is another program and over on the Salt Lake
L9	edition, it says 60 minute program, correct?
20	A John, I'm lost.
31	Q Okay. If you look at 29-X, which is the TV Guide
22	listing, look on the first page at 7:30, over on the left-
23	hand side, channel 9 shows Focus/Young Issues. If you look
24	at 8:00 there is a channel 9 listing for Senior Citizens
25	Forum, do you see that?

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1	A Yes.
2	Q So, that's a program that lasted only 30 minutes,
3	is that correct?
4	A Correct.
5	Q And then over on
6	A Wait, is this KMFT, is that the station?
7	Q Yes. And then over on the next page
8	A Wait, hold it, I'm not ready yet.
9	Q Okay.
10	A Okay.
11	Q And over on the next page, you have a program
12	that's titled at 8:00 a.m., channel 5, a program titled
13	"Focus", no Focus/Young Issues, and it indicates it's a
L4	discussion program of 60 minutes duration, do you see that?
15	A Yes.
16	Q And, in fact, that's exactly what with respect
17	to the program duration, that's exactly what your bible
1.8	shows, Exhibit 28-X shows 2 Quarterhours for Focus on KMSP,
L9	Indianapolis/St. Paul, and 4 Quarterhours for the KSL, Salt
20	Lake City version of the program, correct?
21	A That's right.
22	Q Now, your Exhibit 28-X, which is the
23	categorization bible, lists both of those programs with the
24	same title, correct?

Correct.

1	Q Lists them both with the same BIB code, correct?
2	A Correct.
3	Q So, it has taken those two programs and
4	considered them a single syndicated program, correct?
5	A That's right.
6	Q Do you agree with that methodology?
7	A I would like to speak with the people who did the
8	categorization before commenting.
9	Q How would that have come about, given what you
10	said on the last one where the significant factor is, in
11	particular, the duration?
12	A I don't know, that's why I want to talk to the
13	people who did the categorization.
14	Q Okay. Let me show you another one, and I won't
15	show you the other three that we've got which were selected
16	out.
17	I'll hand out the next exhibit which I would like
18	to have you mark NAB 30-X.
19	(Whereupon, the document was
20	marked for identification as
21	Exhibit No. NAB 30-X)
22	And then the next exhibit, which I would ask you
23	to mark as 31-X.
24	(Whereupon, the document was
25	marked for identification as
i	NEAL D. CDOSS

1	Exhibit No. NAB 31-X)
2	Marsha, looking first at 31-X, which is the TV
3	Guide pages, you'll see that the first page is a San
4	Francisco page, at 10:00 a.m., channel shows People Are
5	Talking, 60 minutes, do you see that?
6	A I see that.
7	Q The next is a Philadelphia page, 12:30, channel
8	3, People are Talking, and there's another program on
9	channel 3:00 at 1:00 p.m., so that appears to be a 30-
10	minute program.
11	A I see that.
12	Q The next page is a Boston edition, at 12:30,
13	channel 4, People Are Talking, 60 minutes, do you see that?
14	A I see that.
15	Q The next page, New York edition, 10:00 a.m.,
16	channel 9, People Are Talking, 2 hours, with a further
17	description, "Scheduled: This week's tabloid stories.
18	(Live)".
19	A Not to be missed.
30	Q Now, based on the TV Guide information, would you
21	consider all of those the same syndicated program?
22	A What are the stations that we're talking about
23	now?
24	Q Subject to your check, the San Francisco channel
25	5 is KPIX; Philadelphia channel 3 is KYW; Boston channel

4 is WBZ; and New York channel 9 is WWOR.

1.0

WWOR -- actually, two comments, that don't include WWOR. First of all, I notice that in the Nielsen assignment of a code to People Are Talking, regardless of the station on which the program ran, they have assigned the same code to all the broadcasts. So, that is a piece of information to which Nielsen has access that I don't anything I can tell you about it. However, all of the other stations, exclusive of WWOR, I believe, are Group W stations, and I know that Group W has a group of programs that it makes available to its sister stations. Not knowing anymore about this, it may not have been the same episode in each of those cases, but I would like to investigate further whether it is, indeed, the same program.

Q If you will note, on two of the non-WWOR versions, there are different program durations.

- A That doesn't bother me.
- Q In each case, that doesn't bother you?
 - A No, it doesn't.
 - Q So, you, knowing something about the way Group W stations operate, would assume that this is a Syndicated Series, at least on the Group W stations, even though they are different durations?

25 A Yes, I would.

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1	Q What about WWOR?
2	A That I can't speak for.
3	Q Do you think it's the same program?
4	A Is there a description in here? Is that the one
5	that has the tabloid?
6	Q Yes.
7	A I don't know. My guess is that it's not the same
8	program.
9	Q All right. So, even though the factor you
LO	identified as an important factor when we were talking
11	about At Issue, which is whether the programs are the same
12	duration, doesn't suggest that the Group W versions of this
13	People Are Talking program are syndicated, you would
14	override that in this case, and assume that it is
15	syndicated?
16	A Let me tell you that I have been working with
17	television programs for almost ten years now. It's
18	wonderful to have a rule that applies 100 percent in every
19	single case, but it doesn't always work. And I think as
20	you and I particularly know, with respect to Group W, those
21	programs have always I don't want to say been a thorn
22	between us, but they have certainly been an issue between
23	us.
24	The Group W Company frequently will take a
25	program and make a special out of it, and that can have a

1	longer duration. So, while I am not saying that it was
2	misclassified nor that it was correctly classified, I am
3	saying here the fact that these are Group W stations makes
4	me wonder what was this program.
5	Q And you don't have to check this, but back on Mr.
6	Cooper's Exhibit ARC-4, the list of programs and their
7	viewing hours from the top down, People Are Talking appears
8	on the first page of as number 48.
9	A Probably because of the WWOR inclusion.
10	Q So, as you did with the At Issue one where you
11	went and looked at the viewing and said it was zero so it
12	doesn't really make a difference, this could make a
13	difference from your perspective?
14	A It could make a difference, but I want to be
15	clear that determining whether or not there was viewing was
16	not an activity that took place at the time the program was
17	categorized because, as you can see from these documents,
18	the viewing had not been merged.
19	Q Right.
20	CHAIRMAN AGUERO: Zero viewing for Focus?
21	THE WITNESS: Which one
22	MR. STEWART: No, actually there were zero
23	viewing hours on one of the stations, but not the other
24	one and, actually, we're not going to go through the
25	viewing hours personally in detail. We will at a future NEAL R. GROSS

point in this proceeding.

I brought it up because Marsha had gone to the trouble of looking on our first example, to see whether it was -- that Marsha had gone to the trouble of looking up the first program we talked about, to see whether, in her view, it would make a significant difference in the end, and I just wanted to point out that this had more viewing than that, and we're not by any means finished with supplying additional information, let's say, to revisit the categorization of some of these syndicated programs.

Now, before I introduce the next exhibit, I want to add it was not presented to us under any explicit confidentiality request, but I want to clear with counsel for Program Suppliers before we put it in the record, that it is not considered confidential in any way.

MR. LANE: Okay.

MR. STEWART: Then I would ask that this be marked as 32-X and, as soon as I've finished passing them out, I will ask you to explain what it is.

(Whereupon, the document was marked for identification as Exhibit No. NAB 32-X)

THE WITNESS: What is your question?

BY MR. STEWART:

Q What is this?

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1	A This is two pages from the property list supplied
2	to MPAA by Turner Broadcasting.
3	Q And you supplied these to me as part of our
4	discovery process, correct?
5	A That's right.
6	Q And were these the only two pages did you
7	prepare this list physically, was it typed from other
8	information, or was it something you got from WTBS?
9	A This is an exact photocopy of what they provided
10	me.
11	Q Did they provide you with any other listing for
12	any other program or property that had a name like NWA
13	Wrestling, or any other version of NWA in the title?
14	A No, they had two different versions of it, and
15	I gave you 100 percent of what I had.
16	Q Then let me hand out and I'm not going to have
17	this marked as an exhibit because it's a copy of a few
18	pages from the Program Suppliers's Exhibit 1 which you have
19	before you, which will soon be in evidence, I suppose.
20	(Handing document.) Would you confirm that this is a copy
21	of the WTBS 6-cycle listing from Program Suppliers's
22	Exhibit 1?
23	A Yes, I confirm that.
24	Q Now, if you would turn to the third page of this
25	copy of the part of Program Suppliers's Exhibit 1, you'll

1	see several listings beginning with NWA, do you see that?
2	A I do.
3	Q And all those programs are categorized as
4	Syndicated Series, correct?
5	A Correct.
6	Q You can tell that because over in the Program
7	Type column, it says "2SS", right?
8	A That's right.
9	Q Now, you see that there are two listings there
10	and they are abbreviated. Tell me if this is a fair
11	reading of the abbreviation. The first one is NWA Pro
12	Wrestling, the second is NWA Wrestling, and the third is
13	NWA Main Event, is that right?
14	A That's correct.
15	Q Now, the two pages on Exhibit 32-X refer to NWA
16	Main Event and NWA Pro Wrestling, do you see that?
17	A I see that.
18	Q But not NWS Wrestling?
19	A Correct.
20	Q And, further, if you all three of these
21	programs were provided with the same program code in the
22	categorization process, correct?
23	A That's right.
24	Q 8721?
25	A No, that is the code that Nielsen

1	Q Oh, that's Nielsen's.
2	A Yes. Our code is the one on the right-hand side,
3	which is identical for all three 6150.
4	Q And is that a dummy BIB code or not?
5	A I believe it is.
6	Q The program, NWA Wrestling, appears, based on the
7	Program Suppliers' 1 Exhibit, to have been broadcast in
8	July, October and November, during those sweep periods, is
9	that right?
10	A Correct.
11	Q At 2430, 2215 and 2200 on Friday?
12	A That's right.
13	Q That's sort of late at night on Friday, or even
14	early Saturday morning?
15	A That's right.
16	Q Now, if you look back at 32-X, the NWA Main Event
17	program was not broadcast at those times, was it?
18	A No, it wasn't.
19	Q And they didn't provide you with broadcast times
20	for NWA Pro Wrestling, did they?
21	A No.
22	Q They actually don't show it as having been
23	broadcast on WTBS in their list to you, correct?
24	A They certainly don't, but it certainly did show
25	up in the Nielsen listing.

1	Q Okay. Now, based on this much information, do
2	you believe that all those three wrestling programs were
3	the same Syndicated program?
4	A May I confer with counsel?
5	Q Sure.
6	(The witness conferred with counsel.)
7	A NWA Wrestling came up between us and Turner last
8	year in the 1988 study, and I recalled all of the turmoil
9	that the wrestling problems caused in the 1983 or '86
10	proceeding.
11	Q '83.
12	A So, before categorizing the programs, I called
13	the woman who is the contact person at Turner. That's what
14	I was asking Mr. Lane, if I could share what happened in
15	the telephone call with you.
16	When I spoke with the woman who is my contact
17	there, I said, "Tell me about the wrestling program on
18	Turner". Her directions to me is if the program begins
19	with the designation "NWA", it is a Syndicated program.
20	So, based on her oral information to me and the similarity
21	in titles with the property list, we categorized that as
22	a Syndicated program.
23	Q Did you actually ask her about the difference
24	between NWA Wrestling and NWA Pro Wrestling or NWA Main
25	Event?

	1
1	A I did not.
2	Q And the person you're talking about is Gina
3	Henschen, H, e, n, s, c, h, e, n?
4	A That's correct.
5	Q And did she provide you with the writing from
6	which you copied what I've introduced as Exhibit 32-X?
7	A Yes, this is two pages from a letter from her to
8	me.
9	Q Now, back in your testimony at page 13, you say
10	in the first full paragraph there, "There are currently
11	three wrestling programs claimed by our represented
12	companies", do you see that?
13	A Yes.
14	Q What are those wrestling programs?
15	A Wrestling
16	Q That's NWA Wrestling?
17	A Correct. The Wide World World Wrestling
18	Federation WWF World Wrestling Federation, and
19	something having to do with women wrestling, but I can't
20	remember the name of it. I think it's GLOW, which is
21	Gorgeous Ladies of Wrestling. I'm not sure that's the one.
22	There are actually two women's wrestling programs, and I'm
23	not sure which one is claimed, one of which is GLOW, but
24	I'm not sure if that's the one one of our companies claims.
25	Q If you would go back to the copy of the WTBS

1	viewing printout that I put in without marking as an
2	exhibit, and look down to the bottom of that last page,
3	you'll see some other program titles that appear to refer
4	to wrestling, do you see that?
5	A Yes, I see the one at the very end Wrestling -
6	Hits.
7	Q What about World CHP WRST?
8	A Yes, I see those categorized as Series.
9	Q Are they one of the three wrestling programs that
10	you represent?
11	A No.
12	Q So, those are programs that you categorized as
13	Syndicated Series, but have you identified the owner of
14	those programs and you don't represent them, or do you just
15	not know who syndicates them?
16	A Let me see if I know the answer to your question.
17	I think this is the same I think the World Championship
18	Wrestling was the same program that we wrestled with in '83
19	and that had been categorized as a Series based on
20	information provided to us by Turner.
21	Q Categorized in 1983?
22	A Correct.
23	Q Well, in fact, in the 1983 proceeding, there was
24	a stipulation that ended up between us and MPAA and Turner,
25	actually, categorizing two of the separately named

1	wrestling programs as Syndicated Series, and two of the
2	separately named wrestling programs as your categorization
3	of Local, or station-produced programs, do you recall that?
4	A Vaguely.
5	Q Do you happen to know, for those wrestling
6	programs at the bottom of that page now, whether you know
7	the syndicator or who you think the syndicator is but that
8	you don't represent them, or that you simply don't know
9	who, if anybody, the syndicator is?
10	A I personally know who claims them. Let me just
11	look at my data and see if there is anything I can tell you
12	about it, okay? (Perusing document.)
13	CHAIRMAN AGUERO: Does NAB claim the National
14	Wrestling Alliance Main Event?
15	MR. STEWART: No, we do not, based on information
16	that's available to me at this time.
17	BY MR. STEWART:
18	Q Let me help you with one more fact that I just
19	have noticed. If you look at the first page of ARC-4, that
20	is the long list of Syndicated programs, program number 22
21	on the first page
22	A That's the one I'm looking for.
23	Q it's World Wrestling Federation wrestling
24	you've got it entitled, and you've got a BIB code of 06559
25	with 21 million-some Household Viewing Hours, and on this

1	copy of the Program Suppliers' Exhibit 1 page for WTBS, the
2	BIB code for those World Championship or World CHP
3	wrestling programs if 06559.
4	A That's exactly what I'm looking for.
5	Q So, your position, at least with respect to the
6	Viewing Study we've got, is that these two programs on
7	WTBS, totaling about 16 million Viewing Hours, according
8	to this printout, are World Wrestling Federation Syndicated
9	programs?
10	A Not yet.
11	Q Okay.
12	A (Perusing document.) Okay, now ask.
13	Q Your position is that the two wrestling programs
14	on WTBS that are called World CHP Wrestling, roughly, that
15	are on that last page, are Syndicated wrestling programs
16	and are syndicated by the World Wrestling Federation?
17	A That is what the people who did the
18	categorization have done with that program. I don't have
19	information to confirm it or say it's not.
20	Q Okay. And those two programs on WTBS alone would
21	be on the first page of the most widely viewed Syndicated
22	programs if, in fact, they were Syndicated programs?
23	A Yes, they would appear there.
24	Q Now, back in the 1983 case, you put wrestling
25	programs in something that wasn't syndicated as far as you

1	could tell, into something called Minor Sports.
2	A That's right.
3	Q In the 1989 proceeding, you've gotten rid of the
4	Minor Sports category, correct?
5	A That's right.
6	Q And all of the programs that used to be Minor
7	Sports, these wrestling programs being the principal
8	example, are now in the Syndicated Series category,
9	correct?
10	A No. There were some sports in the Minor Sports
11	category that were, for example, a local high school
12	football game. Insofar as we were able to identify the
13	sporting event as something local, it went to the Local
14	category. Insofar as we were able to determine that
15	something was on multiple stations, then it went to the
16	Syndicated category.
17	Q But these wrestling programs with a lot of
18	viewing are in the Syndicated Series category and not the
19	Local category?
20	A That's right, the ones that you have named.
21	Q Back to page 13 in your testimony, the next
22	paragraph talks about Spanish-language programming, do you
23	see that?
24	A Yes.
25	Q Are you aware whether there's any Spanish-
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٠. ا	Tanguage program chac is categorized other than us a
2	Syndicated Series in your Viewing Study?
3	A One of the Spanish-language stations is KMEX in
4	Los Angeles. I see programming assigned to the Series
5	category, to the Local category, to Devotional category,
6	to Movies, and to Other. So, at least on what I consider
7	to be our largest Spanish-language station, it has been
8	assigned to all categories.
9	Q If the categorizer, the people who are doing the
10	program categorization, ran across a Spanish-language
11	program on a non-Spanish-language station that is, other
12	than KMEX
13	A Okay, a Spanish-language program on a non-
14	Spanish-language station okay?
15	Q Would they have assumed that it was a Syndicated
16	Series?
17	A I don't know. Can you name a program?
18	Q Yes, Charlando.
19	A Charlando.
20	Q Charlando was categorized as a Syndicated Series,
21	correct?
22	A I don't know. Can you show me where it is?
23	Q We don't need to discuss to that level of detail.
24	I want to turn now from program categorization,
25	to the section of your testimony that talks about the study
	(NI MI II (2011/27))

1	overall, which begins at page 14
2	CHAIRMAN AGUERO: Mr. Stewart, do you want to
3	have a five-minute recess and continue, or do you want to
4	have lunch right now?
5	MR. STEWART: Whatever you prefer. This is a
6	good breaking point for me. I don't know that I have
7	I may have a half and hour, and we can do it either before
8	or after lunch, that's fine with me.
9	CHAIRMAN AGUERO: Let's take a five-minute
10	recess.
11	(Whereupon, a short recess was taken.)
12	CHAIRMAN AGUERO: Mr. Stewart?
13	BY MR. STEWART:
14	Q Marsha, I want to talk with you a bit first about
15	sampling, the selection of your list of programs that are
16	included in the 1989 Viewing Study.
17	A The selection of programs, or stations?
18	Q Stations, as opposed to categorization of
19	programs, which we talked about earlier. Now, you said
20	yesterday in your direct testimony, that there was a
21	criterion about having 80,000 distant subscribers in order
22	for a station to be listed for the study, is that right?
23	A I think I was talking about non-commercial
24	station selection.
25	Q You did the 100,000-subscriber cut-off for the -

1	
2	A For the non-commercial.
3	Q Right. Do you know whether well, let's look
4	at it this way. Do you know whether there actually was an
5	80,000-subscriber cut-off for commercial stations?
6	A I was not the person who pulled that sample, Mr.
7	Cooper was, using the data that we had available at the
8	time, and I think he can answer questions about the
9	selection of the commercial stations better than I can.
10	Q And the data available to you at the time, do yo
11	know what that was?
12	A It was a printout well, Mr. Cooper could
13	answer these questions.
14	Q Well, I'm concerned because you sponsored Exhibit
15	MEK-8, which talks about some of these issues, and I want
16	to make sure that I get somebody to answer the questions
17	that I have.
18	A Well, in terms of the actual station selection,
19	I didn't do the work, so I don't have any first-hand
20	information that I can share with you but, if you go beyond
21	that and I know the answers, I'll be happy to tell you.
22	Q Let's look at MEK-8
23	A That's the boilerplate, right?
24	Q Yes. And turn to page A-6. You see there is a
25	description of Study Methodology and the first part talks

1	about Station Selection, do you see that?
2	A Correct.
3	Q Now, down a couple of paragraphs, there are two
4	block-indented paragraphs, do you see that?
5	À Yes.
6	Q The first one says "The station had to have been
7	available on a 'full-time distant basis' to at least 80,000
8	subscribers of 'Form 3' cable systems during the 1989-1
9	accounting period", do you see that?
LO	A I see that.
11	Q Do you know why it was limited to 1989-1?
L2	A No, I don't.
13	Q Would you read the second paragraph immediately
L4	below that?
L5	A "Stations which had been available as 'full-time'
L6	distant signals' to at least 80,000 subscribers during the
L7	1986-1 to 1988-2 periods, when averaged, were also
L8	included."
L9	Q Were you aware of that part of the selection of
20	the stations for the study?
21	A Only tangentially. I think when you speak with
22	Mr. Cooper, he's going to tell you that we used the very
23	best data that we had available at the time, and I'm going
24	to speculate that we did not have any '89-2 data at the
25	time we had to make our selection.

1	Q If I had questions about the kind of viewing that
2	is reported in the Nielsen Study, should I direct those to
3	Mr. Cooper?
4	A The kind of viewing?
5	Q Yes. I mean, that is, what viewing is actually
6	represented in the numbers that come out in the Program
7	Suppliers' Exhibit 1, the viewing numbers.
8	A Exhibit 1 is the printout up there, right?
9	Q Yes.
10	A Allen is sponsoring that exhibit.
11	Q Again, I want to make sure that I am able to ask
12	Mr. Cooper about this, so if I could have just a minute to
13	look at Mr. Cooper's testimony here. There is some overlap
14	between your testimony and his. (Perusing document.)
15	All right. Let's talk for a moment about what
16	this list of 147 stations represents. You talk in your
17	testimony at page 15 and following, about the
18	representativeness of the data that's taken out of the
19	viewing data, is that correct?
20	A That's right.
21	Q It's not a random sample, as you said yesterday,
22	correct?
23	A It is not a random sample.
24	Q And as a result of that, you cannot say, MPAA
25	cannot say, with any statistical confidence, that the

numbers you've selected represent distant signal viewing 1 in 1989, throughout the distant signal universe, can you? 2 3 I'm not sure that I would agree with that statement, and the reason I don't agree with the statement 4 is -- actually refers to your statement about the sample 5 itself not being a random sample. I don't think that we've 6 7 ever -- I think on many occasions we have said it's not a random sample of stations. However, it is a random sample 8 of something else. 9 And when you go back and you look at the 10 foundation of the study, one of the things that's true is 11 that the diaries are placed randomly throughout the United 12 States. In my judgment, because of this random placing of 13 diaries, we have a very good random sampling of viewing, 14 of what subscribers actually watched in 1989. 15 So, yes, it's true, our station sample is not 16 17 random. I think our viewing is very random. Now, first, do you have training in 18 Q Okay. statistical methodology? 19 Yes, I do. 20 A Are you speaking as an expert in statistical 21 methodology when you say that that's a random sample? 22 I am not. 23 Α Nielsen has a random sample of the viewing in the 24 Q 25 cable households in the United States in 1989, in its

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1	database, in its NSI database, correct?
2	A That's right.
3	Q But that's not what you have in your study,
4	correct?
5	A I think we do have a random sampling of
6	subscribers and, therefore, what they watched, in our
7	study.
8	Q But what you have correct me if I'm wrong
9	is a non-randomly selected portion of Nielsen's randomly
10	sampled viewing, correct?
11	A That is true, but also what I believe about our
12	sample, essentially, there is the idea that on our 147
13	stations there are certain programs that appear, and that
14	in the other 5-or-600 stations that are not in the sample,
15	it's a completely different set of programs, and that if
16	people are watching the 147 stations and that group of
17	programs, then they couldn't possibly be watching the other
18	5-or-600 stations in that group.
19	I believe that the programs that are on the 147
20	stations are the same programs that are on the other 5-or-
21	600 stations. Insofar as our stations represent such a
22	high number of subscribers, I believe that the programs
23	that are captured by our stations are representative of the
24	universe of television programs, and because our randomly
25	selected subscribers are watching those programs, I believe

1	that it represents the universe of what is being watched.
2	Q Boy.
3	(Laughter.)
4	I don't even know where to start.
5	First of all, let me take you to MEK-8, page A-
6	70, do you see that?
7	A Yes, I am open there.
8	Q This is what Nielsen says about this study that
9	you've presented, correct?
10	A Yes, it is.
11	Q And the first limitation under "A. Selected
12	Stations", there is a sentence that says, the last
13	sentence, "Estimates reported herein do not apply to other
14	stations failing to meet the stated criteria" that is,
15	all the other stations, the 580-some distant signals that
16	were left out of his study, correct?
17	A That's right.
18	Q So, Nielsen says you can't tell anything about
L9	the viewing of the stations outside the list, not the
20	random sample, the list of 147, based on what's in the
21	Nielsen Study that they've provided you, correct?
22	A That's what Nielsen says.
23	Q Number two, you talked about representing
24	subscriber incidents, a large portion of subscriber
25	incidents, and that's on page 15 of your testimony. If you NEAL R. GROSS

1	look in that second full paragraph, towards the bottom of
2	the page, you see 86 your so-called "sample stations
3	account for somewhat more than 86 percent of instances of
4	distant signal carriage", do you see that?
5	A Yes.
6	Q Now, first of all, that means 14 percent were
7	left out, correct?
8	A That's right.
9	Q There are some in fact, most no in fact,
10	all categories of viewing other than the MPAA category of
11	viewing reported in this study, fall below 14 percent,
12	don't they?
13	A Say that again?
14	Q You've presented the Tribunal with a series of
15	percentage shares in your Viewing Study.
16	A For each of the categories of programming?
17	Q Right.
18	A Yes.
19	Q And the only one that's above 14 percent, if I
20	recall correctly, is the MPAA percentage, right?
21	A I believe that's correct.
22	Q If you left out 14 percent of the viewing, then
23	you have the potential may I pause for a moment and ask
24	the Tribunal we've sort of been through this in prior
25	proceedings and ask the Tribunal to ask Mr. Cooper not

to make audible comments until he is on the stand. 1 CHAIRMAN AGUERO: Mr. Cooper, would you please? 2 3 MR. COOPER: I apologize. MR. STEWART: Thank you. 4 5 BY MR. STEWART: If you left out 14 percent of the viewing, then 6 Q without knowing anything more about the viewing on the 7 stations that you left out, there's no way to tell whether 8 all that 14 percent might have gone to somebody other than 9 10 Program Suppliers, is there? 11 First of all, I do not make the correlation between -- I don't make the correlation that you're making, 12 13 that this 14 percent of subscribers who were not measured, 14 equals some unallocated share of viewing. I don't agree 15 with that at all. 16 My position on this is that 86 percent is a big 17 number. It represents a large portion of what cable 18 television subscribers, the stations that are available to them, and the stations are available to them because they 19 20 are popular. I think that the programming that's on the 147 21 22 stations is the same programming that's on the rest of the stations. And as Mr. Valenti said yesterday, the votes are 23 The stations are popular 24 going out for what is popular. 25 and the programs on the stations are popular, as the people

1	have watched.
2	Q From your perspective, 86 percent is a big number
3	because whatever happens on the other 14 percent couldn't
4	affect the MPAA viewing percentage very much, correct?
5	A It is my opinion that what happens in the 14
6	percent is virtually identical to what happens in the 86
7	percent.
8	Q That's inconsistent with Nielsen's view of that,
9	correct?
10	A I think it is.
11	Q Now, you said that the other stations have the
12	same programming but, in fact, when you added a few more
13	stations to your list this year, you found additional
14	programs, didn't you?
15	A Yes, we did.
16	Q That was the purpose of adding additional
17	stations, wasn't it?
18	A No.
19	Q Okay. Now, going back to the 86 percent number,
20	that's 86 percent of distant subscriber incidents to Form
21	3 systems, correct?
22	A Can I say it my way?
23	Q Yes.
24	A It is the let me see if I can say it my way.
25	It is the number of subscribers of Form 3 cable systems who
İ	NEAL R. GROSS

1	have watched.
2	Q From your perspective, 86 percent is a big number
3	because whatever happens on the other 14 percent couldn't
4	affect the MPAA viewing percentage very much, correct?
5	A It is my opinion that what happens in the 14
6	percent is virtually identical to what happens in the 86
7	percent.
8	Q That's inconsistent with Nielsen's view of that,
9	correct?
LO	A I think it is.
L1	Q Now, you said that the other stations have the
12	same programming but, in fact, when you added a few more
13	stations to your list this year, you found additional
L4	programs, didn't you?
L5	A Yes, we did.
L6	Q That was the purpose of adding additional
L7	stations, wasn't it?
L8	A No.
L9	Q Okay. Now, going back to the 86 percent number,
20	that's 86 percent of distant subscriber incidents to Form
1	3 systems, correct?
22	A Can I say it my way?
23	Q Yes.
24	A It is the let me see if I can say it my way.
35	It is the number of subscribers of Form 3 cable systems who

1	have access to certain stations on a distant signal basis.
2	Q But it's limited to Form 3 subscribers.
3	A That's right.
4	Q There are also a whole lot of subscribers to Form
5	1 and Form 2 cable systems in the country, right?
6	A That's right.
7	Q They are included in the viewing that you report
8	in your MPAA study?
9	A That's right.
-0	Q So, if you have 86 percent of the Form 3
.1	subscribers, and then you go out and you measure Form 1
.2	subscribers, Form 2 subscribers, and Form 3 subscribers,
L3	how do you know anything about the ones you've left out?
.4	A The Form 3 system payments account for 98 percent
.5	of the Royalty Fund. So, in my opinion, 98 percent is a
. 6	real high number. And insofar as again, I'm going to
.7	say this over and over again the Form 3 systems
8.	COMMISSIONER ARGETSINGER: You don't need to
.9	state your views on abortion.
30	(Laughter.)
21	THE WITNESS: Don't worry, you'd be shocked.
22	The Form 3 systems, in and of themselves,
33	contribute the lion's share of the royalties. The 147
24	stations determined by using Form 3 data account, again,
35	for a smaller but almost equally I think it's 96 percent

1	of the royalties. In terms of the sample stations, 86
2	percent of subscribers are getting these 147 stations.
3	Anything left cannot possibly move these numbers.
4	BY MR. STEWART:
5	Q Well, if that first, you look at Form 3
6	subscribers to select your list of 147 stations.
7	A Right.
8	Q Then you go out over here and measure viewing by
9	all subscribers to all systems. You have no idea what
10	percentage of the universe you're measuring, your list of
11	147 stations represents, do you?
12	A I think I do. I think I have said the
13	percentages. I can read them off the page. I believe
14	this.
15	Q Well, let me ask you this and I appreciate
16	that. What percentage of all Form 1, Form 2, and Form 3
17	distant subscribers are represented by your subscriber
18	incidents are represented by your 147 stations?
19	A Well, if the Form 3 account for 86 percent, then
20	the 1s and 2s account for the other 14 percent.
21	Q Oh, no.
22	A Have I messed up there?
23	Q Yes, I think so. Isn't your testimony that the
24	147 stations represent 86 percent of the distant subscriber
25	incidents on Form 3 stations Form 3 systems alone? NEAL R. GROSS

1	A Correct.
2	Q You don't have any idea what percentage of
3	distant signal subscriber incidents on Form 1 and 2 systems
4	your 147 stations represents, do you?
5	A The Form 1s and 2s that don't use the distant-
6	local designation in determining the royalty fee.
7	Therefore, I'm unaware of a formula whereby what you're
8	looking for could be calculated.
9	Q See, I'm concerned that we're mixing apples and
10	oranges here because, when you give your list of counties
11	to Nielsen whether the signal is distant or not, they go
12	and find some viewing in one of those counties, and it
13	happens to be by a subscriber to a Form 1 system, then it
14	doesn't matter whether the Form 1 system has said which
15	signals are distant or not, you've said it.
16	A That's right.
17	Q So, how they calculate their fees has nothing to
18	do with whether your 147 stations are an appropriate
19	representation of the whole universe of cable subscriber
20	viewing in 1989?
21	A I think it is representative.
22	Q I see. And that's because of this 86 percent
23	number?
24	A Because of the 86 percent number, and because I
25	believe that the programming on these 147 stations is

1	virtually the same programming on the balance of the
2	stations.
3	CHAIRMAN AGUERO: Any questions, Commissioners?
4	MR. LANE: I don't think he's finished.
5	MR. STEWART: I'm not finished. If I could have
6	a moment to reflect here.
7	MR. LANE: It was a good try.
8	(Laughter.)
9	COMMISSIONER ARGETSINGER: Wishful thinking here.
10	(Laughter.)
11	BY MR. STEWART:
12	Q All right, let me try it this way. If you were
13	doing a survey of people, to try to determine what kinds
14	of cars they've bought in the last year, and you break down
15	your universe into Republicans, Democrats, and Independent
16	
17	CHAIRMAN AGUERO: Who will win the elections?
18	MR. STEWART: Buy more cars I don't know.
19	BY MR. STEWART:
20	Q and you select people no, that doesn't
21	work.
22	(Laughter.)
23	A You can keep us both out of trouble if you keep
24	alking, John.
25	(Laughter.)
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1	Q If you measure 86 percent make sure you
2	measure 86 percent of the Republican and, by the way,
3	not randomly selected, or randomly sampled you study the
4	86 percent of Republicans who have the highest incomes,
5	and your goal is to try to determine how the entire
6	populace, how many cars of different types the entire
7	populace buys, you base your study on the 86 percent of the
8	Republicans only with the highest incomes, are you going
9	to get anything that allows you confidently to say what
10	distribution of car purchases are made throughout the
11	entire population?
12	A In that example, I would say no.
13	Q And you don't see the parallel between that and
14	the way that you've selected a list of the most widely
15	carried Form 3 systems and then gone off to attempt to
16	measure Form 1, 2 and 3 viewing?
17	A I don't see any parallel whatsoever.
18	Q Okay. If you would turn to page A-70 of your
19	MEK-8 for a moment. You talk about how Nielsen says that
20	the viewing estimates reported herein do not apply to other
21	stations that's in "A".
22	If you look down in "B", under the second
23	paragraph of Selected Households, you'll see that "viewing
24	estimates in this report are based upon the NSI sample"?
25	ou see where it says "the viewing estimates in this report

1	are based upon the NSI sample. They are subject to
2	sampling error"?
3	A Yes, I see that.
4	Q Yet there is no sampling error reported in your
5	numbers that you provide to the Tribunal, correct?
6	A No, there's not.
7	Q And why is that?
8	A I've never calculated one, for one reason.
9	Q Can you calculate one?
10	A I think I know how to do that.
11	Q If you calculated one, would you would you
12	calculate one and share it with us?
13	A Not unless directed to do so by the Tribunal.
14	Q Well, my reading of the Tribunal's rules, which
15	I don't have with me
16	MR. CASSLER: I have them.
17	MR. STEWART: It's actually 301.49(f)(1) of the
L8	Tribunal's rules. There's a requirement that sample
L9	surveys be accompanied by a statement of their validity and
20	confidence limits on major estimates. I have requested
21	such data in the discovery process and was not provided
22	with such data, and I believe we have a right to have it
23	if it, in fact, can be calculated.
24	THE WITNESS: John, in the next paragraph under
25	"B", is that what you're looking for?

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That's what I was reading from. MR. STEWART:

THE WITNESS:

I thought you were reading -- and

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so if we were to provide you with the NSI supplement that describes that, is that responsive to your request? No, it's not, because -- let me MR. STEWART:

just say that I don't believe that it's possible to calculate a confidence interval around the numbers because I don't think they are representative of anything and, in fact, that they aggregate viewing data which does have confidence intervals around it in the NSI supplement in such a way that they cannot be relied upon to represent viewing in the universe and, therefore, a margin of error simply can't be calculated as a statistical matter because thev are not representative data. That mv understanding of the import of the response I got to my But if the witness or Mr. Cooper discovery request. believes that there is such a thing as a margin of error around these viewing percentages that they have presented to the Tribunal, then I'd like to have them calculate it pursuant to that rule of the Tribunal's and let us crossexamine on that.

> Mr. Lane? CHAIRMAN AGUERO:

Mr. Chairman, to tell you the truth, I don't know the letter to which Mr. Stewart is referring.

I was not in town in the discovery process and I did not

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1	read all the discovery letters, so I'm unclear on that.
2	This particular paragraph, as I read the
3	paragraph, indicates that the sampling errors are
4	identified in that reference supplement that's referred to
5	in that paragraph and, obviously, we can make that
6	available, but any further comment I'm just not sure
7	what we said and, without knowing that, I would hesitate
8	to say something in response.
9	CHAIRMAN AGUERO: Do you know what it said?
10	MR. LANE: I didn't say it I'm sorry what
11	MPAA or
12	CHAIRMAN AGUERO: Does anyone from MPAA say it -
13	- Mr. Stewart?
14	MR. STEWART: I don't have the letter with me,
15	I'm sorry. Mr. Scheiner made a reference to Mr.
16	Lindstrom's testimony from a previous year, and did not
17	provide me with the data that is required pursuant to that
18	rule and, as I say, it's my belief and understanding of the
19	study, that it is impossible to provide a margin of error
20	because it doesn't represent anything.
21	COMMISSIONER ARGETSINGER: Is this something you
22	can work out later, or do you need to do it now before we
23	proceed?
24	MR. STEWART: Well, if I'm a little perplexed
25	by the testimony I've just elicited. Marsha, who says she
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1	has statistical training, says she can calculate a
2	confidence interval. If that's the case, then I need to
3	cross-examine her or whoever provides it, on what that is.
4	If it's the case that no such confidence interval can be
5	calculated, then we'll move on.
6	COMMISSIONER ARGETSINGER: Mr. Chairman, this
7	might be a good time to break for lunch.
8	CHAIRMAN AGUERO: Yes. How long will it take you
9	to do the calculation, Marsha?
10	THE WITNESS: I'd have to go back, pull out my
11	statistics book, and
12	CHAIRMAN AGUERO: How long?
13	THE WITNESS: About an afternoon.
14	COMMISSIONER ARGETSINGER: They might be able to
15	work this out, I don't know. I am a little confused as to
16	what they want, and maybe the counsel, opposing counsel,
17	don't understand what each other wants, but maybe they can
18	work it out.
19	MR. CASSLER: John, are you asking just for the
20	confidence limit on the NSI diary, or the whole result?
21	MR. STEWART: On the results of what's been
22	presented here.
23	THE WITNESS: I thought you were asking only for
24	the station selection.
25	MR. STEWART: I'm saying that they have presented

1	an 83-some-percent viewing percentage for programs
2	represented by MPAA, and the question would be for a sample
3	survey that purports to represent the universe, is that 83
4	percent plus-or-minus 2 percent or whatever, and that's
5	what the CRT's rules contemplate being provided to the
6	other parties, so you know what the range in the universe
7	is, and that's not been provided with this study.
8	COMMISSIONER ARGETSINGER: Well, Mr. Scheiner,
9	may I ask so maybe we won't have to get involved in this
10	is this something that looks like it could be worked out
11	in a few minutes, or
12	MR. SCHEINER: My recollection is that in
13	response to the request for the sampling error, if this so
14	indicated, we did refer them to the earlier testimony of
15	Mr. Lindstrom on that score. Is that about the sense of
16	the response?
17	MR. STEWART: Yes.
18	MR. SCHEINER: And I don't know that we can
19	furnish anything additional at this juncture, or that
20	Marsha's analysis would be anymore helpful to what we have
21	reported.
22	COMMISSIONER ARGETSINGER: Then in that case, I
23	suppose the Tribunal will have to focus in on just what it
24	is you want. Is it profitable to take a break for an hour
25	for lunch and maybe you can figure it out, and then come

1	back to us and say, yes, we can do it or, no, we can't, and
2	that at that point then, the Tribunal can
3	MR. SCHEINER: We have an answer right now.
4	Marsha said she simply couldn't do it in that period of
5	time.
6	COMMISSIONER ARGETSINGER: I mean, can you agree
7	to whether you will furnish it or not.
8	CHAIRMAN AGUERO: Mr. Garrett?
9	MR. GARRETT: Mr. Chairman, I hate to stay out
10	of any fight. I, too
11	THE REPORTER: I can't hear him.
12	CHAIRMAN AGUERO: You can't hear him at all?
13	MR. GARRETT: I'm sorry that's the first
14	person that's ever said that.
15	CHAIRMAN AGUERO: Would you please, Mr. Garrett,
16	stand up and talk a little more
17	MR. GARRETT: Mr. Chairman, I, too, have an
18	interest in this area here, having made some of the
19	requests of Mr. Scheiner during discovery, and I, for one,
20	would appreciate the opportunity to consult with Mr.
21	Scheiner and Mr. Stewart about a way to resolve this issue.
22	CHAIRMAN AGUERO: Let's break for lunch. We will
23	come back at 2:00.
24	(Whereupon, at 12:57 p.m., the luncheon recess
25	was taken.)

1	AFTERNOON SESSION
2	(2:20 p.m.)
3	CHAIRMAN AGUERO: Shall we proceed with the
4	cross? Do we have any answer on the pending issue?
5	MR. STEWART: That will conclude my cross,
6	actually.
7	(Laughter.)
8	We talked at the break.
9	CHAIRMAN AGUERO: It was a good break?
10	MR. STEWART: It was a fairly good break,
11	actually.
12	MR. SCHEINER: We didn't come to blows.
13	(Laughter.)
14	MR. STEWART: Of course not. We discussed the
15	issue of whether it would be possible to prepare confidence
16	interval estimates for the bottom line of the Nielsen
17	Special Study that's been that is about to be introduced
18	into the record, I suppose, through Mr. Cooper's testimony.
19	I believe there was a misunderstanding as to what
20	the import of my question was to the witness earlier on,
21	when she said she could. I still believe, since it is not
22	a random sample, it's not possible to compute such a
23	confidence interval, but Ms. Kessler has, during the break,
24	undertaken to see if she can produce such a number and to
25	let us know next Tuesday and, with that and with a NEAL R. GROSS

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1	reservation of further cross-examination on such numbers
2	if she produces such numbers, I'm completed with my cross-
3	examination.
4	CHAIRMAN AGUERO: As you may know, everything is
5	pending on next Tuesday here, and due to Yom Kippur being
6	the next day, we are going to recess at 1:00 o'clock. I
7	hope this issue won't take away from Mr. Cooper's time.
8	MR. STEWART: I hope not, too.
9	CHAIRMAN AGUERO: Redirect?
10	MR. LANE: No questions.
11	CHAIRMAN AGUERO: No questions?
12	MR. LANE: Sorry, Marsha.
13	THE WITNESS: That's okay.
14	CHAIRMAN AGUERO: Beautiful.
15	MR. LANE: Can we have another break, Mr.
16	Chairman?
17	(Laughter.)
18	COMMISSIONER ARGETSINGER: Maybe if we take a
19	longer break
20	THE WITNESS: I was prepared for another hour,
21	John.
22	(Laughter.)
23	MR. STEWART: Of what?
24	THE WITNESS: Whatever.
25	(Whereupon, the witness was excused.) NEAL R. GROSS COURT REPORTERS AND TRANSCRIBERS

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1	CHAIRMAN AGUERO: Mr. Cooper, welcome back for
2	the 120th time.
3	Whereupon,
4	ALLEN R. COOPER
5	was called as a witness and, having first been duly sworn,
6	was examined and testified as follows:
7	CHAIRMAN AGUERO: Mr. Lane?
8	DIRECT EXAMINATION
9	BY MR. LANE:
10	Q Would you please state your name?
11	A Allen R. Cooper.
12	Q By whom are you employed, Mr. Cooper?
13	A By the Motion Picture Association of America.
14	Q What is your position?
15	A I am Vice President, Technology Evaluation and
16	Planning.
17	Q Can you describe what your duties and
18	responsibilities in that position are?
19	A At MPAA? At MPAA, my primary duties relate to
20	the evaluation of new technologies and advising our
21	companies with respect to the developments that affect the
22	motion picture and television production industry.
23	In addition to that, I have devoted a very
24	substantial amount of my time to cable copyright matters,
25	both relating to the United States, to Europe and to

1	Canada, and I also provide audience data, usually from
2	Nielsen, that's used by others in my company for
3	presentations before the FCC and other proceedings,
4	including Congressional proceedings.
5	Q Mr. Cooper, would you summarize your experience
6	and background in media research and evaluation?
7	A I have been primarily involved in media research
8	and planning for 45 years, starting in 1946 at advertising
9	agencies, and continuing from there to a stint at Public
10	Broadcasting no from there I spent 21 years at NBC -
11	- how could I forget that and after that, three and a
12	half years at PBS and, subsequently, since 1977, at the
13	Motion Picture Association.
14	MR. LANE: Mr. Chairman, I would suggest that
15	this is an appropriate time for voir dire.
16	CHAIRMAN AGUERO: Voir dire of Mr. Cooper, Mr.
17	Garrett?
18	MR. GARRETT: I have known Mr. Cooper for years.
19	I find him an expert in virtually every topic imaginable.
20	(Laughter.)
21	CHAIRMAN AGUERO: Mr. Stewart?
22	MR. STEWART: Mr. Chairman, a preliminary matter.
23	We moved a couple of weeks ago, to strike an incorporation
24	by the Program Suppliers, of 1986 direct case evidence that
25	was submitted but not subjected to the hearing process, and

we also move to strike portions of Mr. Cooper's testimony 1 that reflect that 1986 direct case submission. 2 clear on whether that motion has been ruled on, but --3 I think we ruled on that CHAIRMAN AGUERO: 4 It's a very old ruling, I know, but I remember 5 motion. that. Do we have the ruling? 6 7 MR. CASSLER: Yes. What I propose to do specifically 8 MR. STEWART: on that is to point out the places in the direct testimony 9 that ought to be stricken, consistent with that ruling. 10 If it's consistent COMMISSIONER ARGETSINGER: 11 with that ruling, I guess you can go ahead and do that. 12 13 MR. LANE: I thought that the ruling was that all the testimony was allowed in and was not going to be 14 15 stricken. I'll read the ruling. 16 MR. CASSLER: Joint Sports and NAB's motions were granted in 17 part and denied in part. They are granted to the extent 18 that the tendered 1986 direct cases of Program Suppliers 19 20 and PBS cannot be designated as prior testimony. However, 21 their request for striking all 1989 testimony that refers to 1986 data or statements is denied. To the extent that 22 witnesses in the 1989 case mention 1986, they are available 23 for cross-examination, and the 1986 tendered cases may be 24

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considered underlying documents for their 1989 statements.

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1	COMMISSIONER ARGETSINGER: So, anything
2	consistent with that?
3	MR. STEWART: No, I'll have to cross-examine on
4	those issues.
5	CHAIRMAN AGUERO: Music?
6	MR. KOENIGSBERG: Thank you, Mr. Chairman, we
7	have no voir dire.
8	CHAIRMAN AGUERO: Mr. Olson?
9	MR. OLSON: No voir dire, Mr. Chairman.
10	CHAIRMAN AGUERO: Mr. Midlen?
11	MR. MIDLEN: No voir dire, Mr. Chairman.
12	CHAIRMAN AGUERO: Thank you. Mr. Lane, would you
13	continue, please?
14	BY MR. LANE:
15	Q Mr. Cooper, did you prepare a 17-page document
16	entitled Testimony of Allen R. Cooper, that was previously
17	exchanged in this case?
18	A I did, Mr. Lane.
19	Q Do you have any additions or corrections to that?
20	A None, Mr. Lane.
21	Q Are you sponsoring Program Suppliers' Exhibit 1
22	and also Exhibits ARC-1 through ARC-9?
23	A That's correct.
24	Q Do you have any additions or corrections to those
25	exhibits?
i	NEAL D. CDOCC

1	A I do. There was an error made in terms of
2	reproducing a page in ARC-4 that was called to our
3	attention, and I believe I have a replacement page for
4	that. I submit the corrected page for the record.
5	MR. LANE: I am handing out the corrected page
6	144. (Handing documents.)
7	BY MR. LANE:
8	Q Any other additions or corrections, Mr. Cooper?
9	A None, Mr. Lane.
10	Q Whom are you representing in this proceeding, Mr.
11	Cooper?
12	A We are representing 104 companies who are
13	syndicators of series, specials and movies, each of whom
14	has filed a timely claim for a share of 1989 royalties.
15	Q Did you prepare a list of these claimants?
16	A Yes, I did.
17	Q Is that your Exhibit ARC-1?
18	A That's correct, Mr. Lane.
19	Q Has the number of MPAA-represented claimants
20	increased over time?
21	A Yes, it has.
22	Q Could you give us an idea of how much it has
23	increased?
24	A Yes. In 1983, we represented 78 claimants and,
25	in 1986, 99 and, therefore, this year's total is one-third

1	greater than in 1983.
2	Q What types of entities are included within the
3	MPAA-represented claimants?
4	A They include the principal producers and
5	distributors of television programs and movies, including
6	all of the MPAA member companies, some independent
7	producers who largely are involved with the production of
8	programs on a first-run basis, and various other things,
9	including many of the sports organizations in connection
1.0	with their non-event syndicated programming, including
11	major league baseball, the National Basketball Association,
12	National Hockey League services, NFL films, et cetera.
13	Q What is the basis on which Program Suppliers
14	rests their evaluation of the programming comparisons in
15	Phase I?
16	A It is this year as it has been since 1979. It
17	has been on special studies conducted for us by the Nielsen
18	Company.
19	Q What type of data is provided by the Special
20	Study?
21	A The Special Study provides us with two types of
22	data in connection with the non-network programming
23	transmitted by a selected group of stations. The data from
24	Nielsen are with respect to the time in terms of
25	Quarterhour units of programming and the viewing of those NEAL R. GROSS

1	programs via distant signals in cable households throughout
2	the United States.
3	Q What is the source of the data found in the
4	Special Study?
5	A The data are provided for us by retabulation of
6	diaries collected as part of the regular Nielsen Station
7	Index service. These are this is a recognized, long-
8	established, research system that is dependent upon, relied
9	upon, by broadcasters, program suppliers, and advertising
10	agencies and others throughout the United States.
11	Q Could you briefly describe the diary system?
12	A The diary system is I will try to describe it
13	a briefly as I can. The starting point for the diary
14	system is the establishment by Nielsen of what they call
15	the Total Telephone Frame. These are listings of all the
16	telephones in homes in the United States, in every market
17	area and every city throughout the country.
18	From this total telephone frame, Nielsen
19	determines how many diaries it wants for each market, and
20	this depends upon the number of households in each market
21	because the Nielsen surveys are made on a market-by-market
22	basis.
23	The telephone homes to be called are determined
24	on a purely statistically random basis from the total
25	telephone frame of all the homes in each market. Each of

1	those homes and, incidentally, the commercial
2	establishments are eliminated from that telephone frame
3	before the sampling is done.
4	CHAIRMAN AGUERO: What about unlisted numbers?
5	THE WITNESS: It includes unlisted numbers.
6	CHAIRMAN AGUERO: They have my number?
7	THE WITNESS: Yes.
8	CHAIRMAN AGUERO: My goodness. I never allowed
9	them to have my number.
10	THE WITNESS: The only limitation, Mr. Chairman,
11	in terms of homes in the United States, are homes without
12	telephones. Those are excluded. Those are not included
13	in the sample.
14	The next step on the part of Nielsen is to call
15	these telephone numbers, listed and unlisted numbers, and
16	ask them to participate in a diary study. They get "yes"
17	answers and they get "no" answers from them. And in the
18	process during that call, they determine whether the
19	principal language in the household, for example, is
20	Hispanic rather than English, and they also try to
21	determine whether the race of the household is black or
22	non-black.
23	They then proceed to mail one other question
24	they answer, a subject which you raised yesterday, Mr.
25	Chairman, and that is the number of diaries that go to each
	NEAL R. GROSS

1 household. CHAIRMAN AGUERO: If you have four sets in the 2 3 house? THE WITNESS: If there are four TV -- they ask 4 you how many sets you have, and you'll get four diaries. 5 And if you have two sets, you'll get two sets, one for each б 7 set in the house. The diaries are then --8 CHAIRMAN AGUERO: If you have a set with 20 9 hours, another set with five hours, another with nothing 10 11 perhaps? That's exactly true. And the idea THE WITNESS: 12 of the diary is for the people who are viewing that 13 particular television set to enter their viewing in the 14 15 diary that's convenient to that television set. The process continues. Before the diaries are 16 17 actually mailed to each household, another postcard is sent to them telling them the diaries are on the way, and then 18 19 the diary arrives, and it's for one week and one week only. And it asks a number of questions concerning the demography 20 of the household, provides instructions both in English 21 and, in Hispanic-speaking households, in Spanish and in 22 English. 23 And along with the diary, there is a monetary 24

incentive included to encourage the householder to maintain

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the diary. The diary -- among the information requested 1 in the diary is information concerning cable households, 2 3 and a listing is provided of the stations on each channel in the cable household that serves that family, if that 4 5 family is a cable household. The diaries are then sent and, during the diary б week -- the diary generally begins on a Thursday of a week 7 -- a call is made to that household by Nielsen, reminding 8 them to keep the diary data and, at the end of the one-week 9 period, Nielsen calls again and reminds them to send the 10 diary in. 11 The diaries, of course, are postage-paid -- just 12 put them in a mailbox and they go to Nielsen -- and then 13 they are further examined by Nielsen, and that's the 14 process that goes on with that. 15 BY MR. LANE: 16 17 Q What uses does Nielsen make of diary information? The diary information is primarily used to 18 Α develop ratings Share data for local markets around the 19 20 country. For every one -- I believe it's approximately 200 -- designated market areas -- I think Ms. Kessler referred 21 to DMAs in her testimony -- separate reports are issued for 22 the stations in each of the markets. 23

do the Shares? What's the formulation on that?

COMMISSIONER ARGETSINGER: Briefly, how do they

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1	THE WITNESS: What a Share is?
2	COMMISSIONER ARGETSINGER: Yes, what goes into
3	that?
4	THE WITNESS: A Share is the percentage of those
5	people who are using television at a particular time, who
6	are viewing a particular program or particular station.
7	It's not a rating, it's a Share. Rating is the percentage
8	that are viewing the program, and this can then at 2:00
9	a.m. in the morning, it might be a 1 Rating, but if there
10	are only 10 percent of the households using television, it
11	would be a 10 Share whereas, in prime time, if there were
12	50 percent of the households using television and a program
13	was viewed in 1 percent of those households, then it would
14	have a 2 Share. Does that help you?
15	COMMISSIONER ARGETSINGER: Yes. One other
16	question. You had said that the postage is on the diaries,
17	and I had a question on page 5 of your testimony perhaps
18	you haven't gotten that far but it says usable diaries
19	were received from 102,000 households. Were you going to
20	go into how many diaries are returned, what percentage?
21	THE WITNESS: I think we may get to that.
22	COMMISSIONER ARGETSINGER: Oh, all right.
23	BY MR. LANE:
24	Q Why don't you answer that right now.
25	A Let's try one thing with you that I did not

1	mention in the preceding. As I indicated, one of the first
2	steps was Nielsen calling the household and asking them to
3	participate in the study. Regardless of whether they say
4	yes or no, they are sent the diaries. So, that means that,
5	let's say, 50 percent of the households agree to
6	participate on the first call and 50 percent do not, they
7	still get diaries, and those are the diaries included in
8	the count that goes out, but they are not returned, so they
9	are not in the ultimate sample.
10	CHAIRMAN AGUERO: You mean that out of 239,782,
11	only 102,000 responded?
12	THE WITNESS: Well, let me find my numbers
13	yes. This is in February. So, 239,000 television
14	households that were sent a diary for one week, and usable
15	ones were returned from half of those, that 102,000.
16	CHAIRMAN AGUERO: What is the percentage?
17	THE WITNESS: That's about 50 percent of the
18	total. And of that a little less than 50 percent of the
19	total and of those that were returned, 57 percent were
20	usable in terms that they had information, they recorded
21	information that Nielsen accepted, they were accurate and
22	completely filled out and responsive to the requirements.
23	BY MR. LANE:
24	Q Excuse me, Mr. Cooper. I think the 57 percent

refer to the number of cable households that returned

1	usable diaries.
2	A I'm sorry, you are absolutely right. The 102,000
3	is the number of usable diaries and, of those,
4	approximately 57 percent would come from cable households,
5	and that's the 58,000 figure.
6	Q What are the measurement periods during which
7	diaries are collected?
8	A Diaries are collected in terms of cycles. There
9	are four cycles during the year when data are collected for
10	reports for every market in the United States. Those are -
11	- each cycle consists of four weeks, four sequential weeks.
12	These occur in February, May, July and November. In
13	addition to that, Nielsen also surveys leading markets
14	during January and October. These do not provide reports
15	for every market in the United States, but for the leading
16	markets in the country.
17	So, for major markets, there are six reports a
18	year, and for all markets there are at least four reports
19	a year. I say "at least", and there is an exception that's
20	noted in my reference, and that is a station in Sarasota
21	which was only measured during three periods.
22	Q Did the 1989 Nielsen Special Study measure
23	distant viewing in all stations carried as distant signals?
24	A Would you repeat that, please?
25	Q Did the 1989 Nielsen Special Study measure

1	distant viewing in all stations carried as distant signals?
2	A No, it did not.
3	Q Did you determine the criteria for selecting
4	sample stations included in the Nielsen Special Study?
5	A Yes, I did.
6	Q And what were those criteria?
7	A When we selected the commercial stations to be
8	included for the 1989 Special Study, we included all
9	commercial stations which were carried as a full-time
10	distant signal by Form 3 cable systems that served at least
11	80,000 subscribers.
12	Q Why did you limit it to the carriage of Form 3
13	systems?
14	A There are several reasons for that. The main
15	reason is that the Form 3 systems, as Ms. Kessler has
16	previously testified, are the only ones which are required
17	in the Statements of Account, to indicate whether a signal
18	is distant or local. And so the information regarding the
19	distant or local status of stations carried by Form 1 and
20	Form 2 stations is not immediately available.
21	COMMISSIONER ARGETSINGER: It would be very
22	difficult to find that?
23	THE WITNESS: Yes. And the second factor is, of
24	course, is that the well over 90 percent of all of the
25	monies paid by cable systems in terms of the royalties NEAL R. GROSS

1	CHAIRMAN AGUERO: 98 percent.
2	THE WITNESS: Is it 98 percent? I think the
3	number is somewhat less than that.
4	CHAIRMAN AGUERO: I think Ms. Kessler testified
5	this morning, 98 percent.
6	THE WITNESS: It is a very high number, probably
7	between 94 or something like that. All the royalties are
8	collected from those cable systems. Those cable systems
9	represent probably no more than I'll give you my best
10	estimate of it about 20 to 25 percent of all the cable
11	systems in the country, possibly less than that.
12	COMMISSIONER ARGETSINGER: And what percent of
13	viewers did you mention?
14	THE WITNESS: Of the viewers? They would
15	probably those are the Form 3 cable systems 95
16	percent of all the viewing, of all the subscribers.
17	COMMISSIONER ARGETSINGER: Would it be
18	correspondingly as expensive to do a survey for 1 and 2s
19	as it would be the 3s?
20	THE WITNESS: It's not the 1s and 2s because the
21	1s and 2s are measured in our survey. The question really
22	is in terms of cost, relates to increasing the size of the
23	sample to include more stations that are that serve
24	fewer than 80,000, let's say, subscribers on a distant
25	basis. But the Form 1 and Form 2 subscribers are included

1	in the Nielsen sample.
2	CHAIRMAN AGUERO: How are they included?
3	THE WITNESS: Because there is no distinction
4	made as long as all the determination by Nielsen in
5	terms of placing the diary is not with respect to whether
6	the cable system is a Form 3, Form 2 or Form 1.
7	CHAIRMAN AGUERO: In this case, the following
8	case excuse me, Mr. Cooper hypothetical, of course.
9	The first ten programs on the Nielsen Survey, Household
10	Viewing Hours, let's say, 300 million Form 3, of course.
11	THE WITNESS: No. No, it's not Form 3.
12	CHAIRMAN AGUERO: This is hypothetical.
13	THE WITNESS: No. I'm saying that the first
14	ten stations or first ten programs?
15	CHAIRMAN AGUERO: Ten programs.
16	THE WITNESS: No, the programs include viewers
17	in Form 3, Form 2 and Form 1 cable households.
18	COMMISSIONER ARGETSINGER: So, your survey shows
19	1, 2 and 3?
20	THE WITNESS: Yes, indeed, and it includes all
21	cable households that receive any of the 147 stations as
22	a full-time distant signal.
23	CHAIRMAN AGUERO: But do you know which one is
24	Form 1, Form 2 and Form 3?
25	THE WITNESS: I'm sorry, Commissioner Aguero, let

	323
1	me try to explain it again. The Form 3 designation is used
2	by us to select the sample of stations. Now, those
3	stations are also carried on a distant basis by Form 1 and
4	Form 2 cable systems.
5	For example, just let me give you
6	CHAIRMAN AGUERO: How many stations in the
7	country are Form 1, Form 2, and Form 3?
8	THE WITNESS: Cable systems, not stations. There
9	are probably 3,000 Form 1 and Form 2 cable systems.
10	COMMISSIONER ARGETSINGER: But 147 stations, you
11	pick those 147 because they are shown they are picked
12	up by Form 3s?
13	THE WITNESS: That's exactly right.
14	COMMISSIONER ARGETSINGER: But they are also
15	picked up by Form 2s and 1s?
16	THE WITNESS: Oh, of course. Now, for example,
17	I was going to say, Commissioner Aguero, the station that's
18	carried most by cable systems throughout the country is
19	WTBS. It's carried probably by over 90 percent of every
20	cable system in the country, wehther it's a Form 1, a Form
21	2 or a Form 3. And whenever it's distant in terms of the
22	work that Ms. Kessler did, in terms of delineating the
23	counties in which it is local and every other county it is
24	distant, that viewing is picked up.

COMMISSIONER ARGETSINGER:

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Well, I think the

1 Tribunal is interested in what is excluded, so you pick up 147 stations. 2 3 THE WITNESS: Yes. COMMISSIONER ARGETSINGER: And then I guess it 4 would be helpful to know how many stations are there out 5 6 there in the universe that you could pick up. 7 THE WITNESS: I believe the number that Ms. Kessler mentioned today was around 700 that were carried 8 as a distant signal to any extent, by any Form 3 cable 9 system, and this is -- but the 147 stations that were in 10 the sample represent well over 90 percent of all of the 11 carriage of all stations as distant signals in the country 12 13 -- all stations in all cable systems -- Form 1s, Form 2s, 14 and Form 3s. COMMISSIONER ARGETSINGER: So, you are going to 15 16 be at a point of diminishing return --Yes. And I'm going to volunteer 17 THE WITNESS: 18 something, which I guess I shouldn't, but I do anyhow. There's been a lot of talk about sampling and the issue of 19 probability sampling, and Ms. Kessler acknowledged the fact 20 that ours was not a probability sample. 21 It is recognized in statistics that there are two 22 kinds of samples that are very, very legitimate. One is 23 called a probability sample, and the other one is called 24 a judgment sample. And this is not a made-up term, a 25

	!
1	Cooper term, but it is a statistical term in the state-of-
2	the-art.
3	CHAIRMAN AGUERO: In the industry.
4	THE WITNESS: Pardon me?
5	CHAIRMAN AGUERO: In the industry.
6	THE WITNESS: In the industry, yes. I have here,
7	for example, a book called Statistics for Management, which
8	sets this forth. And if I may again, I am volunteering,
9	and my counsel will probably give me a kick in the pants -
10	- but
11	COMMISSIONER ARGETSINGER: I don't think so.
12	THE WITNESS: If I may, I am reading to you from
13	Statistics for Management by Richard I. Levin of the
14	University of North Carolina at Chapel Hill. And this is
15	not an exhibit, I'm just reading to you for this purpose.
16	(Laughter.)
17	COMMISSIONER ARGETSINGER: Is that an objection?
18	MR. GARRETT: No, but I would like to have a copy
19	of the entire booklet.
20	THE WITNESS: I will read the entire paragraph.
21	It is only one paragraph, and it is both positive and
22	negative, but I will read the whole paragraph.
23	"There are two methods of selecting samples from
24	populations, non-random or judgment sampling and random or
25	probability sampling. In probability sampling, all the NEAL R. GROSS

1	items in the population have a chance of being chosen in
2	a sample. In judgment sampling, personal knowledge and
3	opinion are used to identify those items from the
4	population that are to be included in the sample. A sample
5	selected by judgment sampling is based on someone's
6	expertise about the population. A forest ranger, for
7	example, would have a judgment sample if he decided ahead
8	of time which parts of a large forested area he would walk
9	through to estimate the total board-feet of lumber that
10	could be cut. Sometimes a judgment sample is used as a
11	pilot or trial sample to decide how to take a random sample
12	later. Judgment samples avoid the statistical analysis
13	that is necessary to make probability samples. They are
14	more convenient and can be used successfully, even though
15	we are unable to measure their validity. But if a study
16	uses a judgment sample and loses a significant degree of
17	'representativeness', it will have purchased convenience
18	at too high a price."
19	COMMISSIONER ARGETSINGER: Well, Mr. Cooper, is
20	the conclusion that you picked the 147 stations, did you
21	pick them because they pick up over 90 percent of the
22	distant carriage?
23	THE WITNESS: Exactly right.
24	COMMISSIONER ARGETSINGER: I forget, what is it,

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96 percent or 98?

1	THE WITNESS: That's correct. The addition of
2	stations beyond the top 50, as a matter of fact, largely
3	provides more diversity with respect to the programs, the
4	individual titles of programs that are picked up, but adds
5	very little in terms of the extent of the division by
6	categories of the viewing of programs on distant signals
7	in cable households by category between Syndicated Series,
8	Local, Sports, and so on.
9	COMMISSIONER ARGETSINGER: In other words, if you
10	went ahead and extended your survey to another 550
11	stations, all you really would be showing would be that 2
12	percent?
13	THE WITNESS: Yes, and that 2 percent would be
14	divided among all the categories that wouldn't show up.
15	COMMISSIONER ARGETSINGER: So, what you're saying
16	is that 98 percent you would like us to project that to
17	the universe?
18	THE WITNESS: That is the population.
19	CHAIRMAN AGUERO: I would like to give Mr.
20	Cassler an opportunity to put a question. Mr. Cassler?
21	MR. CASSLER: John has an objection.
22	MR. STEWART: I'd like a copy of the book that
23	Mr. Cooper read from, and any other documents he has a
24	set on his desk there, other things in blue folders, and
2 =	is hala sains to

1	CHAIRMAN AGUERO: Are you going to use that stack
2	of documents there, Mr. Cooper?
3	THE WITNESS: No, sir.
4	CHAIRMAN AGUERO: Fine.
5	THE WITNESS: No. I would only use those
6	generally, with the consent of my counsel.
7	MR. STEWART: I'd just like to have them
8	MR. LANE: Or, if he wants to, without my
9	consent.
10	(Laughter.)
11	COMMISSIONER ARGETSINGER: I hope the Tribunal
12	hasn't been badgering you, Mr. Cooper, forcing you to say
13	things that
14	CHAIRMAN AGUERO: Same thing, Mr. Garrett?
15	MR. GARRETT: I'm simply going to request I'm
16	sorry. I was simply going to join the request for a copy
17	of the document in its entirety.
18	CHAIRMAN AGUERO: Very good.
19	COMMISSIONER DAUB: Mr. Chairman, would you
20	prefer Mr. Lane to finish his direct, or should we
21	CHAIRMAN AGUERO: Do you have a question?
22	COMMISSIONER ARGETSINGER: Maybe we should let
23	the General Counsel
24	CHAIRMAN AGUERO: Go ahead.
25	MR. CASSLER: Mr. Cooper, in the 1983 final
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1	decision of the Tribunal, the Tribunal accepted adjustments
2	to the Nielsen percentages that were offered by NAB, on the
3	basis that the unmeasured stations did have a different
4	profile than the measured stations. Do you disagree with
5	what the Tribunal did in 1983, in making adjustments to
6	your proffered percentages based on NAB's adjustments, and
7	would you disagree in this proceeding to the Tribunal doing
8	that?
9	THE WITNESS: Let me say that I disagreed with
10	making these adjustments in '83, and I would disagree with
11	making the adjustments in 1989, notwithstanding the fact
12	that the effects are minimal. I think that what NAB was
13	doing was a totally hazardous kind thing. They did not
14	have any hard data to support the distribution by category
15	of Household Viewing Hours for unmeasured stations.
16	CHAIRMAN AGUERO: Mr. Lane?
17	BY MR. LANE:
18	Q Mr. Cooper, one of the things you've talked about
19	is the amount of Form 3 royalties attributable to the
20	sample stations. Did you prepare an exhibit on that?
21	A Yes, I did, sir.
22	Q Is that your Exhibit ARC-3?
23	A Yes, it is, sir. Yes, that's my Exhibit 3.
24	Q And would you just summarize what is shown on
25	that exhibit for me?

1	A These are the for each of the stations, the
2	147 stations selected for our special study. We show the
3	total amount of fees paid by Form 3 cable systems for the
4	carriage of each of those stations. For example, for KABC,
5	the amount paid in 1989-1 was \$78,370; 1989-2, it was
6	\$31,654, for a total of \$110,024 for 1989.
7	Q And then do you have would you just put in the
8	record what the bottom line result is, please?
9	A For all sample stations during both accounting
LO	periods of 1989, the sample stations cable systems paid
L1	\$185,830,385 to retransmit those stations on a distant
12	basis. The total Form 3 royalties for all U.S. stations -
L3	- all was \$193,126,454, and this means that the 147
L4	stations the royalties paid by Form 3 cable systems for
L5	their distant carriage, was 96.222 percent of the total.
L6	Q Mr. Cooper, did you ascertain the number of
L7	measurement periods for which Nielsen supplied data for
L8	each sample station?
L9	A Yes, I did, sir.
20	Q Do you have an exhibit on that?
21	A This is my Exhibit ARC-2.
22	Q Would you summarize the conclusions in that
23	exhibit for us?
24	A ARC-2 lists all 147 stations that we used for the

Special Study, and it shows for each station its type and

1	the measurement periods during which for which with
2	respect to which viewing data were available to us. For
3	example, it shows that for January, the January measurement
4	period, we have data for 77 of the 147 stations; in
5	February, all 147 were measures; in May, all 147 were
6	measured; in July, only 146 were measured. The exception
7	was the one I mentioned earlier, WWSB in Sarasota, which
8	was only measured in three periods, and we're back in
9	November, for the full United States, of 147 stations.
10	To summarize further, for 78 of the 147 stations,
11	that were measured for six periods, 19 were measured for
12	five periods; 49 for four periods; and one for three
13	periods only.
14	Q What is the measurement for distant viewing
15	included in the Nielsen Study?
16	A Would you try that question again for me, please?
17	Q What is the measurement of distant viewing for
18	the program categories included in the Nielsen Special
19	Study, as shown on page 8 at the top of the page of your
20	testimony?
21	MR. GARRETT: He's leading the witness.
22	THE WITNESS: He sure is.
23	MR. LANE: Next time I'm going to put a ring.
24	THE WITNESS: The question really asks, what is
25	the viewing hours, the household viewing hours

(Laughter.)

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THE WITNESS: -- that Nielsen reported for the sample stations in 1989 and the two prior years are shown on page 8 of my testimony. The figure for 1989 is 3,776,519,973, and this figure is 14 percent higher than the 1986 figure and 29 percent above the 1983 figure. That 14 percent is not true. I retract that. The 1986 figure is 14 percent higher than the 1983 figure, and the 3.8 billion is 29 percent higher than in 1983.

BY MR. LANE:

- Q Mr. Cooper, were programs categorized as part of developing the Nielsen Special Study in Program Suppliers' Exhibit 1?
- A Yes. Programs were categorized partially by Nielsen and partially by Cable Data Corporation.
 - Q And what programs were categorized by Nielsen?
- A Nielsen was responsible for categorizing programs into three categories -- Syndicated Series, Movies, and the balance was All Other.
- Q Were additional categorization types done by Cable Data Corporation?
 - A Yes, they were done by Cable Data Corporation.
- Q Would you summarize the results of the 1989 study as shown on page 9 of your testimony?
 - A Page 9 presents the findings directly from the

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1	A Yes. The viewing-to-time is an indication of the
2	extent to which viewers are interested in particular types
3	of programming. And for Syndicated Series and Movies, it
4	is the difference between 83.866 percent viewing and 64.42
5	percent time. This then indicates a ratio for our category
6	of programming of 1.3. In other words, there's one-third
7	more viewing than there is time.
8	For All Other categories, the figure on page 9,
9	the viewing-to-time ratio which is calculated by dividing
10	16.14 by 35.58 is .45, which means of less than unity, less
11	than one, that the amount of time is more than double the
12	amount of viewing.
13	COMMISSIONER ARGETSINGER: Mr. Cooper, the time,
14	those are in Quarterhours and the viewing is in hours?
15	THE WITNESS: That's correct, and the comparison,
16	the calculation, Commissioner Argetsinger, is in terms of
17	the percentage in each category.
18	BY MR. LANE:
19	Q In other words, Mr. Cooper, looking at page 9,
20	the 1.3 viewing-to-time ratio is a division of 83.86
21	percent by 64.42 percent for Syndicated Series and Movies?
22	A That's correct. And the 16.14 divided by 35.58
23	is precisely .4536
24	Q How does the 1989 Viewing Hours for Series and
25	Movies compare to the 1983 number shown on page 10 of your

1	testimony?
2	A The Series and Movies total versus 1983, we have
3	increased by 931 million hours 931 million viewing hours
ā	versus 1983, for an increase of 41.7 percent.
5	Q What is the similar calculation for All Other
6	programs?
7	A For All Other programs, the actual number of
8	Household Viewing Hours reported by Nielsen declined by
9	82,872,800, a drop of 12 percent.
LO	Q And what was the total change in Household
L1	Viewing Hours?
L2	A The total change was an increase of 848,461,700,
L3	or 29 percent.
L4	Q Increase in total is less than the increase in
L5	the Series and Movies, is it not?
L6	A The increase in the total is less than not the
L7	increase in the total, the total for All Other categories
L8	is less than the increase for Series and Movies. The total
L9	for All Other categories is less than the increase for
20	Series and Movies.
21	Q And in addition to that, Mr. Cooper, isn't it
22	true that the total increase the increase in the total
23	of all programs is less than the increase for Series and
24	Movies?

A

Yes.

1	(Laughter.)
2	MR. LANE: Off the record for a minute.
3	(Off the record.)
4	BY MR. LANE:
5	Q Mr. Cooper, what does it mean that the increase
6	for the Series and Movies was greater than the increase for
7	total of all programs, from '89 to '83?
8	A I believe that it is a change that merits an
9	increased award to the Program Suppliers.
10	Q Now, you talked about the percentage gain. How
11	does the gain for Series and Movies compare to the
12	percentage change for All Other types of programs, as shown
13	on page 10 of your testimony?
14	A The percentage change for Series and Movies was
15	a gain of or plus of 41.7 percent. For All Other
16	categories, it was a decline of 12 percent, and for all
17	programs, the gain was 29 percent.
18	Q Did you prepare or have prepared a list of the
19	programs included in the Series and Movies category?
20	A Yes, I did.
21	Q Is that your Exhibit ARC-4?
22	A Yes, sir.
23	Q How many programs are included in that list, Mr.
24	Cooper?
25	A Seven thousand, one hundred sixty different

1	programs, including Series, Specials and Movies.
2	Q Has the number of stations in the Nielsen sample
3	increased between 1989 and 1983?
4	A Very substantially.
5	Q And could you summarize what those increases are?
6	A I have presented those figures on page 7 of my
7	direct testimony. It indicates that in 1983, the sample
8	used for the Special Study was based on 117 stations. For
9	1986, in response to the Tribunal's request for additional
10	stations, the sample was increased to 130 and, in 1989, as
11	I've mentioned many times already, the sample consisted of
12	147 stations. This is an increase of 30 stations versus
13	1983, or 26 percent.
14	Q Mr. Cooper, does it cost the same to collect and
15	process data for each station in the sample?
16	A Yes, it does. Regardless of whether the station
17	generates 10,000 viewing hours, or 10 million viewing
18	hours.
19	Q Have you shown the number of Household Viewing
20	Hours for each sample station?
21	A Yes, sir.
22	Q Is that your Exhibit ARC-5?
23	A Yes, sir.
24	Q Would you describe what you've included in this
25	exhibit?
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1 This exhibit, which is critically important, I 2 think, in terms of questions which have been raised by the 3 Commissioners, presents the number of Household Viewing 4 Hours for each of the stations in the sample, in descending 5 The first station is WTBS. In Exhibit 5, you'll order. notice that the first station is WTBS, the superstation in б 7 Atlanta, an independent, which was measured for six cycles. 8 And the total number of Household Viewing Hours for that station alone was 1,678,774,587. I've previously testified 9 10 to the total number of Household Viewing Hours for all 11 stations, which is shown on the last page of this exhibit, 12 or 3,776,519,999. What we show there as a station percent 13 of the total is 44.453 percent. In other words, over 40 percent of all of the viewing, distant signal viewing, was 14 15 to WTBS -- 44 percent viewing of WTBS.

station The next is WGN, the Chicago superstation. This was also measured for six cycles, and generated 715,231,816 Household Viewing Hours in our study. And this is 18.939 percent of the 3.8 billion total. first two stations, combining the station percent of total for both TBS and GN is 63.392 percent. In other words, those two stations alone accounted for nearly two-thirds of the total for all Household Viewing Hours in the sample, in the study.

COMMISSIONER ARGETSINGER: And that would be Form

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1, 2 and 3?

THE WITNESS: Forms 1, 2 and 3, yes, sir. And we continue on through WWOR, WPIX, all of which are also satellite-distributed superstations, as is WSBK, and these are the ones that are carried as distant signals by cable systems throughout the country. And the total for the top ten as shown on ARC-5 is 81.119 percent.

We continue on and, as you can see, the way the percentage goes up, that the increment reduces with each additional 10. The point, for example, you get down to the difference between the fifth ten, the top 50 and the top 40, you only have a difference of less than 2 percent for those ten stations, the difference between 95.192 percent and 93.360 percent, and that's 1.592 percent, and that is shared by the ten top stations.

You then continue on down this line and you will see that the increment becomes smaller and smaller and smaller. Even at the 51st station, even before that, you're dealing with increments of one/tenth of 1 percent of the Household Viewing Hours being added by those stations. You go down and you get down to less the one-tenth of 1 percent. The numbers get to be absolutely trifling.

If you look at the bottom of the penultimate page, you'll see the figure for WCFC, which is an

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1	independent specialty religious station, that the viewing
2	hours of that station contribute only three/one-thousandth
3	of 1 percent to the 3.8 billion total three/one-
4	thousandths of 1 percent. And the number gets even smaller
5	for WSBN which is down to only a one/one-thousandth of 1
6	percent of the 3.8 billion hours, even though it is
7	measured for six cycles.
8	I don't know of anymore dramatic and factual way
9	to show the uselessness of adding additional stations to
LO	the sample.
L1	BY MR. LANE:
L2	Q Mr. Cooper, in the 1983 final determination, did
L3	the Tribunal request information about the use of more
14	information about the use of four-cycle data as a surrogate
L5	for viewing over the entire year?
L6	A Yes, they did.
L7	Q Have you addressed that in your testimony?
L8	A Well, our first response, of course, was to ask
L9	Nielsen to expand the collection to include all those
20	stations which were measured for five and six cycles as
21	well as the four, but we have also done a special analysis
22	for the Tribunal on that point, in connection with our
23	presentation today.
24	Q Did you prepare an exhibit on this point?

25

Yes, sir.

2	A Yes, sir.
3	Q Would you explain the computation that's shown
4	in this exhibit for each station?
5	A Yes. What we have done here is to try to
6	demonstrate the influence of what would occur if all
7	stations were measured for six cycles, rather than some for
8	four only or only for five. Obviously, nothing would
9	happen with the first station listed, KABC, which is
10	already measured for six cycles, but the next one down is
11	KATU, which was only measured during four cycles. And the
12	total for the four cycles was 1,341,209 Household Viewing
13	Hours.
14	We divided that total by four to determine the
15	number of Household Viewing Hours per month, per cycle.
16	And that total, when you divide the 1,341,209 by 4, you get
17	335,302. Then we multiplied the 335,302 by 6 to adjust it
18	to a six-cycle number. So, now you have then all of the
19	households for all of the 147 stations adjusted to six
20	cycles. This assumes and it is an assumption that we
21	readily admit that the viewing during the additional
22	cycles that we have calculated would be comparable to the
23	viewing during the measured cycles.
24	If you go down to the next page of ARC-6, the
25	last page, you will see this number which is now getting

Q Is that your Exhibit ARC-6?

somewhat familiar to us, of 3,776,000 which is the total 1 Household Viewing Hours for the 147 stations, as it came 2 3 from Nielsen, and that is the number that's composed of stations which were measured for four cycles, five cycles 4 5 and six cycles. Then, over to the right, look at the total for 6 7 the Household Viewing Hours adjusted to six cycles. Now, we've increased all the fours and the fives and the threes 8 to six, and now we have a total of 3,855,838,488. 9 The difference between those two is 2.1 percent. 10 In other words, if we went to six cycles, if we could get data for 11 six cycles for all stations in the sample, the increase 12 would be 2.1 percent in terms of Household Viewing Hours 13 to be allocated among the various categories. 14 I think that in terms of talking in the billions 15 that we're talking about, that 2.1 percent is a minimal 16 17 amount. Did you undertake any further analysis to test 18 19 your expectation that this was a minimal amount? We did another computation which is presented in 20 Α 21 my Exhibit 7. Would you explain what is shown on Exhibit 7? 22 Q Exhibit 7, the top part of Exhibit 7, are the 23 Α actuals for four-cycle stations, five-cycle stations, and 24

six-cycle stations, and the combined figures.

25

First, you

have -- the first group are the Household Viewing Hours, and the second are the percentages, and you'll in the box under the combined figure, in about the fifth line of numbers down, we have put in the box the number 83.858 percent, which is, again, the Share of the total Household Viewing Hours for Syndicated Series and Movies, the actual number from the Nielsen Study.

We have just talked about the way of adjusting the hours, the stations, the hours for the stations with less than six cycles, to make the equivalent to six. So, now we take those which have four-cycle, to make them six, we have to add 49,992,499 Household Viewing Hours, and to make the five cycles into six, you would have to add 29,326,059. The total of those two is the bottom line on ARC-6 in terms of the additional hours, 79,318,558.

We have now made that addition for both the fourcycle and the five-cycle stations, and let's go down to the bottom of the page now.

We now look at the adjusted figures for the four cycles for -- the Program Suppliers' number becomes 3,226,412,454, if you look at the combined thing, and for others it is 629,475,947. The last group of data is on a percentage basis and, again, I direct your attention, if you would, please, to the boxed number -- 83.675 percent. That is the Share for the Program Suppliers category

1	programs if all stations were measured during six cycles,
2	and the difference is 0.22 percent, which I do not believe
3	is a significant difference.
4	Q Mr. Cooper, did you undertake a separate
5	evaluation for purposes of the 3.75 Fund?
6	A Yes, we did.
7	Q Is that shown in your Exhibit ARC-8?
8	A Yes, sir.
9	Q Would you describe what is shown on this exhibit,
10	please?
11	A Yes. Here we show for each of the sample
12	stations, the 3.75 percent royalties paid by Form 3 cable
13	systems, which are the only ones that pay 3.75 percent
14	royalties for carrying each station during 1989. For
15	example, the figure for KABC, cable systems paid \$10,647
16	in 3.75 fees, to carry that station during '89-1. None
17	paid any 3.75 for carrying it in '89-2. And the total,
18	therefore, is \$10,647. No Form 3 system throughout 1989
19	carried KATU on 3.75 percent basis. And so we have all the
20	data for all of these stations that are in the sample.
21	Q What is the total amount of 3.75 royalties
22	attributable to the sample stations?
23	A That figure is shown as \$41,970,188.
24	Q And how does that compare to the total amount of
25	3.75 royalties paid in 1989?

1	A Including Canadian and Mexican stations to the
2	extent that 3.75 was paid for them, the sample stations
3	account for 93.1 percent of all 3.75 percent royalties.
4	Q Did you perform any other evaluations for
5	purposes of 3.75 Fund?
6	A Yes, sir.
7	Q Is that shown in your Exhibit ARC-9?
8	A Yes, it is, sir.
9	Q Would you describe what is shown on this exhibit?
10	A Exhibit 9, again, summarizes the distribution of
11	the Household Viewing Hours for each sample station that
12	was generated any funds on a 3.75 basis during 1989.
13	Again, we start out with KABC, and of its total, of that
14	station's total, only 35.38 percent of all of its Household
15	Viewing Hours were Syndicated Series and Movies. The next
16	one down is 50.74. Then you go to the independent station,
17	KBHK, and it's 99.87 percent of its Household Viewing Hours
18	were Syndicated Series and Movies. And the same type of
19	data is presented for all of the sample stations that
20	generated any paid any for which cable systems paid
21	3.75 percent during 1989.
22	Q What is the overall result of that analysis?
23	A The overall result of that analysis is that
24	Syndicated Series and Movies accounted for 85.31 percent -
25	- 85 31 percent of all the Household Viewing Hours on

1	those stations for which 3.85 percent was paid by any Form
2	3 cable system during 1989.
3	Q Was this a higher percentage than the percentage
4	of Series and Movies on all sample stations?
5	A No, it was higher. For all sample stations, the
6	percentage for Series and Movies
7	Q I think he learned that from Marsha.
8	A for all Series and Movies, the percentage was
9	83.58 percent, while the 3.75 percent stations, as I just
10	reported, is 85.31 percent.
11	Q What conclusions do you draw from that, Mr.
12	Cooper?
13	A That for those stations for which 3.75 percent
14	was paid, Syndicated Series and Movies were again the
15	principal attraction on the part of the viewers.
16	MR. LANE: Those are all the questions I have,
17	Mr. Chairman.
18	CHAIRMAN AGUERO: Okay. Five-minute recess?
19	(Whereupon, a short recess was taken.)
20	CHAIRMAN AGUERO: Back on the record.
21	COMMISSIONER ARGETSINGER: I just wanted to say
22	that I think the Commissioners have a few questions, and
23	I think we'd like to wrap up fairly early this afternoon.
24	If there are any parties who have short cross-examination -
25	_

1	CHAIRMAN AGUERO: How long do you have, Mr.
2	Garrett, more or less?
3	MR. GARRETT: Mr. Chairman, I will have about two
4	hours, but I would very much appreciate, and I think it
5	might expedite things next week, if I could have, after
6	your questions, ten minutes this afternoon.
7	CHAIRMAN AGUERO: So, you want ten minutes?
8	MR. GARRETT: Well, to start, and then I would
9	resume next week.
10	CHAIRMAN AGUERO: Excellent, excellent.
11	MR. GARRETT: Is that all right?
12	CHAIRMAN AGUERO: Yes, it's all right with us.
13	MR. GARRETT: I'd be happy to go longer, too, if
14	you'd like. I mean, I can talk all night. I really like
15	this stuff.
16	COMMISSIONER ARGETSINGER: Is there anyone else
17	who wants to finish up this evening in a short period of
18	time?
19	CHAIRMAN AGUERO: There is a song called I Could
20	Have Danced All Night.
21	MR. GARRETT: I could have cross-examined all
22	night.
23	(Laughter.)
24	MR. KOENIGSBERG: Well, there's another half a
25	point for us.
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1	(Laughter.)
2	MR. GARRETT: Who is the "us"?
3	(Laughter.)
4	CHAIRMAN AGUERO: Commissioner?
5	EXAMINATION BY THE TRIBUNAL
6	BY COMMISSIONER ARGETSINGER:
7	Q Mr. Cooper, in your statement, you said that the
8	Nielsen Study was prepared showing waht the Series, Movies,
9	and All Others. Now, in past proceedings how was it
10	A Well, the difference was that in past
11	proceedings, thte characterization for All Other
12	categories, including Local, Devotional, Sports and
13	Broadcasting, were done by Nielsen in collaboration with
14	Cable Data Corporation, again, as Ms. Kessler testified,
15	with Nielsen having the final say on the categorization.
16	This year, Nielsen only categorized Series, Specials and
17	Movies.
18	Q Now, if they had been given the same instructions
19	as in previous years, do you think that the figures would
20	have changed much for Program Suppliers?
21	A No, sir.
22	Q Why is that?
23	A I think that the interpretation and determination
24	with respect to the other categories is reasonably clear
25	and was subject to errors, but I think that the errors are

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generally minor. Cable Data Corporation has had a lot of experience now in terms of the categorization. They have been working with us and on this project since the 1979 proceeding. Well, you have some expressive figures Of course, with any type of computation, you are interested in what the initial raw data is that goes into all the work, and I think Ms. Kessler briefly told what Nielsen does, but perhaps for the benefit of the Tribunal and particularly this Commissioner, you could tell us how Nielsen knows the accuracy of what is in these diaries. How do the people with the diaries know whether they are watching channel 13, or cable, or what they are watching? Α

The Nielsen methodology has been subject to scrutiny over the years. A lot of question has been raised concerning every system. I am looking for a document which is not in my blue folders -- if I can find it -- which indicates the accreditation of the Nielsen Station Index which is indicated as the source of our material, and this happens to be a reference supplement for the year 1990 to 1991. The 1989 to 1991 was requested in discovery and one of the other claimant groups has it.

Ιf may, I would just read, if I can, Ι statement made on the first page of this document.

Who is making this statement? Q

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1	A The statement is made by the Executive Director
2	of the Electronic Media Rating Council.
3	Q I think in the past you've said the industry
4	recognizes it's a very solid piece of work. We're not
5	talking about the Bureau of Standards. We don't give it
6	judicial notice just absolutely, but just tell us a little
7	bit about the mechanics.
8	A I think the main things I'm talking about here,
9	the main reason I mention it, is that all of their work is
10	audited by independent auditing firms, and for the
11	Electronic Media Rating Council, which represents primarily
12	the advertising agency group in America.
13	Q I'm not so much interested, although it is
14	interesting to know that people certify it and live by it,
15	but how does it work in a simple, fundamental way?
16	A You're asking about the NSI situation?
17	Q Yes.
18	A I'll try to go through it again. I mean, the
19	initial business is a random selection of households to
20	whom diaries are sent, with ample instructions on how to
21	fill in the diary.
22	Q Well, I'll just be specific. What is it that the
23	viewer fills in the time, the date, the channel?
24	A Commissioner, I'll be happy to provide the
25	Tribunal I have samples of some of the blank diaries,

which I will be happy to provide to the Tribunal, so you can see how that works.

Q That would be helpful.

pages. It has a grid on it for seven days, by quarterhour periods, shows the hours for viewing, and has a place for putting in the channel number, the call sign if it's known, and the name of the program, and also something which came up in yesterday's testimony, the check-off of those members of the household that were viewing each program. And this is filled in by the diary keeper for each quarterhour of television viewing.

The diary keeper could be either one person in the household or, as Chairman Aguero has solicited, the people who are watching a particular television set. There could be two different people watching two different sets in the household. Each one would enter in the diary the program name, the channel, the station that was being viewed at that particular time.

Q I think as Ms. Kessler said yesterday, she supplies to Nielsen the various markets where a station would be considered distant carriage because the viewer, the person who fills out the diary, doesn't know what is distant, is that correct?

A She does it the other way, actually.

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1	Q I don't mean to be leading you, but the viewer
2	doesn't know what is distant.
3	A No. Actually, the diaries are filled out
4	absolutely independent of our study. They are filled out
5	for use by stations, advertising agencies and so forth, in
6	cable homes and in non-cable homes throughout the United
7	States. They are filled out by cable homes that are local
8	to some stations and distant to others.
9	Q And, basically, the viewer tells what program he
10	or she is watching.
11	A And what station they received it on.
12	Q And what station. And then from there, you and
13	Nielsen deduce wehther it was distant carriage?
14	A Yes. Nielsen knows exactly the county in which
15	that household was located. Ms. Kessler has indicated
16	giving them a listing of counties in which a station is to
17	be considered local.
18	Q So if, for example, yeah, I watched a lot of old
19	movies, but you could find out very quickly whether it was
20	AMC or TNT that they were watching?
21	A Oh, absolutely. They would indicate the source
22	of it.
23	Q And whether they knew that was cable, network,
24	or
25	A There's another check that Nielsen does, NEAL R. GROSS

Commissioner Argetsinger, that you bring up that is
important, and that is that Nielsen knows what programs
were transmitted by a particular station, and they check
to see that the program that the diary keeper has indicated
was picked up, received, was actually transmitted by that
station, and if it wasn't it's rejected.
Q So, you know readily whether it's a broadcast -
_
A It's a very careful and long, extensive process.
COMMISSIONER ARGETSINGER: Thank you.
CHAIRMAN AGUERO: Commissioner Daub?
BY COMMISSIONER DAUB:
Q On the same line maybe, J.C., you might have
asked him do you know if Nielsen distinguishes male or
female, men or women, or children over 18, or do you
A Oh, they can do that, but our request for them
is for household data, not for person data, so their data
does indicate they do have data and I think it was
indicated in one of the pages that Ms. Kessler introduced
in her testimony that was also the subject of questioning
yesterday, the reports that go to the stations indicate the
total demographics for each program during the measurement
period, the number of men, women, children, by various age
groups, wehther the woman is a working woman or a non-

working woman, and other information of that kind.

1	Q You mentioned that there is some kind of monetary
2	compensation by Nielsen to the respondent?
3	A Yes.
4	Q Can you divulge or do you have
5	A I don't know what it is. In this methodology,
6	they mention the fact that there are monetary incentives
7	given to the household for maintaining the diary. There
8	is an interesting thing that they provide a greater
9	monetary incentive to Hispanic households and to black
10	households in order to encourage their cooperation.
11	Q I have one other question. If you look at your
12	Exhibit ARC-4, page 110, where your viewing hours begins,
13	I guess, Abigail, ranking was given to Abigail as 5,257 -
14	- A Where it starts with a zero?
15	Q Right to the end of that Walking Through the
16	Fire, approximately 1900 or so programs. I don't quite
17	understand. Educate me. Is Nielsen saying that nobody in
18	the United States has watched
19	A No, ma'am. What Nielsen is saying is that no one
20	in a cable household that was distant to a station that
21	broadcast Abigail, reported viewing Abigail.
22	Q Repeat that again?
23	A That no person in a cable home that was distant
24	to the station that broadcast Abigail, reported viewing
25	Abigail. One of the reasons this happens, Commissioner,

	is again, we shouldn't talk about any particular program
	is that a lot of these programs are broadcast at 6:00
	o'clock in the morning, or at 1:30 a.m., in time periods
	like that where there is very little viewing to begin with,
	and there are also instances where cable systems terminate
	their operation at midnight, who may not start their
	operation until 8:00 o'clock in the morning. And so if a
	program was broadcast during one of those periods between
	6:00 a.m. and 8:00 a.m. on a station that didn't transmit
	during that time, then it would get a zero.
l	

Q Turn to page 112 of the same exhibit. I was just looking, randomly going through, and there are approximately eight, or nine, or ten Spanish programs. I, for one, happen to be watching the international channel - I guess, Media General Cable is channel 62 -- I tell you, believe me, from 7:00 to 11:00, I tell my family to go up to the bedroom, and I get to watch the international channel.

So, when you are -- if you are Hispanic, and it's very possible he would like to turn on Branos Amigos over any other program, so all I'm saying is it may be coming on at 10:00 at night or 2:00 in the morning, and some may want to stay up.

A But the problem is that channel 52 -- is that the one you mentioned, Commissioner?

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	f control of the cont
1	Q Sixty-two.
2	A 62, may not be retransmitted as a distant
3	signal outside of the area, and if it's not retransmitted
4	as a distant signal, even if it's viewed a lot in its local
5	area, it doesn't get anything outside.
6	COMMISSIONER DAUB: That's all I have.
7	THE WITNESS: There are many Hispanic programs
8	we can tell by the titles, among the ones with considerable
9	viewing hours and, obviously, they come in other directions
10	as well.
11	BY CHAIRMAN AGUERO:
12	Q Mr. Cooper, one question. Four-cycle data and
13	six-cycle data, on any data period NAB, Devotionals, and
14	Music, of course, will be seen in the Nielsen data in any
15	month when the data is taken.
16	My concern is this. In the four-cycle data we
17	have February, May, July and November. We don't have
18	baseball in November and February.
19	A But you have it in May and July.
20	Q One second, let me finish. Then we have
21	basketball we don't have basketball in July. The season
22	begins in November and the playoffs and the finals are in
23	May on networks. Supposed to be on network only. Then in
1	

the six-cycle data, January, February, May, July, October

and November. We don't have baseball in January, February

24

and November. We have then playoffs and World Series in 1 Then we have basketball not in 2 October, networks only. 3 July, not in October. The season begins or commences always in November. Playoff and final in May, network 4 5 only. б My question, do you think that the sports viewing 7 hours declines because of the absence of the baseball and basketball in the Nielsen data in those months where the 8 data is taken? Of course, basketball has the same period 9 10 of time like hockey, I think. I don't press the issue on 11 the other sports. I'm glad you asked that question. 12 13 Q I want that question because I am very confused, 14 believe me. I'm glad you asked the guestion. 15 The principal challenge we've had to the four-cycle data has come from 16 17 major league baseball. I don't understand why they are the 18 ones to make the challenge because, as you have just indicated, there's baseball during May and July, during two 19 20 of the four periods, even in the four-cycle data. 21 If we stay only with four-cycle data, we would 22 be losing out on hockey, on college basketball, on college 23 football, on the other sports which are picked up only 24 because we have extended the series to January and October

-- not our choice, but those were the only times which were

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1	available to us from Nielsen.
2	But by going to six cycles, we provide credit,
3	we provide exposure, we provide audience data as distant
4	signals to sports which are not shown
5	Q You mean in six cycles?
6	A The four cycles yes is going to give you
7	very little with respect to hockey, it will give you very
8	little with respect to professional basketball, give you
9	very little with respect to college football. It's only
10	because we are going onto the six-cycle basis that all of
11	the major league sports, all of the professional sports,
12	which are in the Sports category, are enumerated.
13	Q I know, but in baseball, in the six-cycle, we
14	don't have baseball in January, February and November.
15	A You have it in two months.
16	Q You may have it in two months, and in October
17	should be the playoff and the World Series on the network.
18	A On the network, and that's not counted.
19	Q I know, I know, but you have the cycle in
20	October, of course.
21	A It would benefit major league baseball as a
22	claimant in this proceeding, very little if we had October
23	or November or any other month.
24	Q Then my question was, Mr. Cooper I'm sorry -
25	- if the viewing hours would decline because of the absence

359 1 of basketball and baseball and hockey and the other sports that are in those data, or the contrary, in your opinion, 2 they won't decline because of the absence of basketball, 3 4 baseball, or the other sports? All I will tell you, Commissioner, is that the 5 major league sports, the six-cycle figure in terms of 6 7 quarterhours, in terms of viewing, is greater than the 8 four-cycle data. The difference is that one of the major 9 sports categories has to share those hours with other sports which are picked up primarily in January, February 10 11 and months when baseball is not being played. 12 13 14

COMMISSIONER ARGETSINGER: I quess the question would be, if you had more cycles, would sports show up more?

THE WITNESS: Let me say this. I think baseball has been an attractive sport on television. Of course, there's a lot of baseball that's now on cable networks which are not counted, on the national NBC, CBS, ABC networks which is not counted, but baseball I would believe that if attractive program. baseball, if we had been able to have measurements in June and in August, that the baseball share and the overall sports share would be higher.

CHAIRMAN AGUERO: Would you answer my question, what about basketball?

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1	THE WITNESS: Pardon me?
2	CHAIRMAN AGUERO: Basketball.
3	THE WITNESS: If we had I think that if we had
4	more cycles, then our programs would be higher, too. I
5	don't think that the share between the categories would be
6	significantly changed by having if we went to 12 cycles
7	with all stations versus four, five or six. I don't think
8	that there would be any significant change in the category.
9	We've demonstrated here that when we adjust all
10	stations to the six-cycle level, the difference is 2.2
11	percent, which is minimal. And I think that the difference
12	by category would not be substantially different if we had
13	more measurement periods. I think that we'd go up higher.
14	CHAIRMAN AGUERO: Thank you, Mr. Cooper. Thank
15	you very much.
16	Mr. Garrett?
17	MR. GARRETT: Thank you, Mr. Chairman.
18	CROSS-EXAMINATION
19	BY MR. GARRETT:
20	Q Good afternoon, Allen.
21	A Hello, Bob.
22	Q Allen, you will excuse me if I use the easel
23	here, and today I have a different color magic marker. I
24	use different colors to reflect my different moods, Allen,
25	and today's is red, Allen.

1	A It's a red-letter day.
2	(Laughter.)
3	Q Let me just pick up very briefly on the questions
4	that Commissioner Aguero was asking you. I will state just
5	generally for the record that we disagree with most
6	everything you said, Allen, for the attractiveness of
7	baseball, and there will be more that we'll hear on this
8	as we go throughout the proceedings, but just so the record
9	is clear
10	CHAIRMAN AGUERO: Mr. Garrett, would you please
11	that the red is not a popular color in these days.
12	MR. GARRETT: We now move to green.
13	(Laughter.)
14	THE WITNESS: Sure 'n it's a better choice.
15	MR. GARRETT: I feel more soothed already.
16	BY MR. GARRETT:
17	Q Allen, major sports six-cycle viewing share is
18	how much?
19	A 9.82 percent.
20	Q And major sports
21	A Is that correct?
22	Q That is indeed correct. And major sports four-
23	cycle viewing share is how much? I direct your attention
24	to your Exhibit Number 1, page 638.
25	A That's the big book. NEAL R. GROSS

1	Q Yes, it is.
2	A Do you want me to look at that?
3	Q Yes, please, Allen.
4	A My counsel has given me these pages which are
5	taken from Exhibit 1.
6	Q That's fine.
7	A The four-cycle for major sports is 12.660.
8	Q 12.66. You can understand, Allen, can you not,
9	why we might be more concerned about which cycle you are
10	using in the study, can't you?
11	A I understand that there's a significant
12	difference, and I indicated it's I understand why it
13	occurs, yes, because baseball, which is an attractive
14	sport, is picked up during two of the four cycles.
15	MR. GARRETT: Commissioner Aguero, I think that
16	your talents on this deserve further exploration which we
17	will give next week but, right now, just another quick
18	series of questions here.
19	BY MR. GARRETT:
20	Q You have testified that Movies and Syndicated
21	Series have a 1989 viewing share of
22	A In six cycles, 83.88.
23	Q 83.88. And you also testified earlier that the
24	1983 share for Movies and Syndicated programming was 76.35
25	percent?

1	A 77.192, as adjusted, I think, for the CRT.
2	Q What did you testify to earlier, Allen? The
3	number you just gave me does not ring a bell.
4	A Oh, 76.35 is the figure on page 10 of my
5	testimony.
6	Q Are you changing that figure, Allen, because
7	earlier in your testimony today, I thought I heard you give
8	76.35.
9	A I certainly did, Mr. Garrett, and I'm looking at
LO	a page I did this morning, and it indicates what I call
11	1983 (CRT). As was testified, it was an adjustment made
12	by the Tribunal in 1983, and the number I have on my sheet
13	is 77.192. The one in my testimony is 76.35. I don't know
14	which is correct.
15	Q You don't know which is correct, is that what you
16	said?
17	A That's exactly what I'm saying. As far as I
18	could tell at this moment, the figure is either 76.35 or
19	77.92.
20	Q Well, just so I'm clear, go back to page 10 of
21	your prepared testimony. The number that you claim was the
2.2	Movies and Syndicated programming viewing share in '83 was
23	76.35 percent, is that correct?
24	A That is correct.
25	Q And in your earlier testimony today, you also NEAL R. GROSS

1	gave the figure of 76.35, correct?
2	A That is correct.
3	Q And it wasn't until just a few minutes ago that
4	you surfaced this 77.192 number, correct?
5	A That is correct.
6	Q And if I go back to page 10 of your testimony
7	here, you draw a comparison between the 1983 number of
8	76.35 percent and the '89 number of 83.88 percent, correct?
9	A Yes.
10	Q And you say, in fact, that this 83.88 percent for
11	1989 is a record high for the Program Suppliers category,
12	correct?
13	A Yes, sir.
14	Q And you underscore that in your testimony.
15	A Three times.
16	Q Yes, I noticed that, Allen.
17	(Laughter.)
18	Had you not underscored that, I probably would
19	have glanced right over it.
20	Allen, do you believe that it is fair to compare
21	the 76.35 number for '83, with the '89 number of 83.88?
22	A Yes, sir.
23	Q Thank you. Allen, is it not a fact that the
24	76.35 number is based upon four-cycle data?
25	A I don't know when we started I believe it is

1	because we I think it was in the '83 proceeding that the
2	Tribunal urged us to review the possibility of expanding
3	the coverage.
4	MR. GARRETT: Can I use red now?
5	(Laughter.)
6	BY MR. GARRETT:
7	Q The 76.35 number is, in fact, a four-cycle
8	number, is it not, Allen?
9	A I can't assert that now.
10	Q You can tell me, can't you, that the 83.88
11	percent number is six-cycle?
12	A Yes, sir.
13	Q Now, Allen, the 76.35 percent number emanates
14	from a study that the NAB did in rebuttal to your Nielsen
15	Study in '83, correct?
16	A As I said just a few minutes ago, I know that
17	there was a suggestion made by proposed by NAB that was
18	adopted by the Tribunal.
19	Q Allen, let me just direct your attention to the
20	Tribunal's 1983 decision as published in the Federal
21	Register at page 12800, and ask that you read that portion
22	of it
23	A It says "NAB performed a straight-line projection
24	from the MPAA data for 117 stations for the universe of 622
25	stations, for the four-cycle data only".
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1	Q Now, Allen, if we go down a little further in the
2	Tribunal's decision, we see that they give the projected
3	numbers as reported by NAB, and can you tell me what they
4	were for the Movies and Syndicated Series program
5	categories?
6	A It's a little blurry, but the 622 station
7	projection looks like 52.29 for Syndicated Series, and
8	24.48
9	CHAIRMAN AGUERO: You can use mine.
10	THE WITNESS: Yes, 52.29 for Syndicated Series,
11	plus 24.48.
12	BY MR. GARRETT:
13	Q And that comes to
14	A 76.77.
15	Q 76.77. And theirs was based upon four-cycle
16	data, correct?
17	A That's correct, that's what it says.
18	Q And they also the 76.35 number also as
19	indicated, represents the NAB's projection to what viewing
20	would be on all 622 stations that were carried as a distant
21	signal.
22	A Bob, I don't want to be trifling, but the number
23	we just calculated was 76.77, whatever the heck that means.
24	Q I appreciate that, but just answer my question.
25	The 76.35 percent number here for 1983 reflects the NEAL R. GROSS

1	projection that the NAB did to account for the fact that
2	you measured only 117 stations rather than 622, correct?
3	A Yes, sir.
4	Q All right. Now, Allen, are you familiar with the
5	way that the NAB did the projection in 1983, to come up
6	with that 76.35 percent number?
7	A Negative, I don't.
8	Q You're not. But in response to questions from
9	Mr. Cassler earlier, you said that you would object to
10	doing that type of projection.
11	A Yes, sir.
12	Q But you're not certain how they did it, correct?
13	A Yes, sir. The reason I said that, that the
14	projection of hard data from the Nielsen Study to soft data
15	by NAB is a mix that I would not accept.
16	Q Thank you. The one thing that is clear to me
17	though and correct me if I'm wrong is that the 76.35
18	percent number reflects the NAB's projection using NAB
19	methodology, and the 83.88 percent number does not reflect
20	that projection, correct?
21	A That's correct.
22	Q You don't even know how that methodology
23	A Exactly.
24	Q And, finally, Allen, the 76.35 number also
25	reflected certain recategorizations how do you spell NEAL R. GROSS

1	recategorization?
2	COMMISSIONER ARGETSINGER: We generally take off
3	points for spelling.
4	MR. GARRETT: Well, I'm in big trouble.
5	BY MR. GARRETT:
6	Q Correct, Allen?
7	A Yes, sir. Excuse me I don't know that to be
8	a fact. All I do know that in 1983, there was
9	recategorization proposed by the Tribunal.
10	Q I won't belabor the point, Allen, because it will
11	all be spelled out in the Tribunal's decision, it will be
12	part of the record, but earlier this morning, you were here
13	for the testimony of Ms. Kessler, were you not?
14	A Yes, indeed.
15	Q And you were here for the cross-examination that
16	Mr. Stewart had of Ms. Kessler?
17	A Yes, sir.
18	Q And you know that Mr. Stewart has raised
19	questions about a number of other categorizations that was
20	done
21	A Yes, sir.
22	Q And I can presume, can I not, that your 83.886
23	number here does not reflect any of the recategorization
24	suggested by Mr. Stewart this afternoon?
25	A Correct.

1	Q Allen, let me ask you once again, do you truly
2	believe that it is appropriate to tell this Tribunal that
3	this 76.35 percent number can be compared with the 83.88
4	percent number?
5	A Yes, sir.
6	MR. GARRETT: Thank you, Allen, we'll pick up
7	with that next week.
8	CHAIRMAN AGUERO: Well, we will adjourn until
9	Tuesday, at 10:00.
10	(Whereupon, at 4:25 p.m., the hearing was
11	adjourned, to reconvene Tuesday, September 17, 1991, at
12	10:00 a.m., in the same room.)
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This is to certify that the foregoing transcript

in the matter of: COPYRIGHT ROYALTY TRIBUNAL - HEARING 1989 CABLE ROYALTY DISTRIBUTION PROCEEDING

(DOCKET NO. CRT-91-2-89CD)

Before:

MARIO F. AGUERO, CHAIRMAN

Date:

SEPTEMBER 13, 1991

Place:

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WASHINGTON, D.C.

represents the full and complete proceedings of the aforementioned matter, as reported and reduced to type-writing.

PHYLLIS YOUNG

NEAL R. GROSS

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EXHIBIT

Jill Baker. Angie: Holly Aird.

ODD COUPLE—Comedy

cabin. Felix: Tony Randall.

Minn., a journey of 3000 miles.

taire-Ginger Rogers musicals.

CEN CHANGED LIVES—Religion
CNN NEWS—Moore/Rook; 60 min.
DIS MOVIE—Adventure (BY);
1 hr., 35 min. *

OSC TESTAMENT—Documentary; 60 min.

Part 6. The survival of Christianity through the

(LIF) OBSTETRICS/GYNECOLOGY UPDATE
(MAX) MOVIE (CC)—Comedy;
1 hr., 50 min. **

Oakley vs. Dedham in Tucker Anthony Classic

-Documentary; 60 min.

"Zorro, the Avenger."

"Switching Channels."

NIK SATURDAY NIGHT

(ITV) REMOTE CONTROL—Game

(NES) GOLF HIGHLIGHTS; 60 min.

SC RACING FROM SUFFOLK DOWNS

SHO MOVIE—Crime Drama; 1 hr., 50 min. ★ "Invasion U.S.A."

USA) PHILIP MARLOWE, PRIVATE EYE

Middle Ages.

IV competition.

-Mystery; 60 min.

4 DUET (CC)

6

nard: Anthony Bate. Margaret: Shirley Dixon.

Palmer: Terrence Hardiman. Jennifer Coleby:

[An Agatha Christie series begins next week.]

11 TO THE MANOR BORN—Comedy

Linda (Alison LaPlaca) finds that constantly

being nice is quite a trial after a psychic (La-

raine Newman) predicts a miserable future

awaits unless she changes her ways. Dr. Jor-

dan: Armin Shimerman. Jane: Jodi Thelen.
STRAIGHT TALK: CELLULITE—Commercial

A disastrous rainy weekend at a mountain

McLAUGHLIN GROUP—Discussion

GO (TOR) NEWS
GO (TIX) INN NEWS—Marvin Scott
GO (COUSTEAU: MISSISSIPPI (CC); 60 min.

In the first of this two-part study of the Missis-

sippi River, Jacques Cousteau and his crew

navigate from the Mississippi Delta to St. Paul.

Part 2. A behind-the-scenes look at Fred As-

ARE HOLLYWOOD: THE GOLDEN YEARS

ADAM SMITH'S MONEY WORLD

60 MOVIE—Drama; 2 hrs. ★★★

from the Germans in a rickety boat.

64 LOVETT TALKS LAW

(CBN) JOHN ANKERBERG—Religion

LIF FAMILY PRACTICE UPDATE MTV HALF HOUR COMEDY HOUR

NIK SCTV NETWORK—Comedy

PIX ODD COUPLE—Comedy

(TNN) BASSMASTERS—Fishing

11PM (22) BLAKE'S 7—Science Fiction; 60 min.

11 SECRET INTELLIGENCE (CC)

② AT ISSUE WITH JEANINE GRAF

PORNOGRAPHY IN AMERICA; 60 min. A program examining the problem of pornography and possible solutions. A fund-raiser for

the National Coalition Against Pornography.

Five pieces by the choreographer, including "Dance in a Bed," "Glow Worm" and "Etude." Other dancers include Toby Armour.

WOR D.C. FOLLIES—Comedy

(77) (21) NEWS; 35 min.

—Documentary; 60 min.

-Discussion

See Sat. 10 P.M. for details.

AM BOSTON—Discussion

(12) DANCES-REMY CHARLIP

(50) MOVIE—Comedy; 2 hrs. ★ ★

Topic: cults. (Repeat)

63 WEEKEND SCOREBOARD—Sports

"The African Queen." (1951) River tramp Humphrey Bogart (Best Actor Oscar) and mis-

sionary Katharine Hepburn attempt to flee

(SC) ROCKINGHAM REPORT—Horse Racing

Blake (Gareth Thomas) ventures to the edge

of the galaxy in order to escape the Federa-

tion, but he is captured on the planet Horizon.

(3) (1) (5) (6) (9) (10) (12) (2) NEWS

3 ASK THE MANAGER

(NES) CHAMPIONSHIP FISHING NIK ROWAN & MARTIN'S LAUGH-IN

PIX CHEERS (CC)—Comedy
SC WEIGHT ROOM—Instruction (TBS) ALL IN THE FAMILY—Comedy THE MOVIE—Comedy-Drama:

1 hr., 35 mln. ★ ★ "Five Corners."

(TNN) MOTOWORLD-Motorcycle Racing A behind-the-scenes look at racing on ice. (USA) COVER STORY—Interview

A photographer (Meg Foster) inadvertently snaps the picture of an underworld bigwig anxious to keep his return to Hawaii secret. McGarrett: Jack Lord.

Rudy (Keshia Knight Pulliam) wants to keep a stray dog; Vanessa (Tempestt Bledsoe) would

SISKEL & EBERT

11PM 11:30PM



(10) QUINCY-Crimo Drama: 60 min. When Quincy (Jack Klugman) refuses to issue a statement at the scene of a fatal police shooting, he's accused of participating in a cover-up conspiracy. O'Neil: Dabney Coleman. Wells: Mark Lambert. (12) RICK BARNES: BASKETBALL @ GEORGE MICHAEL SPORTS MACHINE A MOVIE—Drama; 2 hrs. ★★ "Givo My Regards to Broadyay" (1948) An old time vaudevillian (Charles Wanninger) constantly agritates his family to make a comeback. Dan Dailey. June: Barbara Lawrence.
CD CHRISTIAN LIFESTYLE MAGAZINE -Religion (42) CHUCK DAVIS: DANCING THROUGH WEST AFRICA—Documentary Clips of the African American Dance Ensemble's 1985 trip to Senegal. (Repeat) (ALE) GOOD TIME CAFE—Varioty Juggler Dana Smith and his dog Sunshine.
(CBN) ED YOUNG—Religion (CNN) SPORTS—Miller/Patrick (DIS) MOVIE—Adventure; 1 hr., 45 min. ★★★ "Quentin Durward." DSC TRUE ADVENTURE—Documentary (LTF) INTERNAL MEDICINE UPDATE

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Singer-songwriter Debbie Gibson.
(COR) BARNEY MILLER—Comedy
11:15 SPORTS LOCKER

11:30 ③ OFFSHORE TV—Comedy
④ HAWAII FIVE-O—Crime Drama; 60 min.

(E) COSBY SHOW (CC)—Comedy

rather go to a party than on a family trip.

G GRANDSTAND—Game

Scheduled: "Her Alibi" (Tom Selleck, Paulina Porizkova); "Kinjite" (Charles Bronson).

[Time approximate after basketball.]
10:30 1 MANY WIVES OF PATRICK—Comedy Patrick (Patrick Cargill) is shocked when he learns that his daughter is planning a divorce. 23 COPS

Marlowe (Powers Boothe) is the state's key

witness in a corruption probe—assuming he stays healthy long enough to testify.

Cases include an armed man in a church.

[Fox is advising viewer discretion.]

WHERE THERE'S A WILL, THERE'S AN A -Commercial

132/TV GUIDE

Boston Edition Boston Edition

TV GUIDE/133

a criminal. Howard Hesseman, T.K. Carter. 65 POINT OF VIEW—Discussion (64) TO BE ANNOUNCED; 60 min.

"Doctor Detroit." (1984) Dan Aykroyd as a pusillanimous professor duped into posing as

MOVIE—Comedy, 2 hrs. ★★
 "For the Love of it." (1980) TV-movie with Deborah Raffin and Jeff Conaway as a young

couple unwittingly involved in a madcap search for stolen Soviet secrets. Barbi Benton. Don Rickles. Al: Lawrence-Hilton Jacobs.

(A&E) BUFFALO BILL—Comedy

(CBN) MORGAN BRITTANY ON BEAUTY

-Commercial (CNN) INSIDE BUSINESS—Myron Kandel OSC JACK THOMPSON DOWN UNDER

(ESN) SPORTSCENTER; 60 mln. (HBO) MOVIE (CC)—Drama; 2 hrs. ★ ★

(LTF) ORTHOPAEDIC SURGERY UPDATE (IITY) MONTY PYTHON'S FLYING CIRCUS

-Comedy; 35 min.

	Su	nday E	vening				Primo Timo	
>		6:00	6:30	7:00	7:30	8:00	5:30	
	220	WondorWorks (5:30)	Long Ago	Frugal Gourmet	Victory Garden	Nature		
2	ঞ	CBS Nows	Nows	60 Minutes		Murder, She Wrote		
	ඟ	News	NBC News	Magical World of D	Isnay	Family Ties Day by Day		
	3	Nows (5:30)	Cosby Show	Incredible Sunday		Studio 5B		
* **	6	CBS Nows	News	60 Minutes		Murder, She Wrote		
7	(X)	CBS Nows	Nows	60 Minutes		Murder, She Wrote		
	9	News	ABC Nows	incredible Sunday		Studio 5B		
3 3 3	(10)	Nows	NBC Nows	Magical World of D	isney	Family Ties	Day by Day	
7	(1)	Granito State	N.H. Journal	American Masters		Frontling		
-	(12)	Nows	ABC Nows	incredible Sunday		Studio 5B		
May yes	(21)	Nows	CBS News	60 Minutes		Murder, She Wrote		
	623	Nows	NBC News	Magical World of D	Isnoy	Family Ties	Day by Day	
	29	Columbo (5:00)	Current Affair	21 Jump Street		Most Wanted	Married	
	20	Go for Your Droams	sl	Voyage to the Botto	m of the Sea	Movio: Send Me N	o Flowers	
	6 3	War of the Worlds		Hart to Hart		Movio: Tex		
	Ø	War and Poace in th	no Nuclear Age	Politics of Privacy		Kwitny Report	Amer. Interests	
	(50)	Factle Tale Theatre (5:30)	Movio: How to Bo	at the High Cost of Li	ving		Black Tio at the Arts	
10 45	69	A-Toam						
	(60)	Born Famous		Monitor Reports	Movio: Key Largo			
	(64)	Star Trok: The Next	Generation	21 Jump Stroot		Most Wanted	Married	
7	69	Eilery Queen		Twilight Zone		David Brenner		
F				CABLE-TV CHA	NNELS			
	(A&E)	Viotnam War with Y	Valter Cronkite	Walk Through the 2	Oth Century	Iacocca		
***	(CBN)	Bordortown	Rin Tin Tin K-9	Fred Travalena	Bost of Stand-up	Animals of Africa	Amer. Snapshots	
	(CNN)	Wook in NBA	insido Businoss	News	Sports	Nows		
	(OSC)	Rubicapra		Vancouver on the h	love	Whales		
	(ESN)	Skiing: Nor-Am Free	stylo Competition	SportsCenter	Horse Racing	College Baseball: Arizona State at Florida State		
****	(LTF)	Internal Medicine	Family Practice	Cardiology Update	Milostones	Physicians' Journal	Update	
	(IIIK)	Kids' Court	Looney Tunes	Inspector Gadget	Count Duckula	Mister Ed	Patty Duke	
^		Movio: The Final C	Confilct			War of the Worlds		
** ***	77.	NV/A Wrostling (6:0		Movio: The Reven	gors			
		Hidden Heroes	Wish YouHere	American Sports Co			Winston Cup	
NAME OF THE PARTY	(USA)	Murder, Sho Wrote	1	Miami Vice	·	College Basketball		
	(VOR)	A-Toam		Movio: The China	Syndrome			
er ite				PAY-TV CHA!				
	(BRV)	Bixo: Breaking the	Silenco	South Bank Show	*********		Movie →	
	(DIS)	Danger Bay	Animals in Action	Movio: Botrayed				
3 7	(HBQ)	i.lovio: The Boy W				Movio: The Color	Purple	
	(HAX)	Movio: Chisum				Movio: Rooster Co		
25	(NES)	Collego Basketball	: Houston at Rice			College Basketball Washington		
	(SC)	College Basket- ball (4:30)	Racing/ Aqueduct	Celtics Dynasty; Pre-gamo (7:15)	NBA Basketball: St	porSonics at Coltics		
1.00	(SHO)	Movio: The Nature	ıl (5:30)		4	Movie: Switching	Channols	
Contract Section 1	(TMC)	Movio: Assassina	tton		Movie: Ernest Go	es to Camp		

					Į г∾	bruary 5, 1989	
	9:00	9:30	10:00	10:30	11:00	11:30	
(23)	Masterpiece Theo	itre	Mysteryl		Blake's 7		
(33)	Lonesoma Dove	······································	- 		Nows	Offshore TV	
ŒD	Movio: Full Expo	sure: The Sex Tapa	s Scandal		News	Hawaii Five-O	
(53)	Movio: Ruthless	People			News	Cosby Show	
©	Lonesome Dove			News; Sports Locker (11:15)	Grandstand		
<u> </u>	Lonesome Dove				News	P.Mason (11:35)	
<u> </u>	Movio: Ruthless				News	Siskel & Ebert	
<u> 10</u>	Movio: Full Expo	suro: The Sex Tape	s Scandal		News	Quincy	
<u> 11) </u>	Masterpiece Thea		To the Manor Borr	Wives of Patrick	Secret Intelligence		
12)	Movio: Ruthless	Poople			News	Rick Barnos	
<u>21)</u>	Lonesome Dove				News	Star Trek (11:35)	
<u> 223 </u>		sure: Tho Sex Tape:	s Scandal		News	Goorge Michael	
<u> 29</u>	Garry Shandling	Tracey Ullman	Duet	Cops	Joanine Graf	Movio	
20	Movio (Cont.)		Straight Talk	Whore Will	Pornography in An		
<u> </u>	Movio (Cont.)		Odd Couple	Ask the Manager	AM Boston	Christian Lifestyle	
	Firing Line	John McLaughlin	McLaughlin Group	Adam Smith	Dances	Chuck Davis	
	Black Tie at the Ar	ts (Cont.)			Movie: Doctor De		
	Movio (Cont.)	D.C. Follies	Nows	Scoreboard	Point of View	Visions	
	Movio (Cont.)	INN Magazino	INN News	Movie: The Africa		1 110111	
	Garry Shandling	Tracey Ullman	Duot	Lovett Talks Law	To Be Announced		
3 3	National Geograph	ifc	Cousteau/ Miss.		Movio: For the Lo	ve of it	
			CABLE-TV CH	ANNELS			
	Miss Marple		Hollywood		Buffalo Bill	Good Timo Cafe	
-	in Touch		Changed Lives	John Ankerberg	Morgan Brittany	Ed Young	
	Week in Review		News		inside Business	Sports	
	Animai Aliens		Testament		Jack Thompson	True Adventure	
	College Baseball (Cont.)			SportsCenter		
	Cardiology Update	internal Medicine	OB/Gyn. Update	Family Practice	Orthopaedic Surg.	Internal Medicino	
==-	My Three Sons	Donna Reed	Saturday Night	SCTV	Laugh-in	Car 54	
	Lifestyles of the Ric		INN News	Odd Couple	Cheers	Honeymooners	
	National Geograph	c Explorer			All in the Family	Jerry Falwell	
	Hiddon Heroes	In-Fisherman		BassMasters	Motoworld	Winston Cup	
	College Basketball	(Cont.)	Philip Marlowe, Priv	rate Eye	Cover Story	Hollywood Insider	
DR I	Movie (Cont.)	Benny Hili	News	D.C. Follies	Barney Miller	Baretta	
			PAY-TV CHAI	NNELS			
	Movio: Native Son	(Cont.)		Dream Is over		Movio	
(S) S	Sandburg's Lincoin		Movio: Zorro, the	Avenger		Movie	
10)	Movio (Cont.)				Movie: Nuts		
	Movio (Cont.)		Movio: Switching	Channels		Movio (11:45)	
S	College Basketball	(Cont.)	Golf Highlights		Champ. Fishing	Amer. Outdoors	
C) N	NBA Basketball (Co	sketball (Cont.) Suffolk Downs Rockingham Weight Room Sports Night					
(O) A	Movio (Cont.)	Celebrity Close-	Movie: Invasion U.	S.A.	<u> </u>	· · · · · · · · · · · · · · · · · · ·	
n ريوي		Up (9:45)					

The state of the second

MORNING

5 AM (21) IT'S YOUR BUSINESS-Debate Scheduled topic: inheritance taxes. (ID) HIT VIDEO USA; 60 min. D JOHN HAGEE—Religion; 60 min.
LONE RANGER—Western (AAE) JOURNEY TO ADVENTURE (CBN) D. JAMES KENNEDY—Religion; 60 min. (CKN) NEWS-Greenlaw/Jones (US) WALT DISNEY PRESENTS; 50 min.
(ES) GOLF CONNECTION—Jimmy Bollard
(US) DATELINE AMERICA—Commorcial
(US) MOVIE—Comedy; 2 hrs. *

"Cheerleaders' Beach Party." (1978) Four young ladies employ their talents to keep their team together. Stephanie Hastings, Linda Jenson, Mary Lou Loredan, Max Goff,

(ICS) CHICAGO'S VERY OWN—Profile

DRKY AND BUGS HOUR; 60 min. (Z) MOVIE—Comedy (BII); 90 min. ☆☆☆

The Captain's Paradise.' 5:05 (TBS) FLINTSTONES—Cartoon 5:15 (LGN) WHAT'S NU

5:30 (C) CHECKPOINT-Report ED PRINCIPIOS BIBLICOS—Religion
ED LONE RANGER—Western (IV)

ALE TWENTIETH CENTURY (IV)

EVANS & NOVAK—Interview

(ESN) INSIDE THE PGA TOUR (LIF) STRAIGHT TALK: CELLULITE -Commercial

(TEC) MOVIE (CC)-Adventure; 1 hr., 50 min. **
"Young Sherlock Holmes." (129) HERITAGE OF FAITH—Religion

5:35 (TRS) TOM AND JERRY-Cartoon 5:45 (II) CHRISTOPHERS—Religion 6 AM ② KIDQUIZ

(3) DWIGHT THOMPSON—Religion; 60 min.
(4) HEADLINES ON TRIAL—Debate Topic: the homeless and who's responsible. (5) WEEKEND GALLERY—Discussion

6 GREAT AMERICAN OUTDOORS (72) CAMPUS PROFILE/VIEWPOINT ON NU-

Topic: a recent national study on dieting.

Topic: a recent national study on dieting.

Topic: a recent national study on dieting. FRED JORDAN—Religion

(IN STUDIO—Discussion; 60 min.
DE EDDIE'S GOSPEL HOUR; 60 min.
EARL PAULK—Religion; 60 min.

62 CONCEPTOS DE PODER

63 UP FRONT—Discussion (ASE) IN SEARCH OF THE BOWHEAD WHALE -Documentary; 60 min.

(CBN) SUNDAY BEST-Religion; 60 min. CKN NEWS-Greenlaw/Jones

(DIS) YOU AND ME, KID—Children (DSC) FUTURESCAN—Science; 60 min. (ESN) NBA TODAY

(HBO) MOVIE (CC)—Comedy; 90 min. ★ "The Wrong Guys." (LTF) GEORGE VANDEMAN—Religion

(HAX) MOVIE—Comedy (BW); 2 hrs. ★★★ "Talk of the Town."

NIK) MYSTERIOUS CITIES OF GOLD (SHO) MOVIE Adventure; 1 hr., 40 min. ★★ "Kavik, the Wolf Dog." (TNN) CELEBRITY OUTDOORS

(WGN) MASS FOR SHUT-INS-Catholic (KOR) JETSONS—Cartoon

6:05 (TBS) FLINTSTONES—Cartoon 6:30 (22) TODAY'S RELIGION

SPECTACULAR WORLD OF GUINNESS RECORDS (5) MAKING IT: MINORITY SUCCESS STO-

RIES **6** JOURNEY TO ADVENTURE

MINSIGHT—Religion
OFF HAND (SL)

HEART OF THE NATION—Religion
DESCUBRIMIENTO DE BELLEZA

53 BOTTOM LINE—Debate
CNN YOUR MONEY—Stuart Varney
DTS MOUSERCISE—Children

(ESN) LIGHTER SIDE OF SPORTS (LTF) HEALTHY DIET—Commercial (NIK) SPARTAKUS—Cortoon

(TNN) BASSMASTERS-Fishing WGN SPIRAL ZONE—Cartoon

WOR BUGS BUNNY & FRIENDS-Cartoon Z MOVIE Drama (BW); 1 hr., 50 min. ** "The Snake Pit."

6:35 (TBS) ANDY GRIFFITH—Comedy (BW) 7 AM 2 2 THE POINT

3 PANORAMA DEL VALLE (1) (6) SUNDAY TODAY; 90 min.

(5) MARVEL ACTION UNIVERSE: 90 min.

(72) ED HUME ON GARDENING (I) RISKING IT ALL—Adventure GEORGE VANDEMAN—Religion

TRANSFORMERS—Cartoon (13) EUN HAE EUI-SAM TUI-In Korean

23 SESAME STREET (CC)-Children: 60 min. (22) SANTA MISA

40 JAMES ROBISON—Religion 62 CHANGED LIVES—Religion 63 O. LEE JAGGERS AND MISS VELMA

---Religion: 60 min. (AAE) TRAVEL MAGAZINE

(CBN) LLOYD OGILVIE-Religion (CNN) NEWS

(DIS) WELCOME TO POOH CORNER (DSC) AMERICAN MEDICAL TELEVISION -Magazine; 2 hrs.

(ESN) SPORTRAITS

Olympic champions Greg Louganis and Emil Zatopek are profiled.

(LIF) EAT AND BE THIN—Commercial (NIK) ADVENTURES OF THE LITTLE KOALA

(TNN) PERFORMANCE PLUS—Automobiles

Los Angeles Metropolitan Edition

(USA) CALLIOPE—Children: 60 min. (WGN) BRAVESTARR (CC)—Cartoon WOR STEAMPIPE ALLEY-Children; 60 min.

7:05 (TBS) GOOD NEWS A visit to New York City's Tavern on the Green restaurant. Liz Wickersham is the host.

7:10 (CNN) ON THE MENU—Nutrition Topic: weight control.

7:30 (22) AT ISSUE—Discussion

GLORY TO GOD—Religion (77) BODY BY JAKE

(I) (II) LARRY JONES—Religion ARCHIES—Cartoon

FULL GOSPEL HOUR—In Korean

1 NUESTRA FAMILIA—Religión (10) HAL LINDSEY—Religion

60 HOOKED ON AEROBICS 62 WEIGHT TRAINING—Commercial

(A&E) WORLD OF PHOTOGRAPHY CENO ORAL ROBERTS—Religion
(CNN) NEWSMAKER SUNDAY—Interview
(DIS) DUMBO'S CIRCUS—Children

(ESN) THIS WEEK IN SPORTS

(HBO) TALES OF LITTLE WOMEN-Cartoon (LIF) TO BE ANNOUNCED

(NIK) MAPLE TOWN-Cartoon THE MOVIE—Fantasy; 1 hr., 40 min. **

"Angel on My Shoulder." (TNN) HIDDEN HEROES—Profile

WGN BUGS BUNNY & FRIENDS—Cartoon 7:35 (TBS) MOVIE—Western; 2 hrs., 30 min. **
"Shalako." (British; 1968) Sean Connery and Brigitte Bardot team in this large-scale adventure yarn about a European hunting party at-

tacked by Apaches in the Old West. 8 AM (2) CBS NEWS SUNDAY MORNING (CC) -Charles Kuralt; 90 min.

Scheduled: A profile of planist Byron Janis. 3 ORAL ROBERTS—Religion W BETTER WAYS TO BETTER GRADES

---Commercial (I) LLOYD OGILVIE—Religion AMAZING FACTS—Religion ARTHRITIS TELETHON

Mickey Gilley and Larry Van Nuys emcee the eighth annual campaign to combat arthritis, telecast live from Nashville's Grand Ole Opry, with segments from Las Vegas, hosted by Sarah Purcell. Scheduled to appear: Razzy Bailey, Charley Pride, Ann Jillian, Tom T. Hall, the Oak Ridge Boys, Frankle Laine, the Fifth Dimension, the Smothers Brothers.

B FAITH FOR TODAY—In Korean

WONDERWORKS (CC)—Drama; 60 min. See Saturday 7 P.M. for details.

60 SOMOS Y SEREMOS—Religion

OD D. JAMES KENNEDY—Religion; 60 min.
GO GROWING YEARS; 60 min. 1 LIVING IDEAS—Religion

3 WAY OF TRUTH-Religion (ALE) OUR CENTURY—Documentary: 60 min. (DIS) GOOD MORNING, MICKEY!—Cartoon (ESN) SPORTS REPORTERS—Discussion (HBO) BABAR-Cartoon

(MAX) ROY ORBISON & FRIENDS (BY); 55 min.
(NTK) DENNIS THE MENACE—Comedy (BY)
SHO DADDY I'M THEIR MAMA NOW; 50 min.
(TNN) INSIDE WINSTON CUP RACING USA) CARTOON EXPRESS; 3 hrs., 30 min.

"Springfield Rifle." (1952) Gary Cooper in a routine tale of counterespionage during the Civil War. Erin: Phyllis Thaxter.
WOR MUNSTERS TODAY—Comedy

8:10 (CNN) TRAVEL GUIDE

(WGN) MOVIE-Western; 2 hrs. ☆☆

8:30 3 ROBERT SCHULLER (CC); 60 min.

(A) (B) MEET THE PRESS (CC)
(B) LEARNING THE ROPES—Comedy
(CO) BLACK SHEEP SQUADRON; 60 min.

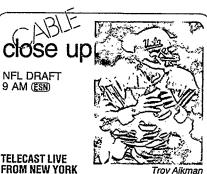
(CBN) KIDSWORLD

(CNN) NEWS

(SD) SEARCH—Religion
(ED) EVER INCREASING FAITH; 60 min. B HOPE HOUR-In Korean

62 DIOS CAMINA CONTIGO—Religion

52 FORGOTTEN CHILDREN OF THE '80s 60 MORNING WORSHIP—Religion; 60 min. (CBN) LONE RANGER—Western (BY)



TELECAST LIVE FROM NEW YORK

The spring "pick-me-up" for football fans. This year's big names-UCLA QB Trov Aikman and Oklahoma State's Heisman Trophy-winning RB Barry Sanders-are not likely to be around for long. But Eagles coach Buddy Ryan says, "there's a lot of quality and some real superstars out there. Every year, there are lots of players in one category and few in others. This year, there are running backs and offensive linemen, but there are only a few linebackers."

ESPN's seven hours of coverage includes interviews, predictions and scouting reports. Chris Berman, Mel Kiper and Pete Axthelm report.

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QAM T) NEWS - Groonlaw/ Jones IS) WELCOME TO POOH CORNER (ESE) SPORTSCENTER (NTK) ADVENTURES OF THE LITTLE KOALA _Cartoon (TED) MOVIE-Compdy: 1 hr., 50 min. ** "Houseboat." (USA) YOUR PASSION FOR BEAUTY -Commercial (III) LARRY JONES—Religion 6:05 (IBS) GUNSMOKE—Wostom; 60 min. 6:30 (1) TEEN WOLF (CC)—Carboon

(1) WHAT A COUNTRYI—Comedy

(2) SPORTSMAN'S JOURNAL—Fishing (23) AMAZING SPIDER-MAN—Curtoon TWIN CITIES FORUM—Discussion

CEN CABLE KITCHEN—FOOD SAVER -Commercial (CKN) SPORTS CLOSE-UP-John Fricke (DIS) DUMBO'S CIRCUS—Children (ESH) OUTDOOR SPORTSMAN (YAX) MOVIE-Western: 1 hr., 45 min. ** "Arrowhead." (NIK) MAPLE TOWN—Cartoon (THT) NATIONAL VELVET—Adventure (BIT) (USA) MORGAN BRITTANY ON BEAUTY Commorcial

WORLD TOMORROW—Religion

AM (22) SESAME STREET (CC)—Children; 60 min.

AD ADVENTURES OF RAGGEDY ANN AND ANDY (CC)—Cartoon

(5) FLINTSTONE KIDS (CC)—Cartoon

(9) WORLD TOMORROW—Religion (II) KISSYFUR (CC)—Cartoon
(III) RISSYFUR (CC)—Cartoon
(III) PLASTICMAN—Cartoon
(III) HEALTHY DIET—Commercial (ASE) JOURNEY TO ADVENTURE (C8!) ADVENTURES IN DRY GULCH —Religion

(CKI) NEWS—Greenlaw/Jones

(DIS) GOOD MORNING, MICKEYI—Cartoon (ESI) CROOKED CREEK-Outdoors (H30) MOVIE (CC)—Corncdy-Drama: 1 hr., 40 min. x "Shanghai Surprise." (NIK) DENNIS THE MENACE—Comedy (NIX)
TRAVELS OF JAIMIE MCPHEETERS -Wostom (M); 60 min. (USA) FINANCIAL FREEDOM—Commorcial: 60 min. 7:05 (18) U.S. FARM REPORT 7:05 (18) BONANZA—Westom; 60 min. 7:30 (2) SUPERMAN—Carloon (5) NEW ADVENTURES OF WINNIE THE POOH (CC)-Cartoon; 60 mln. (9) FOCUS/YOUNG ISSUES—Discussion (II) DISNEY'S ADVENTURES OF THE GUMMI BEARS (CC)—Carloon

KIDSONGS—Husk

BETTER WAY TO BETTER GRADES

(ALE) DAVID BEN-GURION—Profile (AZE) DAVID BEN-GURION—Profile
(CEN) SUPERBOOK—Biblical Cartoon
(CEX) BIG STORY—Don Miller
(DIS) WUZZLES (CC)—Cartoon
(ESH) SPORTSMAN'S CHALLENGE NIK HEATHCLIFE—Cortoon (SKO) MOVIE—Ballet: 1 hr. 35 min. ++ (SRU) MOVIE—Build; I iii., 35 iiiii. **
"Invitation to the Dance."
(CFR) CHARLANDO—Discussion
8 AM (22) MOVIE PALACES—Documentary
(43) JIM HENSON'S MUPPET BABIES (CC) -Cartoon: 60 min. (S) SENIOR CITIZENS FORUM—Discussion Joanne Demko, director of the Senior Nutrition Program with the Volunteers of America.

SMURFS (CC)—Curtoon; 60 min.

GREAT LAKES BOATER Debut: This series travels to ports of call in the Great Lakes region. Included: boating tips and highlights of offshore racing events. (AE) MISS MARPLE—Mystery; 60 min.

GEN GERBERT (CC)—Children CKN NEWS DIS DONALD DUCK PRESENTS-Cartoon (DSC) SURVIVE-Documentary: 60 min. (ESN) JIMMY HOUSTON OUTDOORS (IIF) CREATIVE LIVING—Commercial
HIK) MR. WIZARD'S WORLD (CC)—Science TEC MOVIE—Comedy; 1 hr., 40 mln. * "Campus Man." (TAN) AMERICA'S WEEKEND GARDENER (TNT) HOW THE WEST WAS WON-Western (USA) WHERE THERE'S A WILL, THERE'S AN A-Commercial TGN) PEOPLE TO PEOPLE—Discussion 8:05 (TBS) NATIONAL GEOGRAPHIC EXPLORER: 2 hrs. 8:10 (CNN) HEALTHWEEK—Schwitzer/Rutz Medical uses of snake venom. 8:30 (2) NATURESCENE (5) SLIMERI AND THE REAL GHOSTBUST-ERS (CC)—Cartoon; 60 min.

(1) AUTO DIRECTORY—Shopping
(2) WINNING AT LOSING WEIGHT -Commercial REAL ESTATE PLUS—Commercial (CBN) KIDSWORLD CNN MONEYWEEK-Lou Dobbs DIS RACCOONS—Cartoon ESN FISHIN' HOLE (LIF) WOMAN WATCH-Profile (IAX) MOVIE (CC)-Science Fiction; 90 min. * 'Solarbabies." (III) OUT OF CONTROL—Comedy (TEX) JOY OF GARDENING (USA) DIETS DON'T WORK—Commercial (CX) HEART OF CHICAGO Discussion 9 AM (2) WILD AMERICA (CC)—Wildlife

(9) CAR CARE SEMINAR—Commorcial
(1) CHIPMUNKS (CC)—Cartoon MIND POWER—Commercial: 60 min. 29 DICK VAN DYKE—Comedy (BY) (CBN) RIN TIN TIN—Western (RIV) (CNN) NEWS DIS MOVIE-Cartoon: 80 min. ** "The Chipmunk Adventure." (DSC) EXPLORE—Documentary; 60 min. (ESN) TRUCK AND TRACTOR PULLING (ESN) INJUCK AND TRACTOR POLLING
Competition taped Jan. 15 at Atlanta.
(HBD) INSIDE THE NFL.—Football; 60 mln.
(ITF) MOTHER'S DAY.—Joan Lundon (IIV) YOUMTV RAPSI: 60 min. (NIK) NICK ROCKS-Magazine (TNN) REMODELING AND DECORATING TO-(TNT) MAN FROM U.N.C.L.E.—Advonture; 60 min. (USA) MOVIE-Science Fiction: 2 hrs. ☆ "War of the Planets." (1978) Futuristic tale about the crew of a lost spaceship trying to maintain peace in outer space. John Richardson. Yanti Somer. son, Yani Somer.

(TEN) MINORITY BUSINESS REPORT

9:05 (\$\hat{\text{HD}}\) MOVIE—Science Fiction;

1 hr., 40 min. \(\delta \times \text{*}\)

"The Day of the Dolphin." 9:10 (CM) SHOWBIZ WEEK—Bill Tush
9:30 (2) ROD & REEL—Fishing
(2) GARFIELD AND FRIENDS (CC)—Cartoon (5) PUP NAMED SCOOBY DOO (CC) _Cartoon (9) TRANSFORMERS—Cortoon ALF (CC)—Cartoon; 60 mln.

LOVE LUCY—Comcdy (AE) WORLD OF PHOTOGRAPHY
(GEN SKY KING—Adventure (ET)
STYLE WITH ELSA KLENSCH—Fashlon (ESN) K.I.D.S.—Magazine
(LIF) WHAT EVERY BABY KNOWS—Parenting (NIK) YOU CAN'T DO THAT ON TELEVISION ---Children (TNN) COUNTRY KITCHEN—Florence Hondorson (VAN) UPDATE: MAKING IT HAPPEN -Commorcial 10AM (22) VENTURE NORTH (C) HEY, VERN, IT'S ERNESTI (CC)-Children (5) BUGS BUNNY & TWEETY (CC)-Cartoon; (9) WRESTLING: 60 min. 28 MOVIE-Thrillor; 2 hrs. ☆ "Godzilla 1985." (Japanese; 1985) Raymond Burr reprises his 1956 role as a reporter in this update about the monster who mashes Tokyo. 29 LEAVE IT TO BEAVER—Comody (17)
A2D MAN NAMED LOMBARDI—Profilo; (CBN) ROY ROGERS-Western (BV)

CNN NEWS

DSC ARK ON THE MOVE—Documentary (ESN) SCHOLASTIC SPORTS AMERICA Indiana basketball player Damon Bailey. (High MOVIE (CC)—Drama: 2 hrs., 35 mln. ☆☆☆ "Empire of the Sun." "Limpire of the Sun."

(ITF) ATTITUDES—!.*agazino; 60 mln.

Guest: Steve Landesberg ("Barney Miller").

(IND) MOVIE (CC)—Thrillor; 90 mln.

"House II: The Second Story." THOUSE IT: THE SECOND Story.

(ITY) CLUB MITV

(ITY) BON'T JUST SIT THERE—Magazino

(ITY) MOVIE (CC)—Fantasy; 1 hr., 55 mln. **

"Harry and the Hendersons."

(ITY) WISH YOU WERE HERE—Travel (THT) MOVIE—Thriller (Ed): 90 min. ** "I Walked with a Zombie." (1943) Interesting Val Lewton production about a love triangle turned unique when voodoo makes the girl (Christine Gordon) a zombie. Frances Dee.

((Ex) ANGLERS IN ACTION
10:05 (18) NWA WRESTLING; 60 min.
10:10 (EX) SCIENCE & TECHNOLOGY WEEK -Charles Crawford A music synthesizer that is played via light.

10:30 (2) MOTORWEEK '89 (4) TEEN WOLF (CC)—Carloon
(II) MISADVENTURES OF ED GRIMLEY (CC) -Children © HONEYMOONERS (CC)—Comody (III)
(EII) LONE RANGER—Wostom (III)
(EII) NCAA PREVIEW—Collogo Baskotball (DIS) TALES OF THE MOUSE HOCKEY LEAGUE_Coroon (DSC) EDGE OF THE COLD-Documentary (EST) GAMEDAY (TV) CLUB MTV (IIK) KIDS' COURT—Children TED SIDE BY SIDE—Travel
(ED) JEFFERSONS (CC)—Comedy

11AM (2) WALL STREET WEEK—Louis Rukeysor (I) WAVF WRESTLING; 60 min. (5) ANIMAL CRACK-UPS (CC) Fred Savage, Maria Gibbs, Teri Copley and Charlie Callas are the panelists. (9) BABE WINKELMAN'S GOOD FISHING OLIVER TWIST—Cartoon; 60 min.
WONDERFUL WORLD OF DISNEY; 60 min. ME MOVIE—Comcdy (知): 2 hrs. ☆☆☆ "Stardust Memories." (1980) Woody Allen wrote, directed and stars as a successful film-

maker searching for the meaning of life. Charlotte Rampling, Jessica Harper.

(CM) RIFLEMAN—Western (M)

(CM) NEWS—Greenlaw/Jones

. . .

OX8 ZORRO—Adventure (F)
OSC ANIMAL WONDER DOWN UNDER -Wildlifo

(ESN) POTPOURRI—Magazino
(LTF) FOLEY SQUARE—Comody

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72/TV GUIDE

-Commercial

Minneapolis-St. Paul Edition

(I) PEE-WEE'S PLAYHOUSE (CC)—Children

Minneapolis-St. Paul Edition

TV GUIDE/73



5 ALI (2) DON'N TO EARTH—Agriculturo

(CA') NEWS-Coln/Loughilla

(LIP) IT FIGURES—Exercice

(30) KOME SKOPPING NETWORK; 10 hrs.

(HIK) MOVIE—Drama (图); 2 hrs. 女女女

(0)3 TOM AND JERRY—Concen; 65 min.

ARCHIE BUNKER'S PLACE—Comody

(%) CBS NELVS—Dentitivogood (iii) BYU DEVOTIONAL ARCHIVES; 60 min.

(HBD) MOVIE—Crimo Dremo; 1 hr., 45 min. &

(LTF) IT FIGURES—Exercise (END) MOVIE (CC)—Comedy; 80 min. **

(A) AEC NEWS (CC)—Savyor/Zahn; 60 min.

(CCF) FATKER KNOWS EEST—Comody (LT)

(124) NEV/S—McCcy/Neison/Collins; 60 min. (CX) REGIS PHILEIN; 60 min.

0:30 (M) MISTER ROGERS' NEIGHBORHOOD (CC)

(UTA) SHE-RA: PRINCESS OF POWER

(MAY) EOZO—CRISTON; CO min. C:03 (MX) WALT DISNEY PRESENTS; 50 min. (MB) EEVERLY HILLEULIES—COMODY

6H) C.O.P.S.—Centoon
GEO WOMEN IN JAZZ—Documentary

N CARTOON EXPRESS; CO min.

(D) GOOD MORNING AMERICA (CC): 2 hrs.

(HOOKED ON AEROBICS

(10) SPORTSCENTER (10)) FRAGGLE ROCK—Children

6:53 (1(4) EQUITCHED—Carriedy 7 All (23) TODAY—Sumbcl/Peuby; 2 hrs. Schoduled: Compocer Henry Mendini.

Schodulod: Incomo-taktiga.

(7) ZOOZ!LEE ZOO (CC)—Children

(1) WOODY WOODFECKER-CENTER

(NA) NEU ZOO REVUE

(in i) HAZEL-Comedy

(USA) CARTOON EXPRESS: 60 min.

5:10 (2) TOGETHER—Kimberry Lectio 5:18 (4) NEC NEWS—Deborah Norvillo; 45 min.

(1) ADVENTURES IN DRY GULCH

(CAN) BUSINESS DAY—DE Kantoy

"Throw Momma from the Train."

OND POPEYE—Centoon; 60 min.

Schodulad: Glann Claca.

OF GUMBY-Children

O ALI (2) NELVS; CO MLIN.

"Codonamo: Wildgocco."

5:30 (3) MORNING STRETCH—Exercico

(II) A.M. WEATHER

(A) MUSIC OF MAN—Documentary: 20 min. (C) SUPERBOOK—Biblioti Canoon

CHA NEWS-Caln/Loughlin/Collins: 60 min.

You don't have to watch Lonesome Dove. There are other things on. And some of them—like the ones discussed below—are well worth your attention.

Movie: To prepare for the role of Father Edward J. Flanagan, who founded "Boys Town" with the belief that there was no such thing as a "bad boy," Spencer Track went to the Nebraska institution and spent time with the kindly priest. His studied portrayal in this memorable 1938 melodrama won him his second consecutive Academy Award (the first was for "Captains Courageous"). The grateful Tracy sen his Oscar to Father Flanagan. (6 PM TNT)
☐ NBA Basketball: It's a Central Division tussle between two of the league's hottes teams when the Milwaukee Bucks entertain the Cleveland Cavaliers. The Bucks balanced attack features seven players averaging double figures in scoring. The Cavs play excellent defense (holding opponents right around 100 points per game and shoot the lights out. (6:05 PM TBS)
The dependable Ned Boothy quest stars as Dan's syerboaring father on a

The dependable Ned Beatty guest stars as Dan's overbearing father on an exceptionally funny Roseanne. A weekend visit from his old man is something the usually cheerful Dan (John Goodman) is not looking forward to. Don't miss Goodman's hilarious monologue in the episode's finale. (7:30 PM 4)

Things turn philosophical on In the Heat of the Night when Gillespie (Carroll O'Connor) learns that a prisoner he helped put on Death Row has a final request; he wants Gillespie to visit him before he's executed. (8 PM 2)

☐ The third leg of Larry McMurtry's sprawling cattle-drive saga, Lonesome Dove, finds the Hat Creek outfit nearing Ogallala, Neb., and a reunion with the great lost love of Gus's life, Clara Allen (Angelica Huston). Huston's portrayal of the feisty Clara is so well-done, it's not difficult to imagine why Gus has carried a torch for her. (8 PM 5)

Midnight Caller. On a compelling installment postponed from last week, Jack (Gary Cole) does a controversial series on teen-age runaways. The result: an explosive confrontation with a sadistic pimp (menacingly played by "Harold and Maude" star Bud Cort), (9 PM 2)

Movie: John Hughes' "Planes, Trains & Automobiles" serves up Steve Martin and John Candy as an "Odd Couple" of travelers trying—against every contrivance Hughes can muster—to get to their respective homes for Thanksgiving. Restrained performances from both of these star comedians and a nice touch of adult writing (for a change) by Hughes distinguish this delightful 1987 farce. (10:30 PM SHO)

Salt Lake Edition

(AND AFRICA DOCUMENTARY; CO Min. (COM) OUR KOUSS—Compay-Drama; 60 min. 128/TV GUIDE

Schodulod topic: women who kidnep infants. (59) PRICE IS RIGHT—Como; 60 min.

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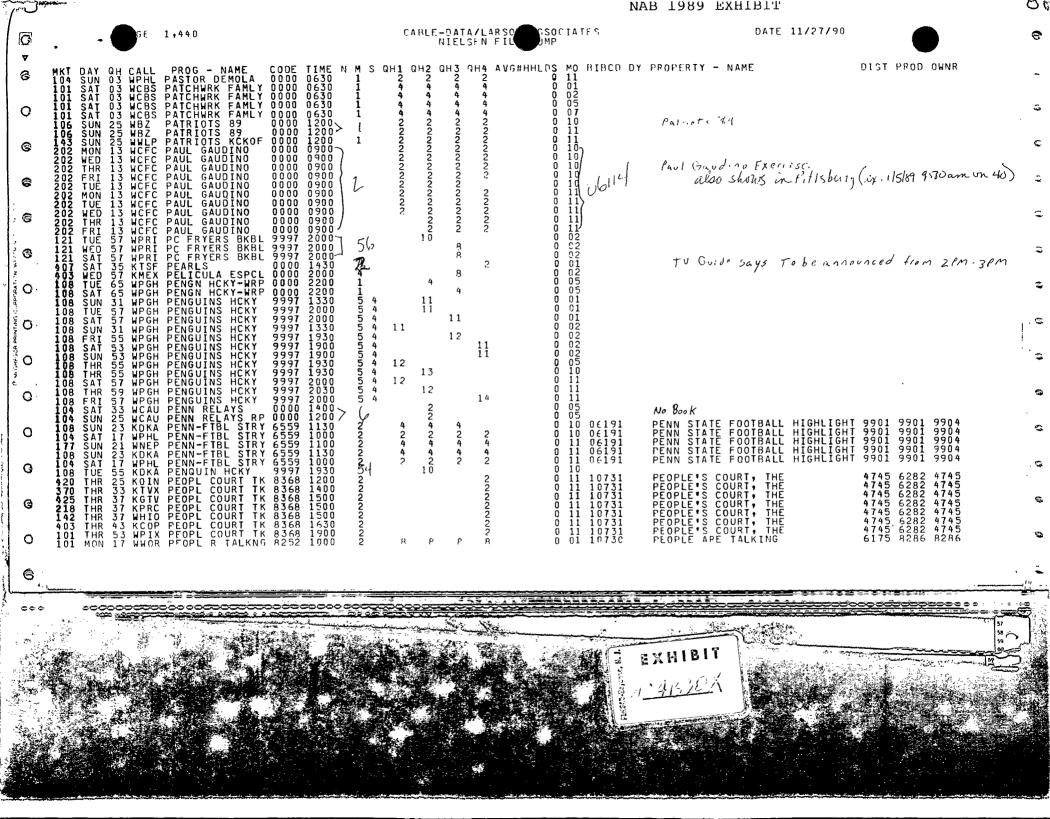
9 ALI (29 CONCENTRATION—Como

(A) GERALDO—Discussion; CO min.

DIS MICKEY MOUSE CLUB (1) **DSD** THIS ENGLAND—Documentary (EST) COLLEGE BASKETBALL; 2 hrs. Taped: Syracuse at Seton Hall. (LTE) MARCUS WELBY, M.D. -- Drama; 60 min. MIKO CURIOUS GEORGE—Cartoon TRY MOVIE—Westom; 90 min. 女女女 "Bells of Coronado." (1950) Roy Rogers. "The Stranger." (1946) Orson Welles (who al-(TNT) MOVIE—Drama (50); 2 hrs. ☆☆ so directed) plays a Nazi war criminal who set-"Break of Hearts." (1935) Music supplies the tics in New England disguised as a college professor. Loretta Young. connecting thread in this rocky love story of an ambitious composer (Katharina Hepburn) and a great orchestra conductor (Charles Boyer). Talma: Jean Hersholt. Johnny: John Beal. SMURFS' ADVENTURES—Contoon 7:03 (TBS) LITTLE HOUSE ON THE PRAIRIE ---D:ama; 60 min. 7:15 (HTK) KIDS IN MOTION—Excreiso 7:30 SESAME STREET (CC)—Children; 60 min.
TODAY'S SPECIAL—Children (B) REAL GHOSTBUSTERS—Cartoon (DIS) MOUSERCISE—Children OSC BURIALS IN BAN NADI - Archaeology O SURVIVAL—Wildlifo; 50 min. HIK LITTLE PRINCE—Carloon (\$80) LEGEND OF PECOS BILL-Children WES GUMBY-Children 8 All 55 FOCUS—Discussion; 60 min.
(15) SESAME STREET (CC)—Children; 60 min.
(15) DENNIS THE MENACE—Cartoon **E** COMEDY BREAK) 700 CLUB-Religion; 20 min. (CAR) NEWS-McCoy/Nelson/Collins; 60 mln. DIS GOOD MORNING, MICKEYI—Cartoon (DSC) LIVING ISLES—Documentary LIP MOTHERWORKS—Cyndy Garvoy (HIC) MR. WIZARD'S WORLD (CC) -Science (SHO) MOVIE—Fantasy; 1 hr., 35 min. ☆☆ "The Wonders of Aladdin." USA) RIPTIDE—Adventure; 60 min. WEST DUKES OF HAZZARD; 60 min. 8:05 (TES) MOVIE—Crimo Drama; 2 hrs. ☆☆ The Hunted Lady." (1977) TV-movie with Donna Mills as an undercover policewoman targeted for death after discovering a politician's mob link. Robert Reed. 8:30 FIGURING IT OUT-Excreiso (B) JEM—Canoon (ASE) GOLDEN AGE OF TELEVISION DIS WELCOME TO POOH CORNER OSC THIS LAND_Naturo BED TALES OF LITTLE WOMEN __ Carroon CIF MOTHER'S DAY-Joan Lundon Gucct: Joo Namath. (TAK) DENNIS THE MENACE—Comody (FA)

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(DIS) PIERRE—Drama

-Serial: 60 min.

63 AT NINE—Discussion

MARILYN HICKEY—Religion

43 GABRIELA—Novela; 60 min.

Program chart is on page 126 January 23, 1989

10:30AM (TNN) CROOK AND CHASE.....Magazine USA CARTOON EXPRESS; 90 min. 9 AM (2) I LOVE LUCY—Comedy (1)
(3) (2) GERALDO—Discussion; 60 min.
(3) (3) FAMILY FEUD—Game
(5) (3) SESAME STREET (CC); 60 min. (7) GOOD MORNING BAY AREA; 60 min. Scheduled: Hairstylist Louis Lacari. (Live) (B) FAMILY TIES (CC)—Comedy
(D) BARNABY JONES—Crime Drama; 60 min.
(D) (E) REGIS & KATHIE LEE; 60 min. Scheduled: Improving one's energy level. @ GIDGET—Comedy
DOY OF COUNTRY PAINTING DR. BEBE PATTEN—Religion
MY THREE SONS—Comedy (BW) 65 HOLLYWOOD SQUARES Game 1 LEAVE IT TO BEAVER—Comedy (BW) WHAT'S HAPPENING! Comedy

50 SWEETHEARTS-Game (ID EUROPEAN JOURNAL—Newsmagazine CBN STRAIGHT TALK—Religion CNN SONYA LIVE IN L.A.; 2 hrs. Author Judith L. Rapoport ("The Boy Who Couldn't Stop Washing"). Also: actress Theresa Russell discusses her movie "Physi-

cal Evidence." (Live)
(DIS) MOVIE—Science Fiction; 90 min. ** "Hero in the Family."

(DSC) WHEN DID YOU LAST SEE MY FA-THER?-Documentary; 60 mln. (ESN) BODIES IN MOTION—Exercise

(II) NURSE—Drama; 60 min. (NIK) PINWHEEL—Children; 2 hrs. (IN) AMERICAN MAGAZINE (TNT) MOVIE-Musical (BW); 2 hrs. **

"Ship Ahoy." (1942) Innocently delivering a secret weapon to spies, a dancer (Eleanor Powell) meets a children's writer (Red Skelton) on a boat to Puerto Rico, Bert Lahr.

9:05 (TBS) PERRY MASON—Drama (BY); 60 min. 9:30 (22) BEWITCHED—Comedy

(5) (15) CARD SHARKS—Game (6) CONCENTRATION—Game (12) (37) PELICULA—Drama; 90 min.

"Los ojos de un niño." (Mexicana; 1979) Al presenciar un crimen, un niño pierde el habla y se convierte en la pieza clave de una situaclón macabra. Julissa, Jorge Luke.

@ GILLIGAN'S ISLAND—Comedy
NEW YANKEE WORKSHOP (CC) 23 JIMMY SWAGGART—Religion

(BY) SCRABBLE—Game

WINNING AT LOSING WEIGHT ---Commercial

40 I LOVE LUCY—Comedy (BIV) 42 WORTH MORE THAN A MILLION—Health

San Francisco Metropolitan Edition

DIFF'RENT STROKES—Comedy RELATIVELY SPEAKING—Game TO BE ANNOUNCED ARE WORLD OF COOKING (CBN) AMERICAN BABY-Health (ESN) BODYSHAPING Exercise

(HBD) MOVIE (CC)—Drame; 1 hr., 55 min. ★★
"The Man Who Broke 1,000 Chains."
(TNR) VIRGINIA GRAHAM—Interview Debut: A talk show featuring celebrity guests.

10AM ② ONE DAY AT A TIME—Comedy

(3) (3) WHEEL OF FORTUNE—Game D PEOPLE ARE TALKING; 60 min. 77) (1) (18) HOME—Information; 60 min. (10) (25) PRICE IS RIGHT—Game; 60 min.

@ BEVERLY HILLBILLIES—Comedy MASTERPIECE THEATRE (CC); 2 hrs. In the conclusion of "A Very British Coup," Perkins (Ray McAnally) suffers a loss of confi-

dence. Thompson: Keith Allen.

RICHARD ROBERTS—Religion; 60 min.

PERRY MASON—Drama (BW); 60 min.

1 LOVE CONNECTION 613 THAT'S INCREDIBLE! 40 MAYBERRY R.F.D.—Comedy HERITAGE TODAY; 60 min.

D I DREAM OF JEANNIE—Comedy CORAZON SALVAJE—Novela; 60 min. MOVIE—Adventure (BW); 2 hrs. ★★

"The Three Musketeers." (1935) Ponderous but lavish version of Dumas's tale of D'Artagnan (Walter Abel) and friends out to save the queen's honor. Paul Lukas, Margot Grahame.

(ID) JOHN McLAUGHLIN'S ONE ON ONE (ARE) WINSTON CHURCHILL—Profile
(CEN) CELEBRITY CHEFS—Cooking

CM MOVIE—Drama (BW); 90 min. ★★★ "Winterset." See 6 P.M.

(DSC) BEYOND 2000-Magazine; 60 min. (ESN) SKIING

U.S. Pro Tour competition, taped Jan. 15 at Telluride, Colo. CIF) WHAT EVERY BABY KNOWS—Parenting

SHD MOVIE-Adventure; 2 hrs., 25 min. ** "Kelly's Heroes." (YNN) NEW COUNTRY

USA) RIPTIDE-Adventure; 60 mln. 10:05 (TBS) MOVIE—Drama; 2 hrs. ★★

"Smash-Up on Interstate Five." (1976) TVmovie about 48 hours in the lives of those involved in a 39-car accident on a holiday weekend. Buddy Ebsen, Robert Conrad.

10:30 (2) DIVORCE COURT—Drama (I) (I) WIN, LOSE OR DRAW-Game Scheduled: Tonja Walker, Jo Anne Worley. (ID JEOPARDY! (CC)—Game

@ OZZIE AND HARRIET-Comedy (BW) 63 FAMILY MEDICAL CENTER—Drama

THAT'S INCREDIBLE! 1 DICK VAN DYKE-Comedy

A LIAR'S CLUB Game

60 ALASKA'S KILLER WHALES—Documentary

(A&E) TWENTIETH CENTURY (BW)

(LIF) MOTHER'S DAY-Joan Lunden

TNN) YOU CAN BE A STAR—Talent Contest

Scheduled: Improving one's energy level.

SUM CO SUPER PASSWORD—Game

Scheduled: Emma Samms, Ken Kercheval.

Grounded for lying to his parents, Mike over-hears his mother telling a fib to her boss.

ALL MY CHILDREN—Serial; 60 mln.

12 67 VIVIR UN POCO—Novela; 60 min.

Scheduled: Tonja Walker, Jo Anne Worley.

TRAPPER JOHN, M.D.—Drama; 60 min.
CONNERSTONE CHURCH—Religion
CONDENSION SQUARES—Game

TINCON DE LOS PRODIGIOS—Novela
HOOKED ON AEROBICS

(DSC) ANIMALS OF THE GREAT NORTHWEST (ESN) AUSTRALIAN OPEN; 2 hrs.

Early-round play in the Grand Slam event, taped today at Melbourne.

"Three Men on a Horse." (1936) Amusing tale

of race-track bookies, and a guy (Frank Mc-

Hugh) with an uncanny knack for picking win-

(CBN) HERE COME THE BRIDES; 60 min. (CNN) NEWS-Shaw/Miller/Shaw; 60 min.

LIF) ATTITUDES—Magazine; 60 min.
Guest: Gary Collins ("Hour Magazine").
NIK ELEPHANT SHOW—Children

TNT MOVIE—Comedy (BW); 2 hrs. ★★★

ners. Mabel: Joan Blondell.

USA ALFRED HITCHCOCK; 60 min.

JEFFERSONS (CC)—Comedy

12 LOOK IN THE BOOK-Religion

@ RELATIVELY SPEAKING—Game

30 SPECTRUM HAWAII-Magazine

CM MOVIE—Drama (BW); 90 min. ★★

"Jericho." (British: 1937) Unusual tale of a Ne-

gro soldier (Paul Robeson), unjustly convicted

(A&E) WORLD OF SURVIVAL

TNN VIDEOCOUNTRY

11:30 (3) 20 SCRABBLE—Game

(7) (1) LOVING—Serial

23 GET SMART—Comedy

(II) NEWS

(F) ON TRIAL

(T) COCINAR

(5) (1) (1) YOUNG AND THE RESTLESS

(CBN) FLYING NUN-Comedy

ESN MUSCLE MAGAZINE

11AM (22) REGIS & KATHIE LEE; 60 min.

(CC) (II) GROWING PAINS (CC)

20 WIN, LOSE OR DRAW-Game

20 LONE RANGER—Western (BW)

(A&E) CHRONICLE—Newsmagazine

DIS YOU AND ME, KID-Children

60 BOB NEWHART—Comedy

(3) I SPY-Adventure; 60 min.

ED SUPERIOR COURT—Drama

10:3UAIVI 1PM

Monday

of murder, who escapes and is sought by the man (Henry Wilcoxon) who trusted him. (DIS) WALT DISNEY PRESENTS; 50 min. (DSC) WILDLIFE CINEMA (HBD) MOVIE (CC)—Drama; 2 hrs., 35 min. ★★★ "Empire of the Sun." (NTK) MAPLE TOWN-Cartoon (TNN) AMERICAN MAGAZINE

AFTERNOON

Noon (22) (33) NEWS; 60 min. (1) SALE OF THE CENTURY—Game (5) (10) (13) NEWS (77) ALL MY CHILDREN-Serial; 60 min. (B) DAYS OF OUR LIVES—Serial; 60 min. (IN) MIDDAY; 60 min. (12) GT TV MUJER; 60 min. (1) (1) PERRY MASON—Drama (BW); 60 min. MYSTERY! (CC); 60 min. See Thursday 9 P.M. Ch. 9 for details. TO MOVIE—Comedy: 2 hrs. **
"Durfy," (1998) dames Cotorn kicking around the Wediter areas. Susannah York.

GD GONG SHOW—Gome ED LOVE BOAT—Comedy; 60 min. ANDY GRIFFITH—Comedy (BW)
COAST TO COAST; 60 min. (I) NEWLYWED GAME (13) CARA A CARA-Magazine; 60 min. (1) HAWAII FIVE-O—Crime Drama; 60 min. FOCUS ON EUROPE—Documentary (A&E) COMEDY BREAK (CBN) CAMPBELLS—Drama CNN NEWS—Wenge/Shaw; 60 min.
OSC THIS ENGLAND—Documentary (LTF) WOK WITH YAN-Cooking (NTK) PINWHEEL—Children; 60 min. (TNN) FANDANGO—Game (USA) HOT POTATO—Game 12:05 (TBS) TOM AND JERRY—Curtoon 12:30 (2) CONCENTRATION—Game (5) (1) (15) BOLD AND THE BEAUTIFUL 1 DATING GAME 1 DICK VAN DYKE-Comedy (BW) (12) GONG SHOW—Game (I) NASA AT WORK-Documentary (A&E) GOLDEN AGE OF TELEVISION (CBN) GREEN ACRES—Comedy (DIS) OZZIE AND HARRIET—Comedy (BW) (DSC) ELEVEN CITIES TOUR—Sports
(LTF) GOODNIGHT, BEANTOWN—Comedy SHD MOVIE-Comedy; 90 min. ★ "Three for the Road." (TNN) CROOK AND CHASE—Magazine John Schneider: Mickey Gilley. (USA) PLAY THE PERCENTAGES—Game 12:35 (TBS) FLINTSTONES—Cartoon 1 PM (2) MOVIE—Dramo; 2 hrs. ***
"Carejul Se Chigny Hear You." (Australian;

San Francisco Metropolitan Edition





ART IS FUN

2 ON TRIAL

(TNT) MEDICAL CENTER—Drama; 60 min. (USA) ALFRED HITCHCOCK; 60 min. 11:30 (6) HOME—Information

MUNSTERS—Comedy (BY)

9 PEOPLE ARE TALKING: 2 hrs. Topic: communication in marriage. (Live) (11) ALICE—Comody 11) ALICE—Comcay
13) MASTERPIECE THEATRE (CC); 2 hrs.
See Monday 9 P.M. for details.
(AXE) COMEDY BREAK
(CEI) 700 CLUB—Rc!!glon; 2 hrs.
(CEI) NEWS—L!CCoy/Ncison/Co!!!ns; 60 min. OSC ANIMALS OF THE GREAT NORTHWEST (LIF) MOTHERWORKS—Cyndy Garvey SKO MOVIE—Ballot; 1 hr., 35 min. ** "Invitation to the Dance. TED MOVIE—Drama (Fil);
1 hr., 45 mln. *** "Johnny Belinda." USA) RIPTIDE—Adventure; 60 min. 10:05 (TBS) MOVIE—Drama; 2 hrs. ☆☆ "My Husband Is Missing." (1978) The wife of an MIA serviceman goes to Vietnam to learn her husband's fate in this TV-movie. Sally Struthers. Derek: Tony Musante.

10:30 WIN, LOSE OR DRAW—Gamo Scheduled: Joanne Willette, Debbie Fields.

SALLY JESSY RAPHAEL; 60 mln.

OO 2 CARD SHARKS—Gamo
OO 2008LEE ZOO—Children 29 HAPPY DAYS—Comedy

19 (4) CONCENTRATION—Gamo

19 HISTORY OF DIETING—Commercial

15 FAMILY MEDICAL CENTER—Drama (11) EIGHT IS ENOUGH; 60 min. AAE GOLDEN AGE OF TELEVISION OSC WILDLIFE CINEMA (LIF) MOTHER'S DAY-Joan Lundon Guest: singer Earl Carroll of the Cadillacs. Guest: singer Ear Carroll of the Cacillacs.

(TE) FANDANGO—Game

11Ath (3) HOUR MAGAZINE: 60 min.

(1) (2) PRICE IS RIGHT—Game; 60 min.

(1) READING HAINBOW (CC)—Children

(1) STRAIGHT TALK: CELLULITE—Commorcial (29 BEWITCHED—Comedy
(10 (4) WHEEL OF FORTUNE—Game POLICE STORY; 60 min. McMILLAN AND WIFE; 90 min. THOME—Information; 60 min. (ASE) MOVIE—Comody; 2 hrs. 女女女 "Doctor at Large." (British; 1957) More adventures of Dr. Sparrow (Dirk Bogarde), who leaves St. Swithin's hospital to go on his own.

Muriel Pavlow. Benskin: Donald Sinden. Mariei Paviow. Denaktir. Donald Girden.

(E) NEWS—Cain/Loughlin/Quaries; 60 min.

(D) YOU AND ME, KID—Children

(D) BIRTH OF THE BOMB—Documentary;

CLEP ATTITUDES—Magazino; 60 mln.
Guests: William Daniels and Bonnie Bartlett.

GET MOVIE—Drama; 1 hr., 35 mln. **

(ESI) GETTING FIT—Exorciso

40 (4) WIN, LOSE OR DRAW—Gamo Scheduled: Debbie Fields, Rob Stone. (11) CARSON'S COMEDY CLASSICS (DIS) WALT DISNEY PRESENTS; 50 min. (ESR) BASIC TRAINING WORKOUT—Exercise (RBO) MOVIE (CC)—Comedy; 20 min. ★★ "Head Office." (MAX) MOVIE SHOW—Proviows (HIR) ADVENTURES OF THE LITTLE KOALA -Cartoon TED CROOK AND CHASE_Magazine **AFTERNOON** Noon 6 6 10 2 NEWS (CC); 2 hrs. See Monday 9 P.M. for details.

(12) FALL GUY (CC)—Advanture; 60 m/n.

(23) 62) OCEANUS: THE MARINE ENVIRON-MENT-Instruction; 60 min. 29 DIVORCE COURT—Drama 40 4 SUPER PASSWORD—Game Scheduled: Ken Kercheval, Emma Samms. DATING GAME (7) GROWING PAINS (CC)
As school begins, Mike wants to meet a new student, Ben wants to avoid a bully.

9 NEWS: 60 min. THE NEWS TO MIN.

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THE NEWS THE NEWS TO MIN.

THE NEWS THE Authors Catherine Mann ("Rumors") and Peter Hay ("All the Presidents' Ladies"); Rep. ter Hay ("All the Presidents" Ladies"); He Fred Grandy (R-lowa), Live)

(ISC) WILD CANADA—Documentary; 60 min.

(ESH) BODIES IN MOTION—Exercise

(LIF) WOK WITH YAN—Cooking

(PAX) MOVIE—Musical; 1 hr., 50 min. **** "Cover Girl." MIR PINWHEEL—Children; 60 min. (SHD) MOVIE (CC)—Drama; 1 hr., 50 min. ** "Top Gun." TED MOVIE—Drama; 1 hr., 40 min. ☆☆ "Dancers." TED AMERICAN MAGAZINE THID MOVIE—Musical (III); 2 hrs. ** "Pan-Americana." (1945) Romance in Latin America between a hot-shot cameraman (Philip Terry) and a writer (Audrey Long). Charlie: Robert Benchley. USA HOT POTATO—Gamo 12:05 (TBS) PERRY MASON—Drama (ED); 60 min. 12:30 (ED) PEOPLE ARE TALKING (5) (7) LOVING—Sorial

(10 (2) YOUNG AND THE RESTLESS -Sorial; 60 min. A LIAR'S CLUB Gamo 40 4 SCRABBLE—Gamo MEWLYWED GAME 5 TOO CLOSE FOR COMFORT—Comedy (T) MOVIE—Thriller; 2 hrs. ☆☆ "Prom Night." (Canadian; 1980) Terror awaits students at a high-school dance that's attended by a killer. Jamie Lee Curtis, Leslie Nielsen. Nick: Casey Stevens.

13 BUONGIORNO ITALIA—Instruction CEN CABLE KITCHEN-FOOD SAVER -Commercial (DIS) OZZIE AND HARRIET—Comody (III) (ESH) BODYSHAPING—Excrete (LTF) GOODNIGHT, BEANTOWN—Comody (PSH) TV WITH THE PLENZICKS; 60 min. TEN FANDANGO—Gamo
USA) PLAY THE PERCENTAGES—Gamo 1 PM (3) (4) DAYS OF OUR LIVES: 60 min. (I) ALL MY CHILDREN—Serial; 60 min.
(II) HOGAN'S HEROES—Compay 2 SWEETHEARTS—Gamo MANNIX—Crimo Drama; 60 mln.
ONE DAY AT A TIME—Comody 5 ONE DAY AT A TIME-9 LOVE CONNECTION (ASE) PRINCESS MARGARET—Profile CEN CELEBRITY CHEFS—Cooking DIS MOVIE-Drama; 1 hr., 35 mln. ** "The Girl Who Spolled Freedom."

(DSD AUTOMATED FACTORY—Science
(EST) COLLEGE BASKETBALL; 2 hrs.
North Carolina at Duke, taped last night. (HED) NOT NECESSARILY THE YEAR IN RE-VIEW—Comody; 60 min. (IF) E/R—Comody (ITK) NOOZLES—Carloon (TED) NEW COUNTRY USA) CHAIN REACTION—Gamo 1:05 (TBS) MOVIE-Western: 2 hrs. ** "A Minute to Pray, a Second to Die." (Italian: 1967) The Italian Alps represent the 1870s New Mexico Territory in this tale of a gunfighter (Alex Cord) against a town full of outlaws.
Arthur Kenncdy, Robort Ryan.

1:30 (10) (2) BOLD AND THE BEAUTIFUL—Script
HOGAN'S HEROES—Company 29 RELATIVELY SPEAKING—Gamo (5) BEWITCHED—Comody 9 SWEETHEARTS—Camo (AME) TWENTIETH CENTURY -Documentary (Fil CERD FLYING NUN-Comody (DSC) TOWARDS 2000—Scionco (LIF) EASY STREET—Compay
(ILIK) WORLD OF DAVID THE GNOME ---Cartoon PED MOVIE - Comedy; 80 mln. * "Dirty Laundry."

TED YOU CAN BE A STAR—Talont Contest Philadolphia Edition

(USA) BUMPER STUMPERS—Como 2 PM 63 40 (4) ANOTHER WORLD-Soriel; (6) (7) ONE LIFE TO LIVE—Scrial; 60 m/n. (10) (2) AS THE WORLD TURNS—Scrial; 60 min. MCHALE'S NAVY-Compay (Fig) @ GILLIGAN'S ISLAND 62 MAYBERRY R.F.D.—Comody (6) POPEYE-Cantoon NEWLYWED GAME (3) JOY OF PAINTING
(BE) CHRONICLE—Nowsmagazino
(EM) HERE COME THE BRIDES —Comedy-Dizima; 60 min.
(CHD) NEWS—Shaw/Millor/Shaw; 60 min.
(DSD) SECRETS OF THE COAST -Documentary (HID) MOVIE (CC)—Compay; I hr., 50 min. 公会 "Dreanct." (LTF) CAGNEY & LACEY; 60 min. (HX) MOVIE—Musical; 1 hr., 35 min. ☆☆
"Let's Do it Again."
(HX) TODAY'S SPECIAL—Children (\$\) MOVIE—Drama; 1 hr., 40 min. ★★★
"Little Gloria . . . Happy at Last." "Little Glona Happy at Last."

[Concludes tomorrow at this time.]

"Morgan the Pirate."

(Thi) VIDEOCOUNTRY

(Thi) MOVIS—Comedy (Ti); 2 hrs. \$\phi\$
"Postmen's Knock." (British; 1981) Spike Million ligan zanliy portrays a too-officient postal worker who nearly upoets the system. Jean: Barbara Shelley. Fordyce: Renald Adam.

(USA) NAME THAT TUNE—Camp 2:30 MOSKS—Carbon

2:30 MOSKS—Carbon

2:30 WOODY WOODPECKER—Carbon

3:30 I DREAM OF JEANNIE—Compay (1) DATING GAME
(1) YOGI BEAR—CURDON
(13) JOY OF PAINTING (ME) WORLD OF SURVIVAL (DEC) THIS LAND—Maturo (MIX) MYSTERIOUS CITIES OF GOLD (17m) AMERICAN MAGAZINE (17m) FACE THE MUSIC—Camo 2:35 (17m) WIND IN THE WILLOWS—Children 3 PH (SI) SCRABBLE—CERTO (SI) (2) GENERAL HOSPITAL; 60 min. (10 (2) QUIDING LIGHT—Script; 60 min. (M) TO'LI AND JERRY—Carbon (M) (M) GE.D.—Instruction; (O) min. (M) REAL GKOSTBUSTERS—Carbon 00 (1) SANTA BARBARA—Scriet; 60 min. GM GUMBY—CEROON

(1) ALVIN & THE CHIPMUNKS—Carbon

(1) CANNON—Crimo Dizema; 60 min.

(1) C.O.P.S.—Cerboon

(1) FRUGAL GOURMET

WINDEOCOUNTRY A-150/TV GUIDE

"Streets of Gold."

60 min.

Philadelphia Edition

TV GUIDE/A-151

10AM

Noon

(10) KOUR MAGAZINE—Cary Collins; 60 min. Judith Light ("Who's the Beco?"). PE FALCLY TIES (CC)—Corredy @B CUNS OF WILL SONNETT—Western @ LET'S TALK—Commercial (3) EEVERLY KILLETLIES-Company (50) LIAR'S CLUB-Camo (5) ZOOZILEE ZOO (CC)—Certoon (MOVIE—Western; 2 hrs. ☆☆ "Rego at Dawn." (1955) A special agent (Rando!ph Scott) is assigned to bring in the infamous Reno brothers. Forrest Tucker. (R) PEOPLE'S COURT 669 L'OVIE—Dremo (17); 2 hrs. ☆☆☆ "Against the Wind." (British; 1948) World War II: British sabotcurs parachute into Belgium. Simono Signorct, Robert Beatty. (8*9) COLLEUT EXEAN
(8*9) 700 CLU3—Religion; CO min.
(8*9) NEXT/S—Liccor/Nelcon/Collins; GO min.
(9*8) ADVENTURES OF SPOT—Cerboon
(9*8) NEXTKERN SAFAR—WARING; GO min. (CA) REGIS PX'LE'N; 60 min. (CA) L'OVIE (CC)—Crimo Drama; 2 年8., 10 元17. 公公公 "Tho Living Daylights."
(EXX) ALICE—Comody
(SKO) MOVE—Comody-Dramo;
2 tra., 5 min. x x x "The Apprenticeship of Duddy Kravitz." OLD MOVE—Drama (D): 1 17., 45 mm. 女女女女 "Johnny Bolinda." (ISA) RIPTIDE—ACTOMIZO: 60 min.
(EM) PEOPLE ARE TALKING: 2 hrs. 10:05(TES) MOVIE—Mucloul; 2 turs. 分分分 "Bluo Hawaii." (1981) Elvis Precley prefers the good life to the pincapple business, amid luch backgrounds and plenty of singing. Joan Blackman, Angola Lancbury.

10:30 (3) (2) CONCENTRATION—CETTO
(1) CONG SKOT—CETTO (21) CARD SHARKS—COMO @ ERANDED-Wostom MONEY MONEY MONEY—Commercial (II) ALICE—Compay DLOVE—Lipstony (10): 20 min. ★★★
"Ledy of Buricoquo." (1943) A med killer plagues an old opera house in this enappy yarn based on Gypsy Rose Leo's novel "The G-String Murders." Berbara Stanwyck, Mi-chael O'Shea, Iris Adrian. (FO) RELATIVELY SPEAKING—COMO FOOTION THEOLIS (0) (8) SUPERIOR COURT—Drama (AND COLDEN ACE OF TELEVISION (1988) PREKISTORIC WORLD—Documentary (LXX) EIGHT IS ENOUGH; 60 min.

(49 (10) 22 WHEEL OF FORTUNE—Gamo Former San Diego Chargers placekicker Rolf Benirschke takes over the wheel from Pat Sajak beginning today.
SSS SALLY JESSY RAPHAEL—Discussion Scheduled topic: liquid diets. (B) RYAN'S HOPE—Script (12) REGIS & KATHIE LEE: 60 min. @DUXES OF HAZZARD: 60 min. @ LLAR'S CLUB-Gamo (3) DIVORCE COURT—Drama 50 KEADLINE NEWS 63 DE TODO UN POCO—Discusion (64) LOVE CONNECTION (ASE) MOVIE—Adventuro (BID): 90 min. ** "Five Came Back." See 4 P.M. CAT NEWS -Cain/Loughlin/Quarios; 60 min. (DOS) YOU AND ME, KID-Children **USC) TOP SECRET TRIAL OF THE THIRD** REICH-Documentary; 60 min. (ESI) GETTING FIT—Excreiso CLIF) ATTHTUDES—!: diggizino; 60 mln.
Guost: fashion designer Oscar de la Renta.
(ITK) ELEPHANT SKOW—Children
(ITC) VIDEOCOUNTRY USA) ALFRED KITCHCOCK: 60 min. 11:30 SESAME STREET (CC)—Children; 60 min. A SCRABBLE—Gamo
RYAN'S HOPE—Scrial (9) KOME—Information Author Jackie Collins (Part 1 of two); saving money for a vacation; cleaning crayon marks.

(10 22 WIN, LOSE OR DRAW—Gamo Scheduled: Kim Fields, Jess Walton. 27 WEST-Discussion Bill Webber discusses why he joined the Peace Corps at age 70.

B AM BOSTON—Discussion How diot reflects lifestyle.

(SO) PERRY MASON—Drama (SD); 60 min. GO KEADLINE NEWS (63) NEWLYWED GAME (III) STRAIGHT TALK—Religion; 60 min. (DIX) WALT DISNEY PRESENTS; 50 min. (ESH) BASIC TRAINING WORKOUT—Exciciso (HED) GOLDEN AGE OF SPORT; 60 min. (IES) RAYNHAM REPORT—Dog Racing (PIX) MAPLE TOWN—Cartoon
(PIX) CARSON'S COMEDY CLASSICS CROOX AND CHASE-Magazina

AFTERNOON

(1) SESAME STREET (CC)—Children; 60 min., 25 MOViE—Drama; 2 hrs. ☆☆ "The Reguet and Grizzly." (1982) A mountain man befrends an Indian and a bear cub in the Sicreas citizal 1855 Digit Rebinson, Don Shanki, Carol Elaoz.

@ TRAPPER JOHN, M.D.—Drama; 60 min. of four Allied agents on special assignment in (42) NATURE (CC)—Documentary; 60 min. Nazi-occupied France. Hugh Williams. Raoul: GO DATING GAME James Mason. Michele: Carla Lehmann. 60 ASK WASHINGTON-Discussion; 60 min. (64) DATING GAME Scheduled: Jesse Colodner (Inventions, Pro-63 BIG VALLEY-Wostern; 60 min. totypes and Marketing Co.). Host: Larry Butler. (ASE) AMELIA EARHART-Profile 64 700 CLUB—Rollgion; 60 min. 69 BONANZA—Wostern; 60 min. (CBN) CELEBRITY CHEFS-Cooking DIS MOVIE -- Adventure: 85 min. CKED SONYA LIVE IN L.A.; 2 hrs. "The Golden Adventure." James D. Vigil ("Barrio Gangs"); Tom Peters DSC BEYOND 2000-- !!gggzino: 60 min. ("Thriving on Chaos"). (Live) (ESI) FIGURE SKATING: 80 min. OSC FAMOUS PEOPLE PLAYERS; 60 min. The Pro World Cup Championship, taped Dec. (ESI) BODIES IN MOTION—Excreiso 21 at Ottawa. (LIF) MOTKER'S DAY-Joan Lundon CIF) WOX WITH YAN-Cooking Kathie Lee Gifford and husband Frank Gifford. (NES) DIVERS DOWN-Scuba Diving (IES) RAYNHAM REPORT—Dog Racing NIK NOOZLES-Cartoon (HIK) PINT/KEEL-Children: 60 min. (TRI) NEW COUNTRY PIX HOLLYWOOD SQUARES—Gamo (USA) CHAIN REACTION—Gamo (SHD) MOVIE—Drama; 1 hr., 40 min. ☆☆ LOVE CONNECTION 1:05 (TBS) MOVIE—Drama; 2 hrs. ☆☆ TEO MOVIE-Drama; 1 hr., 50 min. ★☆ "Return to Macon County." (1975) Sequel to "Macon County Line," with Nick Nolte and Don Johnson as buddies pursued by a rural THE AMERICAN MAGAZINE (USA) KOT POTATO-Gamo cop and vengeful gang. Robin Mattson.

1:30 (6) (22) BOLD AND THE BEAUTIFUL (108) NEWS; 60 mln. 12:05 (TBS) PERRY MASON—Drama (617); 60 min. LOVE CONNECTION

SB JEFFERSONS (CC)—Comody 12:30 3 6 7 21 YOUNG AND THE RESTLESS 59 ALL IN THE FAMILY—Comody
59 BEWITCHED—Comody
69 GONG SKOW—Gamo
AZE TWENTIETH CENTURY (FT)
CEN FLYING NUN—Comody PEOPLE ARE TALKING: 60 min. (5) (12) LOVING—Sorial 10 SALLY JESSY RAPHAEL-Discussion Scheduled topic: liquid diets. 22 SCRABBLE—Gamo 50 SIMON & SIMON—Crimo Drama; 60 mln. (LIF) EYE ON KOLLYWOOD (NES) SCUBA WORLD 60 NEWLYWED GAME (NIK) WORLD OF DAVID THE GNOME (ASE) WORLD OF COOKING PIX TENSPEED AND BROWN SHOE CEN AMERICAN BABY—Houlth
DIS OZZIE AND HARRIET—Comody (ET) --- Adventuro; 60 mln. THE YOU CAN BE A STAR—Tolont Contost ESN BODYSHAPING—Excrelso (USA) BUMPER STUMPERS—Gamo (HDD) MOVIE—Comody; 1 hr., 35 min. ☆ WOR TRIPLE THREAT-Gamo "Uphill All the Way." 2PM 60 6 20 21) AS THE WORLD TURNS CIF WHAT EVERY BABY KNOWS—Perenting -Scrial: 60 min. (MAX) MOVIE—Drama; 1 hr., 45 mln. ☆☆ DAYS OF OUR LIVES-Script; 60 min. "The Bost of Enemies." (5) (12) ONE LIFE TO LIVE—Script; 60 min. (IES) (TNY) TO BE ANNOUNCED 10 22 ANOTHER WORLD-Scrial; 60 min. PIX TENSPEED AND BROWN SHOE 25 BUGS BUNNY & FRIENDS—Cartoon -- Adventuro: 60 min. 27 SUPERIOR COURT—Drama (USA) PLAY THE PERCENTAGES—Gamo 63 GUMBY—Children 1 PM (39 (1) (12) ALL MY CK:LDREN-Scriol; 60 min. (50) QUINCY—Crimo Drama; 60 min. 10 22 DAYS OF OUR LIVES -- Script: 60 min. 63 64 DREAM OF JEANNIE-Comody BARNABY JONES-Crimo Drama; 60 min. GB THE SAINT—Crimo Drama; 60 min.

(ALE) CHRON:CLE—Nowsmagazino 33 MAUDE—Comody 但 P.OVIE—Comcoy(fij); 90 m.n. ☆☆☆
"His Girl Friday." (1940) Cary Grant and
Rosalind Russell in a fast, furious, funny CBN HERE COME THE BRIDES; 60 min. CHID NEWS-Shaw/Millor/Shaw: 60 min. OSC ANIMALS OF THE GREAT NORTHWEST satire (with serious overtones) on headline-

(HBO) MOVIE (CC)-Drama; 1 hr., 45 min. 女女女

"The Man from Snowy River." (LIF) E/R-Comody

(NES) BASEBALL Milwaukee at Boston, taped July 30.

Boston Edition

hungry newspaper people involved in a mur-

"Secret Mission." (British; 1942) Adventures

der case. Hartwell: Gene Lockhart.

(60) MOVIE—Drama (611); 2 hrs. ☆☆

613 THAT GIRL-Company

"Turk 182!"

"A Man in Love."

-Scrial; 60 mln.

TY GUIDE/A-83

(III) FANDANCO-COMO

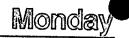
11A11 (E) (E) (Z) PRICE IS RIGHT; 60 min.

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manufall the property

**10AM** 12:30PM

Noon (28(3)(8) NEWS



MAX) L'OVIE (CC)—Comody; 85 min. 🖈 "Loonard Part 6." (III) DENNIS THE MENACE—Comody (BI) 8ALI GO GUMBY—Children

BLONIC SIX—Curtoon (20) DENNIS THE MENACE—Cartoon (2) SESAME STREET (CC)—Children; 60 min.
(1) RICHARD ROSERTS—Rollgion; 60 min. 59 BEN CASEY—Drama (117); 60 min. 61) MY LITTLE PONY 'N FRIENDS—Cartoon (AF) AGE OF KENNEDY—Profile; 60 min.
(GIM) FATKER (KYCU'S BEST—Connedy (III)
(F) NEUS—McCoy/Kulson/Collins; 60 min.
(IX) DOXALD DUCK PRESENTS—Cartoon @\_DLOVIE—Comody; 85 mln. ☆☆☆ "Hoppy Now Year." (LT) REGIS PX:LBIN; 60 mln. (DXK) LASSIZ-Drama (CRO MOVIE—Drama; 1 hr., 40 min. ☆☆☆
"The Boy in the Plastic Bubble." (USA) SKE-RA: PRINCESS OF POWER 8:05 (TIS) BEVERLY HILLBILLIES COMOON 8:30 (9) MY LITTLE PONY 'N FRIENDS—Cortoon GENOSTBUSTERS—Cartoon
GENOSTBUSTER ROGERS' NEIGHBORHOOD (CC) (20) SCOO3Y DOO-Cartoon (3) MESTIZA—Novola: 60 min. (3) ZOOBILEE ZOO (CC)—Children 60 STATE OF THE ARTS
60 WOODY WOODPECKER—Cartoon (G!!) HAZEL—Comody (DXS) DUMBO'S CIRCUS—Children (ESD) BOUYLING: 60 min. The final of the High Rollers Tournament. taped Oct. 11 at Atlantic City. (DXK) BELLE AND SEBASTIAN-Curtoon (IED MOViE—Wostem; I hr., 45 mln. ☆☆☆ "The Cheyenne Social Club." USA) CARTOON EXPRESS; 20 min. 8:35(1)(5) BEWITCKED—Comody 9ALI (2) JUDGE (CC)—Drama (3) FALCLY FEUD-Gamo GERALDO—Discussion; 60 min.
LOVE LUCY—Comcoy (1) (II) REGIS & KATHIE LEE: 60 min. Schoduled: A segment on improving one's energy level. (Live) (T) PXIL DONAKUE; 60 min. (G) CARE BEARS—COMOON
(III) UPDATE: MAKING IT HAPPEN -Commercial (13) (59) SESAME STREET (CC); 60 min. © POPEYE—Curtous

© TRPLE TK ZEAT—Curtor

© KOMESTRETCH—Excress

© KERITAGE TODAY—Religion; 60 min. 69 ASK WASKINGTON—Discussion; 60 min. Schodulod guast: Dr. Peter M. Miller. (Live)
(ED MOVIS—Compay Drama; 2 hrs. \*\* \*
"Up the Sandbox." (1972) Barbra Streisand

ances as a hassled urban housewife who takes refuge in a fantasy world. David Selby.

(AME) AS I WALKED OUT ONE MIDSUMMER MORNING-Drama: 60 min. (CRI) OUR HOUSE—Comedy-Drama; 60 min. (CRI) NEWS—Cain/Loughlin/Collins; 60 min. (DIS) MOVIE—Science Fiction; 90 min. ☆☆ "Hero in the Family." (LIF) NURSE—Drama; 60 min. (HAX) MOVIE (CC)—Thriller; 80 min. & "House II: The Second Story."
(NIX) PINWHEEL—Children: 2 hrs. (IN) MOVIE—Wostern (III): 80 mln. \*\* "Public Cowboy No. 1." (1937) Gene Autry. 9:05 (TES) LITTLE HOUSE ON THE PRAIRIE -Drama; 60 min. 9:30 ON TRIAL (3) CARD SHARKS—Gamo SDILOVE LUCY—Comedy (BY)
SDIDREAM OF JEANNIE—Comedy
SD BEST TALK IN TOWN—Magazine (20) JIMMY SWAGGART—Rollgion (30) WIPEOUT—Gamo BODY ELECTRIC - Exerciso GE PELICULA-Drama; 80 mln. "Los ojos de un niño." (Mexicana; 1979) Al presenciar un crimen, un niño pierde el habla y se convisite en la pleza clave de una situación macabra. Julissa, Jorge Luke. (EST) BASS 'N GOLF CELEBRITY TOURNA-MENT: 60 min. Fisherman and golfers compete in each others' realm of expertise. Taped Nov. 22 at Orlando. Woody Blackburn is the host. (HED) MOVIE (CC)—Drama; 1 hr., 55 min. \*\* "The Man Who Broke 1,000 Chains."

10AM PAMILY FEUD—Game (3) GERALDO—Discussion; 60 min. (ZB) (30) SALE OF THE CENTURY—Gamo DIVORCE COURT—Drama (70 (8) SALLY JESSY RAPHAEL; 60 min. Scheduled topic: husband abuse. PEOPLE ARE TALKING; 2 hrs. Schedulad: This week's tabloid stories. (Live) ALICE-Comsdy GE KWITNY REPORT—Jonathan Kwitny Scheduled topic: foreign aid. Guests include Screenied tope: foreign ato, Greconomist George Avittey.

20 MATTERS OF LIFE & DEATH

31 AMERICAN ART FORUM

427 700 CLUB—Rollgron; 60 min.

55 MOVIE—Drama; 2 hrs. \*\* "Dreams Don't Dio." (Made for TV; 1982) Now York City is the setting for this story of tean-age urban crime. Ike Eisenmann. (AME) COMEDY BREAK COM OCLUB—Roligion; 2 hrs.

CMM NEVS—McCoy/McIson/Coillins; 60 min.

LXE WHAT EVERY BABY KNOWS—Perching SKO MOVIE - Adventuro; 2 hrs., 25 min. \*\*

"Disaster on the Coastliner." (1979) TV-movie centering on a deranged man plotting a headon collision botween two passenger trains. Lloyd Bridges, E.G. Marshall, Raymond Burr.

10:30 (2) CARD SHARKS—Gamo
(3) CONCENTRATION—Gamo
(5) FAMILY MEDICAL CENTER—Drama EIGHT IS ENOUGH; 60 min. GE AMERICA'S DEFENSE MONITOR (20) AMERICA'S ONLY FINE JEWELRY ---Commercial EN EYE ON DANCE AND GOLDEN AGE OF TELEVISION (DIS) PIERRE-Drama (ESI) PRO FOOTBALL TEAM ARM WIRES-TUNG CHAMPIONSHIPS CIP MOTHER'S DAY—Joan Lunden CAN MOVIE - Drama; 1 hr., 35 min. \*\* "Johnny Belinda."

(TFC) MOVIE—Fantasy; 80 mln. \* "Gulliver's Travels." (THE) FANDANGO-GOTTO 11AM (2) (3) PRICE IS RIGHT—Gamo; 60 min. SO WHEEL OF FORTUNE—Gemo
SO McCLOUD—Crimo Dramo: 90 min.
D GO KOME—Information; 60 min.
REGIS & KATH:E LEE; 60 min. Scheduled: improving ono's energy level. (20) I DEFAM OF JEANNIE—Comody (20) 3-2-1 CONTACT (CC)—Children (31) WASHINGTON WEEK IN REVIEW (CC) GI WASHINGTON WEEK IN REVIEW (CC)
GI VIVIR UN POCO—Novela; 60 min.
GI ROBERT VAUGKN—Commercial
GAE MOVIE—Lhystery (EI); 20 min. \*\* \*\*
"Terror by Night." (1946) Sherlock Holmes
and Dr. Waston (Bacil Rathbone and Nigel
Bruce) investigate murder and jewel thievery
aboard a train. Block: Alan Mowbray.
GEO NEWS—Cain/Loughlin/Quarlos; 60 min.
(DIS) YOU AND NIZ, KID—Caillarch
(ES) GETTIMS ETT. Exemple. (ESM) GETTING FIT—Exerciso
(LLF) ATTITUDES—"L'agazino; 60 min.
Guast Gary Collino ("Hour Magazino").
(ILK) ELEPHANT SHOW—Chillifon
(TEM) VIDEOCOUNTRY (USA) ALFRED KITCKCOCK: 60 min. 11:30 @D @D WIN, LOSE OR DRAY -- Gamo Scheduled: Tonia Walker, Jo Anna Worley.
TWO YEARS TO FINANCIAL FREEDOM ---Commercial (III) LEARN TO READ Return: This step-by-step series is designed to teach adults basic reading skills.

(20) BEVITCHED—Comody

(5) FOCUS ON SOCIETY—Sociology COCINAR (DET) WALT DISALEY PRESENTS; 50 min. (SEE) BASIC TRAVING WORKOUT—Bricks

(USA) RIPTIDE—Adventuro; 60 min. 10:05(TUS) MOVIE—Thriller; 2 hrs. ☆☆

(RED MOVIE (CC)—Drama; 2 hrs., 35 min. ☆☆☆ "Empire of the Sun." WIK MAPLE TOWN - Contoon CAND CROOK AND CHASE-Linguing

### AFTERNOON

| 413 (20) SUPER PASSWORD—Como                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Schoolied: Emma Samma, Ken Kercheval.                                                                                                                                                                                         |
| EXECUTE GROWING PAINS (CC)                                                                                                                                                                                                    |
| Grounded for lying to his percents, Milko over-                                                                                                                                                                               |
| hears his mother telling a fib to her boss.                                                                                                                                                                                   |
| ₩ NEWS; 60 min.                                                                                                                                                                                                               |
| THO HOLLYWOOD SOUARES—CETTO                                                                                                                                                                                                   |
| (IS) INSIDE ALBANY                                                                                                                                                                                                            |
| 20 MOVE — Droma; 2 t/rs. ☆                                                                                                                                                                                                    |
| "The Return of Bon Coccy" (Mode for The                                                                                                                                                                                       |
| 1888) MCCCCAI cricca bring together etem of                                                                                                                                                                                   |
| the hit 1980s hospital caries. Vince Edwards,                                                                                                                                                                                 |
| Harry Landers, Bettyo Ackerman.                                                                                                                                                                                               |
| (I) LOHESONE PUZE—Liuste; (O) prin.                                                                                                                                                                                           |
| CAD TV MUJER: CO min.                                                                                                                                                                                                         |
| @/ SHOW DELAS DOCE; 60 min.                                                                                                                                                                                                   |
| (9) JOSEPH CAMPEELL AND THE POWER OF                                                                                                                                                                                          |
| MYTH (CC)—Dicaussion: 60 min.                                                                                                                                                                                                 |
| 650 ECONONICS: 60 min.                                                                                                                                                                                                        |
| (5) COAST TO COAST—Discussion; 60 min.                                                                                                                                                                                        |
| (CBN) STRAIGHT TAUK—Cellolan                                                                                                                                                                                                  |
| CAN SONYALIVE EN LA.; 2 LIB.                                                                                                                                                                                                  |
| Author Judith L. Rapoport ("The Boy Who                                                                                                                                                                                       |
| COULDN'T STOP Washing"). Also: cetrose                                                                                                                                                                                        |
| I RORGO HUSSOII discussos hor movio "Diveri                                                                                                                                                                                   |
| cal Evidence." (Livo)                                                                                                                                                                                                         |
| (ESH) BODIES IN MOTION—Exercise                                                                                                                                                                                               |
| (CXE) WOK UNTH YAN-COOKERS                                                                                                                                                                                                    |
| (M) MOVE—Dress (M): 1 tr., 55 min. * * *                                                                                                                                                                                      |
| "Wild to the Wind."                                                                                                                                                                                                           |
| (TR) PONSKEEL—Collegen; 60 min.                                                                                                                                                                                               |
| (PD MOVIE—DIETR: 1 tr., 50 cm. * *                                                                                                                                                                                            |
| "Duct for Ono."                                                                                                                                                                                                               |
| (INF) ALSENCAN MAGAZOTE                                                                                                                                                                                                       |
| (USA) KOT POTATO—CTTT                                                                                                                                                                                                         |
| 12:05(163) PERRY (*ASON-D72-10): CO (**)                                                                                                                                                                                      |
| 12:30 YOUNG AND THE RESTLESS; COMIA.                                                                                                                                                                                          |
| (2) SCRABELE—Como                                                                                                                                                                                                             |
| TOO CLOSE FOR CONFORT—Commany                                                                                                                                                                                                 |
| [VA][                                                                                                                                                                                                                         |
| (11) MOVIZ Compay: 2 hrs. ☆ ☆☆<br>"Uptown Schurdoy Night." (1974) Sidney Pol-<br>tics discuss いっ force / fighting house Bill<br>Compay March 2012 (1974)                                                                      |
| "Uptown Schindov Night," (1974) Sidnov Pol-                                                                                                                                                                                   |
| tion directed this force in which he and Pill                                                                                                                                                                                 |
| Cocoy braces in the American to and Bill Cocoy braces in Bill Coco and the Coco and Coco |
| ing for classical Home Boldford Elin                                                                                                                                                                                          |
| Wilson Bichard-Power Santa Possilled Cook                                                                                                                                                                                     |
| TO A VOUS LA FRANCE—Inchesten                                                                                                                                                                                                 |
| (M) KOLLYWOOD SOUARES—COM                                                                                                                                                                                                     |
| (6) RELATIVELY CPENIENG—CT                                                                                                                                                                                                    |
| (APTICOTION TOOMS)                                                                                                                                                                                                            |
|                                                                                                                                                                                                                               |
| (100) CZZ (^^) K^C Z (00)                                                                                                                                                                                                     |
|                                                                                                                                                                                                                               |

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# TECT CYCLES CONTROL TO THE TOTAL TO THE TOTAL 
PROPERTY: NWA Main Event

AKA: National Wrestling Alliance's Main Event Main Event Wrestling

| MARKET                                   | <u> Station</u>      | DATE     | TIME        | •        |
|------------------------------------------|----------------------|----------|-------------|----------|
| Los Angeles<br>Philadelphia<br>Baltimore | KDOC<br>WGBS<br>WNUV |          |             |          |
| Atlanta                                  | wtbs                 | 01/08/89 | 5:30 PM=    | 7:00: PM |
|                                          |                      | 01/15/89 | 6:00 PM -   | 7:00_PM  |
|                                          |                      | 01/31/89 | 8:00 PM -   | 9:00 PM  |
|                                          |                      | 01/29/89 | 6:00 PM -   | 7:00 PM  |
|                                          |                      | 02/05/89 | 6:00 PM =   | 7:00 PM  |
|                                          |                      | 02/12/89 | 6:00 PM -   | 7:00 PM  |
|                                          |                      | 02/19/89 | 6:00 PM -   | 7:00 PM  |
|                                          |                      | 02/26/89 | 6:00 PM -   | 7:00 PM  |
|                                          |                      | 04/29/89 | 7:00 AM -   | MA 00:8  |
|                                          |                      | 04/30/89 | 6:00 PM -   | 7:00 PM  |
|                                          |                      | 05/06/89 | 7:00 AM -   | MA 00:8  |
|                                          |                      | 05/13/89 | 7:00 AM -   | 8:00 AM  |
| 2010 acres                               |                      | 05/14/89 | 6:00 PM -   | 7:00 PM  |
| EVILLE                                   |                      | 05/20/89 | 7:00 AM -   | MA 00:8  |
| EXHIBIT                                  |                      | 05/21/89 | 6:15 PM -   | 7:00 PM  |
| 1/48 021                                 |                      | 07/09/89 |             | 7:00 PM  |
| WILL JEN                                 |                      | 07/16/89 |             | 7:00 PM  |
|                                          |                      | 07/23/89 |             | 7:00 PM  |
|                                          |                      | 07/30/89 |             | 7:00 PM  |
|                                          |                      | 10/07/89 |             | 4:00 PM  |
|                                          |                      | 10/08/89 |             | 7:00 PM  |
|                                          |                      | 10/14/89 |             | 5:00 PM  |
|                                          |                      | 10/15/89 |             | 4:30 PM  |
|                                          |                      | 10/15/89 | 6:00 PM - 7 | 7:00 PM  |
|                                          |                      | 10/22/89 | 6:00 PM - 7 | 7:00 PM  |
|                                          |                      | 11/05/89 | 3:45 PM - 4 | 1:00 PM  |
|                                          |                      | 11/05/89 |             | 7:00 PM  |
|                                          |                      | 11/11/89 |             | 2:30 PM  |
|                                          |                      | 11/12/89 |             | 2:00 PM  |
|                                          |                      | 11/19/89 |             | 1:00 PM  |
|                                          |                      | 11/26/89 | 6:00 PM - 7 | ':00 PM  |

# TEG GENDICATED FROM EXCEL

PROPERTY: NWA Pro Wrestling

AKA: National Wrestling: Alliance's Pro Wrestling: Pro Wrestling

| MARKET                                                                           | STATIONS                                     | DATE | TIME. |
|----------------------------------------------------------------------------------|----------------------------------------------|------|-------|
| Los Angolos<br>Los Angolos<br>Houston<br>Philadolphia<br>Baltimoro<br>Pittoburgh | KCOP<br>KNBC<br>KTXH<br>WGBB<br>WNUV<br>WPTT | •    |       |

COMMENTS:

AUG 15 1991 1989 PROPERTIES RANKED BY VIEWING PAGE 144
TITLRANK MOTION PICTURE ASSOCIATION OF AMERICA/ CABLE DATA CORPORATION

| -              |                                                                         |          |                |         |
|----------------|-------------------------------------------------------------------------|----------|----------------|---------|
| T<br>Y         |                                                                         | RE-      |                |         |
| P              |                                                                         | LEASE    | BIB            | VIEWING |
|                | MOVIE'S OR SERIES' NAME                                                 | YEAR     | CODE           | HOURS   |
| . 0.5          | DIG CLOCK THE                                                           | 4.0      | 01150          | ٥       |
| 6,865<br>6,866 | BIG CLOCK, THE BIG COMBO                                                | 48<br>54 | 01159<br>18459 | 0       |
|                | BIG RED PROGRAM                                                         | JŦ       | 06597          | 0       |
|                | BIG TEN FOOTBALL PREVIEW                                                |          | 05426          | Ö       |
| 6,869          |                                                                         | 30       | 01222          | Õ       |
|                | BLACK FORUM                                                             | 0.0      | 05334          | Õ       |
| 6,871          | BLACK GOLD                                                              | 63       | 01317          | 0       |
| 6,872          | BLACK OAK CONSPIRACY                                                    | 77       | 22421          | 0       |
|                | BLACK WEST                                                              |          | 05441          | 0       |
| 6,874          | BLAZE OF NOON                                                           | 47       | 01392          | 0       |
| 6,875          | BLIND FIST OF BRUCE                                                     | 81       | 18054          | 0       |
| 6,876          | BLIND RAGE                                                              | 83       | 27780          | 0       |
| 6,877          | BLOOD DEBTS                                                             | 83       | 26253          | 0       |
| 6,878          | BLOOD WATERS OF DR. Z                                                   |          | 25081          | 0       |
| 6,879          | BLOODY FIGHT, THE                                                       |          | 18056          | 0       |
| 6,880          | BLOW-UP, THE                                                            | 66       | 01497          | 0       |
|                | BLUE FRONTIER                                                           |          | 05452          | 0       |
| 6,882          | BLUE STEEL                                                              | 34       | 01519          | 0       |
| 6,883          | BOBO, THE                                                               | 67       | 01537          | . 0     |
|                | BOILING POT                                                             |          | 05461          | 0       |
| 6,885          | BOOM                                                                    | 68       | 01582          | 0       |
| 6,886          | BOOMERANG                                                               | 47       | 01584          | 0       |
| 6,887          | BOOTLEGGERS                                                             | 70       | 19743          | 0       |
| 6,888          | BOY FROM OKLAHOMA, THE                                                  | 54       | 01691          | 0       |
|                | BULLCK-TRS HNT                                                          |          | 06611          | 0       |
|                | BUSTER APE SHOW                                                         |          | 05488          | 0       |
| 6,891<br>6,892 | BUTTERFIELD 8                                                           | 60       | 01950          | 0       |
| 6,892<br>6,893 | BUTTERFLIES ARE FREE<br>CALL OF THE WILD                                | 72<br>72 | 18899          | 0       |
| 6,894          | CAPTAIN NEMO AND THE UNDERWATER CITY                                    | 70       | 20228<br>17612 | 0       |
| 6,895          | CAPTAIN NEWS AND THE UNDERWATER CITY  CAPTAIN SCARLET VS. THE MYSTERONS | 82       | 26411          | 0       |
| 6,896          | CARETAKERS, THE                                                         | 63       | 02149          | 0       |
| 6,897          | CARIBBEAN MYSTERY, THE                                                  | 45       | 02156          | ō       |
|                | CELEBRATION OF CARING                                                   |          | 05507          | Ō       |
| 6,899          | CHARGE OF THE LIGHT BRIGADE. THE                                        | 36       | 02357          | Ō       |
| 6,900          | CHOSEN, THE                                                             | 78       | 22607          | 0       |
|                | CINDERELLA                                                              |          | 17107          | 0       |
|                | COLLEGE BASKETBALL PREVIEW                                              |          | 17963          | 0       |
|                | COMBAT CAMERAMAN                                                        |          | 05550          | 0       |
| 6,904          | COME OUT FIGHTING                                                       | 45       | 19246          | 0       |
| 6,905          | CONQUEST                                                                | 37       | 02770          | . 0     |
| 6,906 S        | CONSEJITOS                                                              |          | 04311          | , 0     |
| 6,907          | COOL ONES, THE                                                          | 67       | 02805          | 0       |
| 6,908          | COSMIC PRINCESS                                                         | 82       | 26412          | 0       |
| 5,909          | COUCH, THE                                                              | 62       | 02838          | 0       |
| 6,910          | COUNTRY MUSIC                                                           | 72       | 02876          | 0       |
| 6,911          | COVENANT WITH DEATH. A                                                  | 67       | 02900          | 0       |
| 6,912          | CROOKS AND CORONETS                                                     | 69       | 03048          | 0       |

# **ATTACHED NOTES**

| Dins was provided  |
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| as a version to    |
| Page 144 of MPAA's |
| airect case.       |
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CALL SIGN WTBS 17 D ATLANTA TOT HH VIEWING ----NIELSEN------PROGRAM TYPE---- JAN-------FEB------MAY---CODE 8711 PROGRAM NAME --+JULY-----OCT------NOV---BIB # GHS SPRT TIME DAYS 1800 MON TIME DAYS TIME DAYS TIME DAYS 1 DAY AT TIME 3 STOOGES 9 TO 5 TIME DAYS TIME DAYS 07006 1830 MON MON 12,029,682 1,132,008 1,309,173 3,740,291 Š512 120 02989 5706 2115 TUE 1145 MON 16714 1830 MON 5032 A GRIFFITH 2 14 01672 1930 ( MON ACE AWARDS 05322 2100 SUN 5005 ADDAMS FAMILY 10 01668 1700 MON 4,644,484 7,832,191 1,795,750 55,438,413 8710 ALICE 40 07381 1800 2300 1900 1800 2300 MON MON 1800 MON 6698 ALL IN FAMILY 9ă 01670 2300 SUN SUN SUN 2315 2300 1830 SUN 5032 SUN 27 ANDY GRIFFITH O 01672 1900 MON 1900 MON 1900 MON MON MON 1830 MON 9998 AWARD THEATER BEAUTY BRKTHRU 298 1030 SUN 1030 SUN 1030 SUN 1030 SUN 1030 SUN 1030 SUN 62,950,080 140,708 149,300 73,713 8877 244 05564 BETTER WLD SOC 2330 SUN 2300 SUN a 1 L C 2 S S 1 L C BETTER WORLD BETTER-GRADES BETWEEN GM SHW 6384 2300 SUN 05564 2545 SUN 2530 SUN 2530 SUN 23 2215 123232321333 123232321333 FRI 2215 TUE 1,059,567 32,410,329 26,013,384 351,039 4,311,818 5060 BEV HLLBILLIES 01680 0800 MON 0800 MON 0800 MON 0800 BEWITCHED MON 1800 MON a 5061 1800 MON 268 240 01681 0830 2215 0800 0830 MON MON 0830 0830 0830 MON 0830 MON MON **BILLY GRAHAM** 05009 TUE 5086 BONANZA 01301 0800 SAT BRADY BUNCH BTWN THE LINES C BURNETT & FRND 1600 SUN 5093 36 01690 1630 MON 1630 MON 1630 0630 MON 1630 0630 MON 36,388,383 261,304 4,000,372 1630 0630 224 SAT 0630 SAT 6220 07774 48 1830 CARTOONS 40 05502 132,475 132,475 132,475 2,683,895 11,1645,891 11,045,478 3,839,478 1222222 1222222 1222222 CELEBRING FMLY 1345 THU 1 2230 2330 1415 1915 1100 2530 ଏ CHARTBUSTERS 05222 2515 SAT SAT 2345 SAT 2545 1200 SAT 8707 CHIPS 2245 SAT 2400 SAT 07679 2300 1900 CHMPN SPTS SAT CHMPN LRESTLING CHR CHLDRN FND FRI SAT 5019 92 54 36 24 MON 06150 2230 2215 2530 SAT SAT SAT SUN 16446 1100 SAT SAT 5074 05531 2500 9997 CLASH-CHAMPNS5 ILC 2SS 2000 9156 COCACOLA 600 3,846,387 05378 2345 WED COLORCLASSICS COUSTEAU-HUNTR 9998 1530 SUN 2500 2430 TUE MON а 2000 FRI 2000 13,313,250 05536 255 WED COUSTEAU-WCRLD D BRAVES BSBL DAYTONA UPDATE DAYTONA-RACE 1,162,469 1,1759 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,17918 1,179 0900 SAT 2530 MON 9997 1 P B 1400 SAT 9997 a EARTH BEAT FISHNG-O WILSN FLINTSTONES FRIGHT NIGHT GET SMART SPCL 8941 2300 2300 SUN SUN 1730 SAT 1745 1630 1530 **ŠÍ9**Î SAT SAT 38 01561 1530 MON q 1530 MON MON THU 1530 2400 9998 MON 1530 2445 423333 423233 MON 1530 2415 MON THU 568 2415 5206 THU 85 01748 1300 MON 5200 GILLIGANS ISLE 01754 1700 2300 MON 1700 MON 1700 MON 1630 GLDN GLOBE AND GLLIGN ISLANDI MON 0800 MON 0800 MON 234 SAT 0 5200 01754 17 1430 TUE GOLDN GLB PRVW GOMR PYLE USMC 402,498 710,623 167,068 2000 WED 01759 12 24 GOOD NWS 0600 SAT 0600 SAT 0600 SAT 1000 SUN 1000 SUN 1000 SUN 1000 SUN SUN 1000 SUN 48

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### MOTION PICTURE ASSOCIATION OF AMERICA CABLE DATA CORPORATION / 1989 DISTRIBUTION

| 3             | C<br>W                     | CALL SIGN                                                                        | ATLA             | CITY                             |                                         | S T<br>G A                       | MARKET                        | : 124                    | , ATLA                       | NTA                      |                      |                   |                              |                          |                              |                          |                                      |                          |                        |                                                                                                                                                                                                                                                      |
|---------------|----------------------------|----------------------------------------------------------------------------------|------------------|----------------------------------|-----------------------------------------|----------------------------------|-------------------------------|--------------------------|------------------------------|--------------------------|----------------------|-------------------|------------------------------|--------------------------|------------------------------|--------------------------|--------------------------------------|--------------------------|------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| •             | CODE P<br>6688 G<br>5210 G | PROGRAM NAM<br>OOD TIMES<br>REEN ACRES                                           | 1E               | BIB #<br>01763                   | -PROGRAM<br>2SS                         | TYPE-<br>SPRT                    | TIME                          | DAYS                     | TIME                         |                          | TIME                 | DAYS              | TIME                         | DAYS                     | 00<br>TIME<br>1730           | DAYS                     | NC<br>TIME<br>1730                   | V<br>DAYS<br>MON         | TOT<br>QHS<br>80       | HH VIEWING                                                                                                                                                                                                                                           |
| ,<br>L        | 5032 G                     | RIFFITH ST<br>UNSMOKE<br>JARDEE GOLF<br>JARDEE GOLF                              | IN               | 01767<br>01672<br>01310<br>05800 | 255<br>255<br>255<br>255<br>255         |                                  | 0930<br>0 <b>7</b> 0 <b>0</b> | SUN                      | 0930<br>0700                 | SUN                      | 0930                 | SUN               | 1530<br>0930                 | SUN                      | 1730                         | 17014                    |                                      | SAT                      | 32<br>27               | 10,881,836<br>332,088<br>4,672,478<br>1,661,884<br>694,032                                                                                                                                                                                           |
|               | 8733 H<br>6386 H           | IARDEE GOLF<br>IEADLINE NV<br>IISTRY-DIE1<br>IOGANS HERO                         | ING              | 05800<br>14109<br>05564          | 2 S S<br>2 S S                          |                                  | 0600                          | MON                      | 0600                         | MON                      | 0600                 | MON               | 1400<br>1400<br>0600<br>2430 | SAT<br>SUN<br>MON<br>SUN | 0600<br>2500                 | MON<br>SUN               | 0600<br>2500                         | MON<br>SUN               | 8<br>8<br>240<br>23    | 2.771.106                                                                                                                                                                                                                                            |
|               | 5263 I<br>6139 J           | NSIDE NBA<br>T IS WRITT<br>COUSTEAU                                              | EN               | 01785<br>03668                   | 255<br>1LC<br>3DS<br>4MV                |                                  | 2445<br>0630                  | FRI<br>SUN               | 2330<br>2200<br>0630         | MON<br>FRI<br>SUN        | 2515<br>0630<br>2430 | FRI<br>SUN<br>MON | 2000<br>0630                 | TÜË                      | 0630                         | SUN                      | 0630                                 | SUN                      | 25<br>48               | 169,675<br>659,527<br>2,778,629<br>249,869                                                                                                                                                                                                           |
| .1            | 5275 J<br>8388 J<br>5586 J | IAMES ROBÎS<br>EFFERSONS<br>JERRY FALWE<br>AVRN&SHRLY                            | ON<br>LL         | 05053<br>01800<br>05086<br>11193 | 305<br>255<br>305<br>255                |                                  | 2530<br>2330<br>1730          | SUN                      | 2530<br>2400                 | SUN                      | 2530<br>2400         | SUN               |                              |                          | 1900                         | MON                      | 1900                                 | MON                      | 18<br>94<br>48         | 132,254<br>60,275<br>14,323,215                                                                                                                                                                                                                      |
| ŧ             | 5311 L<br>8350 L           | EAVE-TO BE<br>ITTLE HOUS<br>OVE-MARRIA                                           | AVR              | 01811<br>00465                   | 2 S S<br>2 S S                          |                                  | 1730<br>1730<br>0900          | MON<br>MON<br>MON        | 1800<br>1730<br>0900         | MON<br>MON<br>MON        | 1730<br>0900         | MON               | 1730<br>0900<br>2515         | MON<br>MON<br>SUN        | 1700<br>0900<br>2500         | SUN<br>MON<br>SUN        | 1700                                 | SUN                      | 74<br>148<br>480       | 1362755<br>14,2755<br>14,32156,3166<br>9,5976<br>19,4976<br>19,4976<br>19,4976                                                                                                                                                                       |
| 2             | 9998 M                     | ORNING MON<br>OV PRES SA<br>OV PRES SA<br>OV PRES SA                             | -1<br>-2         |                                  | 4 M V<br>4 M V<br>4 M V                 |                                  | 1000<br>0900<br>1330<br>2100  | MON<br>SAT<br>SAT<br>SAT | 1000<br>1200<br>2000         | MON<br>SAT<br>SAT        | 1000<br>1145         | MON<br>SAI        | 1000<br>1230<br>1400         | MON<br>SAT<br>SAT        | 1000                         | MON                      | 2500<br>1000<br>1000                 | SUN<br>MON<br>Sat        | 18<br>952<br>8<br>183  | 135,767<br>80,726,600<br>720,588<br>24,762,603                                                                                                                                                                                                       |
| 3             | 9998 M<br>9998 M<br>9998 M | OV PRES SA<br>OV PRES SA<br>OV PRES SU                                           | -3<br>-4<br>-1   |                                  | 4 M V<br>4 M V<br>4 M V                 |                                  | 1330<br>1530                  | SUN                      | 2100<br>1230<br>1600         | SAT                      | 1430                 | SAT               | 1400                         | SAT                      | 1600<br>1915<br>2000<br>1400 | SAT<br>SAT<br>SAT<br>SUN | 1600<br>1445<br>2000<br>1315         | SAT<br>SAT<br>SAT<br>SUN | 203<br>65<br>32<br>128 | 27,771,871<br>8,814,762<br>5,875,152                                                                                                                                                                                                                 |
| -             | 9998 M<br>9998 M<br>9998 M | OV PRES SA<br>OV PRES SL<br>OV PRES SL<br>OV PRES SL<br>OV PRESNII<br>OV PRESNII | -3<br>N 1<br>N 2 |                                  | 2 M V V V V V V V V V V V V V V V V V V |                                  | 1800<br>2000<br>2300          | SUN<br>SUN<br>MON<br>MON | 1900<br>2000                 | SUN<br>SUN<br>MON<br>MON | 1900<br>2100<br>2330 | SUN<br>MON<br>MON | 1915<br>2000<br>2215         | SUN<br>MON<br>MON        | 1430<br>1900<br>2000         | SUN<br>SUN<br>MON        | 1900                                 | SUN                      | 29<br>188<br>659       | 5,826,703<br>32,136,533<br>135,929,207                                                                                                                                                                                                               |
| 1             | 9998 M<br>5364 M           |                                                                                  | N 4<br>N D       | 01849                            | 4 M V<br>4 M V<br>4 M V<br>2 S S        |                                  | 2400<br>1300<br>1700          | MON<br>MON<br>MON        | 2215<br>2530<br>1300<br>1600 | TUE<br>MON<br>SUN        | 2515<br>1200         | TUE               | 2215<br>2330<br>2515<br>1300 | TUE<br>TUE<br>MON        | 2215<br>2500<br>1300         | MON<br>TUE<br>MON        | 2200<br>2330<br>2545<br>1300         | MON<br>TUE<br>WED<br>MON | 645<br>310<br>5<br>897 | 17,098,164<br>214,569<br>84,828,685                                                                                                                                                                                                                  |
| 3             | 9498 N<br>9997 N<br>9997 N | ASCAR-PRO<br>BA ALLSTAR<br>BA ALLSTAR<br>BA BKBL                                 | 300<br>SA        | 06093                            | 288<br>1LC<br>1LC                       | 204                              | 1700                          | HON                      | 2000                         | FRI<br>SAT               |                      |                   |                              |                          | 1700<br>1300                 | MON                      | 1700                                 | MON                      | 98<br>16<br>8<br>17    | 13,648,087<br>3,096,772<br>977,730                                                                                                                                                                                                                   |
| 9             | 9997 N<br>9997 N<br>9997 N | HA BKBL 1<br>BA BKBL 2<br>BA PLAYOFF                                             | 1                |                                  | **************************************  | 2 P K<br>2 P K<br>2 P K<br>2 P K | 2000<br>2230                  | TUE<br>FRI               | 2000<br>2230                 | TUE                      | 2000                 | иом               |                              |                          |                              |                          | 2030                                 | WED                      | 28<br>146<br>29<br>133 | 3,880,918<br>33,131,700<br>4,423,239                                                                                                                                                                                                                 |
| 2             | 9997 N<br>9998 N<br>N      |                                                                                  |                  | 05222                            | 5MS<br>5MS<br>4MV<br>2SS                | 2 P K<br>2 P K                   | 2500                          | ED T                     | 2470                         | <b>507</b>               | 2245<br>2000         | TÜE<br>SAT        |                              |                          | 2415<br>2545                 | FRI                      | 2400                                 | FRI                      | 133<br>100<br>11<br>58 | 64,792,523<br>32,156,539<br>2,333,515<br>2,525,225                                                                                                                                                                                                   |
| -             | 9998 N                     | ITE FLICKS<br>ITE TRACKS<br>TL GEC XPL                                           | S A<br>S A       | 05222<br>16367                   | 4 M V<br>2 S S<br>2 S S                 |                                  | 2415<br>2500                  | FRI<br>SAT<br>MON        | 2430<br>2430<br>2430         | FRI<br>SAT<br>MON        | 2430<br>2445<br>2530 | FRI<br>SAT<br>MON | 2430<br>2430<br>2445         | FRI<br>SAT<br>Mon        | 2545<br>2345<br>2545<br>2415 | FRĪ<br>SAT<br>SAT<br>MON | 2400<br>2315<br>2415<br>2545<br>2400 | FRÎ<br>SAT<br>SAT<br>Mon | 80<br>60<br>106<br>335 | 127083112253374499772083393939533744<br>10765687430450668873003093939533745<br>10765687137525668873003093939553745<br>1076569214958668873003093955920076<br>10765696874976886978697697667<br>1076697488697889769769769769769769769769769769769769769 |
| <b>-</b><br>0 |                            |                                                                                  |                  |                                  |                                         |                                  |                               |                          |                              |                          |                      |                   | , <b>J</b>                   |                          |                              | HUN                      | 2700                                 | MON                      | 333                    | 28,843,254                                                                                                                                                                                                                                           |

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| D     |                              | CALL SIGN<br>WTBS 17 ATLA                                                | NTA                                       |                                          | S T<br>G A                      | MARKET                      | : 124             | , ATLA                     | NTA                        |                            |                    |                      |                   |                                      |                                 |                              |                          |                         |                                                                 |
|-------|------------------------------|--------------------------------------------------------------------------|-------------------------------------------|------------------------------------------|---------------------------------|-----------------------------|-------------------|----------------------------|----------------------------|----------------------------|--------------------|----------------------|-------------------|--------------------------------------|---------------------------------|------------------------------|--------------------------|-------------------------|-----------------------------------------------------------------|
| 1     | CODE<br>8702<br>5817<br>5817 | -NIELSEN PROGRAM NAME NTL-XPLRER PRM NW LEAVE-BEAVR NW-BEAVER 1          | BIR #<br>16367<br>16285                   | 2 \$ \$<br>2 <b>\$</b> \$                | YPE -<br>SPRT                   | JAN<br>TIME<br>2100<br>1630 |                   | FE<br>TIME<br>2100<br>1630 | BAYS<br>DAYS<br>SUN<br>SAT | MA<br>TIME<br>2100<br>1730 | DAYS<br>SUN<br>SAT | JU<br>TIME<br>2115   | DAYS<br>SUN       | OC<br>TIME                           |                                 | TIME                         |                          | TOT<br>QHS<br>104<br>52 | HH VIEWING<br>TOT HRS<br>23,816,727<br>5,569,463                |
| ď     | 5817<br>8721<br>8721<br>8721 | NW-BEAVER 2<br>NWA PRO WRSTLN<br>NWA WRESTLING<br>NWA-MAIN EVENT         | 16285<br>16285<br>06150<br>06150          | 255<br>255<br>255<br>255                 |                                 | 1900                        | SAT               |                            |                            |                            |                    | 1700<br>1730<br>2430 | SAT<br>SAT<br>FRI | 2215                                 | FRI                             | 2200                         | FRI                      | 6<br>12<br>8<br>96      | 562,233<br>1,045,392<br>1,412,878<br>7,994,108                  |
| δ.    | 9997<br>5418                 | P BRAVES BSBL<br>PERRY MASON<br>POSTGAME SHOW<br>POWER HITS              | 06150<br>00788<br>06189                   | 2 S S<br>1 L C                           | 1 P B                           | 2000<br>1200                | SAT               | 1800<br>1200               | SUN                        | 0700<br>1930<br>1200       | SAT<br>MON<br>MON  | 1830<br>1930         | SUN               | 2215<br>1800<br>1200                 | SUÑ<br>Mon                      | 1800<br>1200<br>1530         | SUN<br>MON<br>SAT        | 101<br>202<br>388       | 43,743,407<br>66,687,707                                        |
| ۵     |                              | PREGAME SHOW<br>PRINCE S-GALA<br>PWR PLAY DANCA                          | 18300                                     | 2 \$ \$<br>1 L C<br>2 \$ \$              |                                 |                             |                   |                            |                            | 1400                       | TUE                | 2000                 | WED               | 2315                                 | FRI                             | 2330<br>1230                 | FRI                      | 2 §<br>2<br>1 6         | 631,510<br>298,008<br>1,205,212<br>2,005,890                    |
| D     | 5854<br>6486<br>6260         | R MARTIN FSHNG<br>REDSCVRY-WORLD<br>SANFORD & SON                        | 05222<br>07788<br>05548<br>01900          | 255<br>255<br>255<br>255                 |                                 | 2515<br>1700<br>1930        | FRI<br>SAT<br>MON | 2500<br>1715<br>2330       | FRI<br>SAT<br>MON          | 2545<br>1700<br>1930       | FRI<br>SAT<br>MON  | 25 <b>30</b><br>2045 | FRI               | 1930                                 | MON                             | 0900<br>1930                 | SAT                      | 53<br>34<br>4<br>204    | 2,976,510<br>305.036                                            |
| ą     | 6727<br>6663<br>6663<br>6750 | SCOOBY DOO<br>SEC FIBL<br>SEC FIBL PSIGN<br>SHAKA ZULU PT1               | 00078<br>15793                            | 2 S S<br>5 M S<br>1 L C                  | 7CF                             | 0630                        | MON               | 0630                       | MON                        | 1,50                       | 11011              | 2015                 | 102               | 1230                                 | SAT                             | 1245<br>1545                 | SAT                      | 54<br>78<br>1           | 37,764,598<br>2,785,320<br>13,521,614                           |
| ป     | 6750<br>6750<br>6750<br>6750 | SHAKA ZULU PT2<br>SHAKA ZULU PT3<br>SHAKA ZULU PT4<br>SHAKA ZULU PT5     | 15793<br>15793<br>15793<br>15793<br>15793 | 4 M V 2<br>4 M V 2<br>4 M V 2<br>4 M V 2 | 2PK<br>2PK<br>2PK<br>2PK<br>2PK |                             |                   |                            |                            |                            |                    |                      |                   | 2000<br>2000<br>2000<br>2000<br>2000 | MON<br>TUE<br>WED<br>THU<br>FRI |                              |                          | 8<br>8<br>8<br>8        | 2,581,598<br>2,5862,598<br>2,5862,598<br>2,556,598<br>2,565,698 |
| <br>• | 9998<br>9997<br>6207         | SUPR SCARY SAT<br>SUPRSTARS&MOMS<br>THE ENCORE<br>THE SPEL PRES          | 18224                                     | 4 MV<br>2 S S<br>1 L C<br>2 S S          |                                 | 1200                        | SAT               | 1200                       | SAT                        | 1000<br>2000               | SAT                | 1000                 | SAT               | 2545                                 | MON                             | 2200<br>2400                 | TUE                      | 128<br>12<br>10<br>49   | 15,242,479<br>1,431,843<br>981,372<br>5,629,569                 |
| а     | 9119<br>6232<br>6232<br>9997 | THIS WK-BSBL TIL HELP ARRYS TOM & JERRY TK TOM&JERRY FNHS US OLYMPC GOLD | 07588<br>05564<br>01646<br>01664          | 255<br>255<br>255<br>255<br>255          |                                 | 1500                        | MON               | 1500                       | MON                        | 1445                       | MON                | 1930<br>2500<br>1445 | TUE<br>SUN<br>MON | 2500<br>1445                         | SUN                             | 2500<br>1400<br>1500         | SUN<br>THU<br>MON        | 20<br>8<br>1047         | 657,507<br>187,034<br>815,089<br>64,002,920                     |
| a     | 9997<br>9997                 | USA-TRACK&FLD<br>W BRAVES BSBL<br>WITHOUT BORDRS                         | 06501<br>06502<br>06921                   | 255<br>255<br>5MS 1<br>255               | 1 PB                            | 1800                        | SAT               | 1815<br>2300               | SAT<br>FRI                 | 1800<br>1400               | SAT<br>SUN         | 2200<br>1900         | SAT               | 2145<br>1530                         | SAT                             | 2145                         | SAT                      | 98<br>8<br>146          | 6,600,129<br>442,090<br>22,987,065                              |
| ą     | 5019<br>5019<br>6416         | WORLD CHP WRS2 WORLD CHP WRST WORLD TOMORROW WORLD-AUDUBON               | 06559<br>06559<br>05113<br>16541          | 255<br>255<br>305<br>255                 |                                 | 2430                        | SUN               | 2500<br>0600               | MON                        | 2245<br>0600               | SAT                | 1800<br>0600         | SAT<br>SUN        | 1900<br>1745<br>2430                 | SAT<br>SAT<br>SUN               | 1900<br>1745<br>0600<br>2400 | SAT<br>SAT<br>SUN<br>MON | 12<br>26<br>55<br>94    | 844,241<br>5,312,702<br>10,731,368<br>544,122<br>70,892         |
| Q     |                              | WRESTLING-HITS                                                           | 06555                                     | 2\$\$                                    |                                 |                             |                   |                            |                            |                            |                    | 1645                 | SUN               | 1545                                 | SAT                             | 1215                         | SAT                      | i                       | 670.663                                                         |

# **ATTACHED NOTES**

| Presented by NAB |
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## TBC GERRARANT PROPERTY 887

PROPERTY: NWA Main Event

AKA: National Wrestling Alliance's Main Event Main Event Wrestling

| Los Angelea   KDOC   Philadelphia   WGBS   Baltimore   WNUV   Atlanta   WTBS   01/08/89   5:30   PM: 7:00   PM   01/21/89   6:00   PM - 7:00   PM   01/29/89   6:00   PM - 7:00   PM   02/12/89   6:00   PM - 7:00   PM   04/29/89   7:00   AM - 8:00   AM   04/30/89   6:00   PM - 7:00   PM   05/06/89   7:00   AM - 8:00   AM   05/13/89   7:00   AM - 8:00   AM   05/13/89   7:00   AM - 8:00   AM   05/20/89   6:00   PM - 7:00   PM   07/23/89   6:00   PM - 7:00   PM   07/23/89   6:00   PM - 7:00   PM   07/23/89   6:00   PM - 7:00   PM   10/08/89   6:00   PM - 7:00   PM   10/08/89   6:00   PM - 7:00   PM   10/15/89   6:00   PM - 7:00   PM   10/15/89   6:00   PM - 7:00   PM   11/05/89   6:00   PM - 7:00   PM   11/12/89   6:00   PM - 7:00   PM | MARKET       | STATION | DATE     | TIME              |
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| Atlanta WTBS 01/08/89 5:30 PM=- 7:00 PM 01/15/89 6:00 PM - 7:00 PM 01/21/89 6:00 PM - 7:00 PM 02/21/89 6:00 PM - 7:00 PM 02/05/89 6:00 PM - 7:00 PM 02/12/89 6:00 PM - 7:00 PM 02/12/89 6:00 PM - 7:00 PM 02/12/89 6:00 PM - 7:00 PM 02/26/89 6:00 PM - 7:00 PM 02/26/89 6:00 PM - 7:00 PM 04/29/89 7:00 AM - 8:00 AM 04/30/89 6:00 PM - 7:00 PM 05/06/89 7:00 AM - 8:00 AM 05/13/89 7:00 AM - 8:00 AM 05/13/89 7:00 AM - 8:00 AM 05/13/89 6:00 PM - 7:00 PM 05/20/89 6:00 PM - 7:00 PM 07/09/89 6:00 PM - 7:00 PM 07/09/89 6:00 PM - 7:00 PM 07/23/89 6:00 PM - 7:00 PM 07/23/89 6:00 PM - 7:00 PM 07/30/89 6:00 PM - 7:00 PM 10/08/89 6:00 PM - 7:00 PM 10/08/89 6:00 PM - 7:00 PM 10/18/89 6:00 PM - 7:00 PM 11/18/89 6:00 PM - 7:00 PM 11/12/89 6:00 PM - 7:00 PM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Philadolphia | wgbs    |          |                   |
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### TEG STADICATED PROPERTIES

PROPERTY: NWA Pro Wrestling

AKA: National Wrestling: Alliance's Pro Wrestling: Pro Wrestling

| MARIGET                                                                          | <u> STATION:</u>                             | DATE | TIME: |
|----------------------------------------------------------------------------------|----------------------------------------------|------|-------|
| Los Angelos<br>Los Angelos<br>Houston<br>Philadolphia<br>Baltimoro<br>Pittsburgh | KCOP<br>KNBC<br>KTXH<br>WGBS<br>WNUV<br>WPTT | •    |       |

COMMENTAL

(TNN) CROOK AND CHASE—Magazine (USA) CARTOON EXPRESS; 90 min.

(ED (CD GERALDO—Discussion; 60 min.

(E) (E) SESAME STREET (CC); 60 min.

(7) GOOD MORNING BAY AREA; 60 min.

Scheduled: Improving one's energy level.

@ GIDGET—Comedy
DOY OF COUNTRY PAINTING

20 DR. BEBE PATTEN—Religion

63 AT NINE—Discussion

MY THREE SONS-Comedy (BW)

ED HOLLYWOOD SQUARES Game

MARILYN HICKEY—Religion
WHAT'S HAPPENING!—Comedy

4B GABRIELA-Novela; 60 min.

(CBN) STRAIGHT TALK—Religion

CNN SONYA LIVE IN LA.; 2 hrs.

THER?-Documentary; 60 min.

(LIF) NURSE-Drama; 60 min.

(NIK) PINWHEEL—Children; 2 hrs. (TNN) AMERICAN MAGAZINE

(ESN) BODIES IN MOTION—Exercise

(INI) MOVIE—Musical (BW); 2 hrs. ★★

ton) on a boat to Puerto Rico, Bert Lahr.

9:05 (TBS) PERRY MASON—Drama (BW); 60 min.

(5) (15) CARD SHARKS—Game

(E) CONCENTRATION—Game

12 67 PELICULA—Dromo; 90 min. "Los ojos de un niño." (Mexicana; 1979) Al

clón macabra. Julissa, Jorge Luke.
D GILLIGAN'S ISLAND—Comedy
NEW YANKEE WORKSHOP (CC)
JIMMY SWAGGART—Religion

ALFRED HITCHCOCK-Drama (BW)

**639 WINNING AT LOSING WEIGHT** 

"Ship Ahoy." (1942) Innocently delivering a

secret weapon to spies, a dancer (Eleanor

Powell) meets a children's writer (Red Skel-

presenciar un crimen, un niño pierde el habla

y se convierte en la pieza clave de una situa-

cal Evidence." (Live)

9:30 (22) BEWITCHED—Comedy

SCRABBLE—Game

---Commercial

SWEETHEARTS—Game

1 LEAVE IT TO BEAVER—Comedy (BW)

(I) EUROPEAN JOURNAL—Newsmagazine

Author Judith L. Rapoport ("The Boy Who Couldn't Stop Washing"). Also: actress Theresa Russell discusses her movie "Physi-

(DIS) MOVIE—Science Fiction; 90 min. ★★
"Hero in the Family."
(DIS) WHEN DID YOU LAST SEE MY FA-

Scheduled: Hairstylist Louis Lacari. (Live)

(3) FAMILY TIES (CC)—Comedy

(1) BARNABY JONES—Crime Drama; 60 min.

(5) (6) REGIS & KATHIE LEE; 60 min.

9 AM (22) I LOVE LUCY—Comedy (BW)

(5) (6) FAMILY FEUD—Game

(AGE) TWENTIETH CENTURY (BW)

(CBN) FLYING NUN-Comedy

(I) ALASKA'S KILLER WHALES-Documentary

40 DIFF'RENT STROKES—Comedy 60 RELATIVELY SPEAKING—Game TO BE ANNOUNCED (A&E) WORLD OF COOKING CEN AMERICAN BABY—Health (ESN) BODYSHAPING—Exercise (HBD) MOVIE (CC)—Drama; 1 hr., 55 min. ★★ "The Man Who Broke 1,000 Chains." (IN) VIRGINIA GRAHAM—Interview Debut: A talk show featuring celebrity quests. 10AM (2) ONE DAY AT A TIME—Comedy (3) (3) WHEEL OF FORTUNE—Game (5) PEOPLE ARE TALKING; 60 min. (72) (15) (16) HOME—Information; 60 min. 10 (13 PRICE IS RIGHT—Game; 60 min. 20 BEVERLY HILLBILLIES—Comedy MASTERPIECE THEATRE (CC); 2 hrs.
In the conclusion of "A Very British Coup,"
Perkins (Ray McAnally) suffers a loss of confidence. Thompson: Keith Allen. RICHARD ROBERTS—Religion; 60 min. FERRY MASON—Drama (BW); 60 min. 65 LOVE CONNECTION THAT'S INCREDIBLE! MAYBERRY R.F.D.—Comedy HERITAGE TODAY; 60 min. (1) I DREAM OF JEANNIE-Comedy CORAZON SALVAJE-Novela; 60 min. MOVIE—Adventure (BW); 2 hrs. ★★ "The Three Musketeers." (1935) Ponderous but lavish version of Dumas's tale of D'Artagnan (Walter Abel) and friends out to save the queen's honor. Paul Lukas, Margot Grahame.

JOHN McLAUGHLIN'S ONE ON ONE GAE WINSTON CHURCHILL—Profile
GEN CELEBRITY CHEFS—Cooking
CH MOVIE—Drama (FW); 90 min. \*\*\* "Winterset." See 6 P.M. (DSC) BEYOND 2000—Magazine: 60 min. **ESN** SKIING U.S. Pro Tour competition, taped Jan. 15 at Telluride, Colo. (LTF) WHAT EVERY BABY KNOWS—Parenting SHD MOVIE-Adventure; 2 hrs., 25 min. \*\* "Kelly's Heroes." (TNN) NEW COUNTRY USA) RIPTIDE—Adventure; 60 min. 10:05 (TBS) MOVIE—Drama; 2 hrs. ★★ "Smash-Up on Interstate Five." (1976) TVmovie about 48 hours in the lives of those involved in a 39-car accident on a holiday weekend. Buddy Ebsen, Robert Conrad. 10:30 (2) DIVORCE COURT-Drama (3) (3) WIN, LOSE OR DRAW-Game Scheduled: Konja Walker, Jo Anne Worley.

(2) JEOPARDY! (CC)—Game OZZIE AND HARRIET—Comedy (BW) 6 FAMILY MEDICAL CENTER—Drama (3) THAT'S INCREDIBLE!

(DIS) PIERRE-Drama ESN MUSCLE MAGAZINE (LTF) MOTHER'S DAY—Joan Lunden
(TNN) YOU CAN BE A STAR—Talent Contest 11AM (22) REGIS & KATHIE LEE; 60 min. Scheduled: Improving one's energy level.

Super Password—Game Scheduled: Emma Samms, Ken Kercheval. (5) (1) (15) YOUNG AND THE RESTLESS -Serial: 60 min. (Z) (E) GROWING PAINS (CC) Grounded for lying to his parents, Mike overhears his mother telling a fib to her boss. ALL MY CHILDREN—Serial; 60 min.

TO TO VIVIR UN POCO—Novela; 60 min. 20 WIN, LOSE OR DRAW-Game Scheduled: Tonia Walker, Jo Anne Worley. 23 LONE RANGER—Western (BW) 61) BOB NEWHART-Comedy SI SUPERIOR COURT—Drama (1) I SPY-Adventure; 60 min. TRAPPER JOHN, M.D.—Drama; 60 min. (P) CORNERSTONE CHURCH—Religion M HOLLYWOOD SQUARES—Game AB RINCON DE LOS PRODIGIOS—Novela (1) HOOKED ON AEROBICS (A&E) CHRONICLE—Newsmagazine (CBN) HERE COME THE BRIDES; 60 min. (CNN) NEWS—Shaw/Miller/Shaw; 60 min. (DIS) YOU AND ME, KID-Children (DSC) ANIMALS OF THE GREAT NORTHWEST (ESN) AUSTRALIAN OPEN; 2 hrs. Early-round play in the Grand Slam event, taped today at Melbourne.
(LTF) ATTITUDES—Magazine; 60 min. Guest: Gary Collins ("Hour Magazine"). (NIK) ELEPHANT SHOW-Children (INN) VIDEOCOUNTRY (TNT) MOVIE—Comedy (BW); 2 hrs. ★★★ "Three Men on a Horse." (1936) Amusing tale of race-track bookies, and a quy (Frank Mc-Hugh) with an uncanny knack for picking winners. Mabel: Joan Blondell. USA) ALFRED HITCHCOCK; 60 min. 11:30 20 SCRABBLE—Game (II) (III) NEWS 177 16 LOVING—Serial 23 GET SMART—Comedy JEFFERSONS (CC)—Comedy (F) ON TRIAL LOOK IN THE BOOK-Religion RELATIVELY SPEAKING—Game @ COCINAR 3 SPECTRUM HAWAII—Magazine (A&E) WORLD OF SURVIVAL (CM) MOVIE—Drama (BW); 90 min. ★★ "Jericho." (British; 1937) Unusual tale of a Negro soldier (Paul Robeson), unjustly convicted of murder, who escapes and is sought by the man (Henry Wilcoxon) who trusted him.

DIS) WALT DISNEY PRESENTS; 50 min.

DIS) WILDLIFE CINEMA

HED) MOVIE (CC)—Drama;
2 hrs., 35 min. \*\*\*

"Empire of the Sun."

(III) MAPLE TOWN—Cartoon

(TN) AMERICAN MAGAZINE

#### **AFTERNOON**

|       | 711 1201110011                                                                |
|-------|-------------------------------------------------------------------------------|
| Moon  | (2) (ED NEWS; 60 min.                                                         |
| MOOII |                                                                               |
|       | SALE OF THE CENTURY—Game                                                      |
|       | (5) (10) (13) NEWS                                                            |
|       | ALL MY CHILDREN—Serial; 60 min.                                               |
|       | (E) DAYS OF OUR LIVES—Serial; 60 min.                                         |
|       | (18) MIDDAY; 60 min.                                                          |
|       | 77) (37) TV MUJER; 60 min.                                                    |
|       |                                                                               |
|       | (20) (35) PERRY MASON—Drama (BW); 60 min.                                     |
|       | MYSTERY! (CC); 60 min.                                                        |
|       | See Thursday 9 P.M. Ch. 9 for details.                                        |
|       | 23 MOVIE—Comedy: 2 hrs. * *                                                   |
|       | "Daily.") (968) dames Cororn kicking around the Mediter arean. Susannah York. |
|       | the Mediter areas Susannah York                                               |
|       | GONG SHOW—Game                                                                |
|       |                                                                               |
|       | 65 LOVE BOAT—Comedy; 60 min.                                                  |
|       | 40 ANDY GRIFFITH—Comedy (817)                                                 |
|       | (P) COAST TO COAST; 60 min.                                                   |
|       | @ NEWLYWED GAME                                                               |
|       | (13) CARA A CARA—Magazine; 60 min.                                            |
|       | 50 HAWAII FIVE-O Crime Drama; 60 min.                                         |
|       | (I) FOCUS ON EUROPE—Documentary                                               |
|       |                                                                               |
|       | AME COMEDY BREAK                                                              |
|       | (CBN) CAMPBELLS—Drama                                                         |
|       | CNN NEWS-Wenge/Shaw; 60 min.                                                  |
|       | DSC THIS ENGLAND—Documentary                                                  |
|       | (LTF) WOK WITH YAN-Cooking                                                    |
|       | (NIK) PINWHEEL—Children; 60 min.                                              |
|       | (TNN) FANDANGO-Game                                                           |
|       | USA HOT POTATO—Game                                                           |
| 10.0E |                                                                               |
|       | TES TOM AND JERRY—Cartoon                                                     |
| 12:30 | CONCENTRATION—Game                                                            |
|       | (5) (10 (15 BOLD AND THE BEAUTIFUL                                            |
|       | DATING GAME                                                                   |
|       | O DICK VAN DYKE-Comedy (BW)                                                   |
|       | (A) GONG SHOW—Game                                                            |
|       | (3) NASA AT WORK—Documentary                                                  |
|       | (A&E) GOLDEN AGE OF TELEVISION                                                |
|       |                                                                               |
|       | CBN GREEN ACRES—Comedy                                                        |
|       | OIS OZZIE AND HARRIET—Comedy (BW)                                             |
|       | (DSC) ELEVEN CITIES TOUR—Sports                                               |
|       | (IF) GOODNIGHT, BEANTOWN—Comedy                                               |
|       | (SHO) MOVIE—Comedy; 90 min. ★                                                 |
|       | "Three for the Road."                                                         |
|       | (TNN) CROOK AND CHASE-Magazine                                                |
|       |                                                                               |
|       | John Schneider; Mickey Gilley.                                                |
|       | USA PLAY THE PERCENTAGES—Game                                                 |
|       | (TBS) FLINTSTONES—Cartoon                                                     |
| 1 PM  | MOVIE—Drama; 2 hrs. ★★★                                                       |
|       | "Care ul Se Oligny Hear You." (Australian;                                    |
|       |                                                                               |
|       | TV GUIDE/119                                                                  |

1 DICK VAN DYKE—Comedy

@ LIAR'S CLUB-Game

(9) PEOPLE ARE TALKING: 2 hrs. Topic: communication in marriage. (Live) (11) ALICE—Comody (13) MASTERPIECE THEATRE (CC); 2 hrs. See Monday 9 P.M. for details.

(AME) COMEDY BREAK (CR) 700 CLUB—Religion; 2 hrs. (CR) NEWS—McCoy/NcIson/Collins; 60 min. (DSC) ANIMALS OF THE GREAT NORTHWEST (LIF) MOTHERWORKS—Cyndy Garvey (SR) MOVIE—Ballot; 1 hr., 35 min. \*\* "Invitation to the Dance." III MOVIE-Drama (BI); 1 hr., 45 min. ☆☆☆☆ "Johnny Belinda." USA RIPTIDE—Adventure; 60 min. 10:05 (TBS) MOVIE—Drama; 2 hrs. ☆☆ "My Husband Is Missing." (1978) The wife of an MIA serviceman goes to Vietnam to learn her husband's fate in this TV-movie. Sally Struthers. Derek: Tony Musante. 10:30 (3) WIN, LOSE OR DRAW-Gamo Scheduled: Joanne Willette, Debbie Fields.

SALLY JESSY RAPHAEL; 60 min. (10 (2) CARD SHARKS Gamo 12 ZOOBILEE ZOO-Children @ HAPPY DAYS—Comcdy 40 (4) CONCENTRATION—Gamo HISTORY OF DIETING—Commercial 5 FAMILY MEDICAL CENTER—Digma 11 EIGHT IS ENOUGH: 60 min. ANE GOLDEN AGE OF TELEVISION OSC) WILDLIFE CINEMA (LTF) MOTHER'S DAY-Joan Lundon Guest: singer Earl Carroll of the Cadillacs. TED FANDANGO-Gamo 11AM (3) HOUR MAGAZINE; 60 min. (10 (2) PRICE IS RIGHT—Gamo; 60 min.
(12) READING KAINBOW (CC)—Children STRAIGHT TALK: CELLULITE—Commorcial BEWITCHED—Comody

WHEEL OF FORTUNE—Gamo POLICE STORY; 60 min.

McMILLAN AND WIFE; 90 min. 7 HOME—Information; 60 min.

(ALE) MOVIE—Comody; 2 hrs. ☆☆☆ "Doctor at Large." (British: 1957) More adventures of Dr. Sparrow (Dirk Bogarde), who leaves St. Swithin's hospital to go on his own. Muriel Pavlow. Benskin: Donald Sinden. (E.3) NEWS—Cain/Loughlin/Quarios; 60 min.
(DXS) YOU AND ME, KID—Children
(DXS) BIRTH OF THE BOMB—Documentary; 60 min. (ESI) GETTING FIT—Exorciso LIP ATTITUDES\_Magazine; 60 min.

Guests: William Daniels and Bonnie Bartlett.

Millian Straight Line Color

(DTK) ELEPHANT SHOW—Children

(PE) MOVIE—Drama; 1 hr., 35 min. \*\*

(TNT) MEDICAL CENTER—Drama; 60 min.
(USA) ALFRED HITCHCOCK; 60 min.
11:30 1 HOME—Information (D) ART IS FUN MUNSTERS-Comedy (BIT) ON TRIAL 40 4 WIN, LOSE OR DRAW-Gamo Scheduled: Debbie Fields, Rob Stone 11 CARSON'S COMEDY CLASSICS DIS WALT DISNEY PRESENTS; 50 min. (ESI) BASIC TRAINING WORKOUT - Excreiso (RED) MOVIE (CC)—Comody; 80 min. \*\* "Head Office." (HAX) MOVIE SHOW—Previows MIK ADVENTURES OF THE LITTLE KOALA -Cartoon TNE CROOK AND CHASE-Magazine AFTERNOON Noon 63 69 60 2 NEWS MASTERPIECE THEATRE (CC); 2 hrs. See Monday 9 P.M. for details. FALL GUY (CC)—Adventure; 60 min.

© 62 OCEANUS: THE MARINE ENVIRON-MENT-Instruction: 60 min. @ DIVORCE COURT—Drama 40 4 SUPER PASSWORD—Gamo Scheduled: Ken Kercheval, Emma Samms. DATING GAME

(CC) GROWING PAINS (CC) As school begins, Mike wants to meet a new student, Ben wants to avoid a bully. (3) NEWS; 60 min.
(1) HOLLYWOOD SQUARES—Gamo
(3) G.E.D.: MATH—Instruction
(EN) STRAIGHT TALK—Religion CRID SONYA LIVE IN L.A.; 2 hrs. Authors Catherine Mann ("Rumors") and Peter Hay ("All the Presidents' Ladies"); Rep. Fred Grandy (R-lowa). (Live)

OSC) WILD CANADA—Documentary; 60 min.

(ESN) BODIES IN MOTION—Exercise CIP WOK WITH YAN—Cooking MOVIE-Musical; 1 hr., 50 min. \*\*\* "Cover Girl." HIK PINWHEEL-Children; 60 min. SHO MOVIE (CC)—Drama; 1 hr., 50 min. \*\* "Top Gun." THE MOVIE Drama; 1 hr., 40 min. \*\* "Dancers." THE AMERICAN MAGAZINE (III) MOVIE—Musical (ii); 2 hrs. \*\* "Pan-Americana." (1945) Romance in Latin America between a hot-shot cameraman (Philip Terry) and a writer (Audrey Long). Charlie: Robert Benchley. USA HOT POTATO—Game 12:05 (TBS) PERRY MASON—Drama (EII); 60 min. 12:30 (EB) PEOPLE ARE TALKING (5) (7) LOVING-Sorial

(10 (2) YOUNG AND THE RESTLESS -Serial: 60 min. 29 LIAR'S CLUB—Game (4) SCRABBLE—Gama 677 NEWLYWED GAME (5) TOO CLOSE FOR COMFORT—Comody 11 MOVIE—Thriller; 2 hrs. ☆☆ "Prom Night." (Canadian; 1980) Terror awaits students at a high-school dance that's attended by a killer. Jamie Lee Curtis, Leslie Nielsen. Nick: Casey Stevens.

13 BUONGIORNO ITALIA—Instruction CEN CABLE KITCHEN-FOOD SAVER -Commercial (DIS) OZZIE AND HARRIET—Comody (BIT) (ESN) BODYSHAPING—Exorciso
(LIF) GOODNIGHT, BEANTOWN—Comody (PST) TV WITH THE PLENZICKS: 60 min. (TICV) FANDANGO-Gamo USA) PLAY THE PERCENTAGES—Gamo 1 PM (3) (4) DAYS OF OUR LIVES; 60 mln.
(5) (7) ALL MY CHILDREN—Scrial; 60 mln. HOGAN'S HEROES-Comody 29 SWEETHEARTS-Gamo 52 MANNIX-Crimo Drama: 60 min. (5) ONE DAY AT A TIME—Comody
(9) LOVE CONNECTION (AAE) PRINCESS MARGARET—Profile CON CELEBRITY CHEFS—Cooking (DIS) MOVIE-Drama; 1 hr., 35 min. 女女女 The Girl Who Spelled Freedom."

(DSC) AUTOMATED FACTORY—Science
(EST) COLLEGE BASKETBALL; 2 hrs. North Carolina at Duke, taped last night.

ED NOT NECESSARILY THE YEAR IN RE-VIEW-Comedy; 60 mln. (II) E/R—Comody
(III) NOOZLES—Cartoon
(III) NEW COUNTRY USA) CHAIN REACTION—Gamo 1:05 (TBS) MOVIE-Wostom: 2 hrs. \*\* "A Minute to Pray, a Second to Die." (Italian; 1967) The Italian Alps represent the 1870s New Mexico Territory in this tale of a gunfighter (Alex Cord) against a town full of outlaws. Arthur Kennedy, Robert Ryan.

1:30 (2) BOLD AND THE BEAUTIFUL—Sorial (I) HOGAN'S HEROES—Comody
(II) RELATIVELY SPEAKING—Game
(II) BEWITCHED—Comody 9 SWEETHEARTS Gamo (ME) TWENTIETH CENTURY —Documentary (17) CED FLYING NUN-Comody (DSC) TOWARDS 2000—Scionco (LTF) EASY STREET-Compay (ILK) WORLD OF DAVID THE GNOME -Cartoon PSD MOVIE—Comedy; 80 mln. ☆ "Dirty Laundry." TED YOU CAN BE A STAR—Tolant Contest Philadelphia Edition

USA) BUMPER STUMPERS-Gamo 2 PM (3) (4) ANOTHER WORLD—Serial: 60 min. (7) ONE LIFE TO LIVE—Scrial; 60 min. 600 (2) AS THE WORLD TURNS—Sorkel: 60 mln. McHALE'S NAVY-Comody (A) GILLIGAN'S ISLAND GO MAYBERRY R.F.D.—Comody (3) POPEYE-Canoon (9) NEWLYWED GAME (13) JOY OF PAINTING (ATE) CHRONICLE—Nowsmagazino (CEN) HERE COME THE BRIDES -Comedy-Drama; 60 min. CND NEWS—Shaw/Miler/Shaw; 60 min. OSC SECRETS OF THE COAST -Documentary (RED) MOVIE (CC)—Compay: 1 hr., 50 min. \*\* "Dragnet." (LTF) CAGNEY & LACEY: 60 min. MAX MOVIE—Musical: 1 hr., 35 min. \*\* \*Lot's Do it Again."

(HTK) TODAY'S SPECIAL—Children

(SH) MOVIE—Drama; 1 hr., 40 mln. \*\*\* "Little Gloria . . . Happy at Last." [Concludes tomorrow at this time.] (TVD) MOVIE—Adventuro; 1 hr., 35 mln. ☆☆
"Morgan the Pirate." (THY) VIDEOCOUNTRY (In) MOVIE—Compay (a); 2 hrs. ☆☆
"Postman's Knock." (British; 1961) Sp!ke Milligan zanity portrays a too-officient postal worker who nearly upsets the system. Jean: Barbara Shelley. Fordyce: Ronald Adam. 2:30 17 SNORXS—Cartoon
29 5 WOODY WOODPECKER—Cartoon 67 I DREAM OF JEANNIE-Comody (9) DATING GAME (11) YOGI BEAR—Cartoon (13) JOY OF PAINTING (ARE) WORLD OF SURVIVAL (DSC) THIS LAND-Naturo MIN MYSTERIOUS CITIES OF GOLD THE AMERICAN MAGAZINE (USA) FACE THE MUSIC-Camo 2:35 (DIS) WIND IN THE WILLOWS—Children 3 PM (S) SCRABBLE—Camo (6) (7) GENERAL HOSPITAL; 60 min. 600 (2) GUIDING LIGHT-Script; 60 min. 602 TOM AND JERRY-CORDON 23 52 G.E.D.—Instruction; 60 min. 29 REAL GHOSTBUSTERS—Concorn 60 4 SANTA BARBARA—Scriat; 60 min. 600 GUMBY-Caroon (B) ALVIN & THE CHIPMUNKS—Carloon (f) CANNON-Chimo Dieme; 60 min. (11) C.O.P.S.—Caroon (13) FRUGAL GOURMET

TV GUIDE/A-151

"Streets of Gold."

Philadelphia Edition

TO HOUR MAGAZINE-Cary Collins: 60 min. (10 (20 WKEEL OF FORTUNE—Gamo Judith Light ("Who's the Boss?").
(21) FAMILY FEUD—Game Former San Diego Chargers placekicker Rolf Ben!rschko takes over the wheel from Pat (2) FARCLY TIES (CC)—Company
(2) GUNS OF VIILL SONNETT—Western
(2) LET'S TALK—Commondal Sajak beginning today.

SS SALLY JESSY RAPHAEL—Discussion Scheduled topic: liquid diets. (E) BEVERLY HILLEILLIES -- COMOGY (9) RYAN'S HOPE—Serial (50) LIAR'S CLUB—Cara (12) RECIS & KATHIE LEE: 60 min. (I) ZOORILEE ZOO (CC)—Contoon (CO) MOVIE—Western; 2 hrs. 🖈 (E) DUKES OF HAZZARD: 60 mln. @ LIAR'S CLUB—Camo "Rago at Dawn." (1955) A special agent @ DIVORCE COURT—Drama (Randolph Scott) is assigned to bring in the in-**50** HEADLINE NEWS famous Reno brothers. Forrest Tucker. 65 DE TODO UN POCO—Discusion (A) PEOPLE'S COURT 64) LOVE CONNECTION 69 LOVIE—Drama (面): 2 hrs. 女女女 (ASE) MOVIE -- Adventuro (BW); 20 mln. \* \* "Against the Wind." (British; 1948) World War "Five Came Back." See 4 P.M. II: British sabotours parachute into Belgium. CNI) NEWS—Cain/Loughlin/Quaries; 60 min.
DIS YOU AND ME, KID—Children Simono Signoret, Robert Beatty. GEN COMEDY BREAK

GEN 700 CLUB—Religion; 60 min.

GEN ADVENTURES OF SPOT—Cartoon **DSC) TOP SECRET TRIAL OF THE THIRD** REICH-Documentary: 60 min. (ESN) GETTING FIT-Excrelso (LIF) ATTITUDES Magazino; 60 mln. Guest: fashion designer Oscar de la Renta. (080) NORTHERN SAFARI—Wildlifo; 60 min. (XX) REGIS PX:18:N; 60 min. (NTK) ELEPHANT SHOW—Children MAN MOVIE (CC)—Crimo Drama: VIDEOCOUNTRY 2 hrs., 10 min. \*\* USA) ALFRED HITCHCOCK; 60 min. "Tho Living Daylights."

(PX) ALICE—Compay

(SKO) MOVIZ—Compay-prama;

2 trs., 5 m.n. \$ \$ \$ 11:30 SESAME STREET (CC)—Children; 60 min. SCRABBLE—Gamo
RYAN'S HOPE—Script 9 KOME—Information "The Apprenticeship of Duddy Kravitz." Author Jackie Collins (Part 1 of two); saving OED MOVIE—Drama (FI); money for a vacation; cleaning crayon marks. l lư., 45 min. 東京京京 "Johnny Belinda." 10 20 WIN, LOSE OR DRAW-Gamo Scheduled: Kim Fields, Jess Walton. (USA) RIPTIDE—Adventuro; 60 min. 27 WEST-Discussion (VOH) PEOPLE ARE TALKING: 2 hrs. Bill Webber discusses why he joined the 10:03(TES) MOVIE—Mucical; 2 tus. 女女女 Peace Corps at age 70. "Bluo Hawaii." (1831) Elvia Prealoy profers 33 AM EOSTON—Discussion the good life to the pineapple business, amid How diot reflects lifestyle. luch backgrounds and planty of singing. Joan (50) PERRY MASON—Drama (51); 60 min. Blackman, Angela Lanebury.

10:30 (1) (2) CONCENTRATION—CEMPO
(1) GONG SKOW—CEMPO 60 KEADLINE NEWS 64 NEWLYWED GAME COM STRAIGHT TALK—Religion; 60 min.
DIS WALT DISNEY PRESENTS; 50 min. (27) CARD SHARKS—Como (E) ERANDED—Western (E) MONEY MONEY MONEY—Commercial (ESH) BASIC TRAINING WORKOUT—Excreiso O GOLDEN AGE OF SPORT; 60 min. FIN ALICE—Compay 部 ALICE—Company (日): 20 min. 文文文 (Lody of Buricoquo." (1943) A mod killer plegues an old opera house in this enappy ES) RAYNHAM REPORT—Dog Racing (III) MAPLE TOWN—Carbon
PIX CARSON'S COMEDY CLASSICS TAM CROOK AND CHASE-!!gggzino yarn based on Gypsy Rose Lee's novel "The G-String Murders." Barbara Stanwyck, Mi-chael O'Shea, Iris Adrian. (50) RELATIVELY SPEAKING—Como 69 M. CHTY MOUSE—Conoon
(S) SUPERIOR COURT—Drama KOSOLDEN ACE OF TELEVISION (FXS) PREKISTORIC WORLD—Documentary

The Triple of the same of the

### **AFTERNOON**

33 (35 (5) (7) (1) (1) (2) (2) NEWS (1) SESAME STREET (CC)—Children; 60 min., ② L'OVIE—Drama; 2 hrs. ☆☆ "Tris Hogue and Grizziv." (1982) A mountain man beirfendis An Itdian and a bear cub in the Sicrras cited 1855 Dick Rebinson, Don Shapes, Carol/Elasz.

63 EONANZA-Western; 60 min. CHTO SONYA LIVE IN L.A.: 2 hrs. James D. Vigil ("Barrio Gangs"); Tom Peters ("Thriving on Chaos"). (Live) OSC) FAMOUS PEOPLE PLAYERS; 60 min. (ESN) BODIES IN MOTION—Exercise (LIF) MOTHER'S DAY—Joan Lunden Kathie Lee Gifford and husband Frank Gifford. (NES) RAYNHAM REPORT-Dog Racing NIK PINWHEEL-Children; 60 min. PIX HOLLYWOOD SQUARES—Gama (SHO) MOVIE-Drama; 1 hr., 40 mln. ★★ 'Turk 182!" (TEC) MOVIE-Drama; 1 hr., 50 min. ☆☆ "A Man in Love." (TNN) AMERICAN MAGAZINE (USA) HOT POTATO-Gamo (608) NEWS; 60 min. 12:05 (783) PERRY MASON-Drama (64); 60 m/n. 12:30 3 6 22 (21) YOUNG AND THE RESTLESS -Serial: 60 min. (2) PEOPLE ARE TALKING; 60 min. (5) (9) (12) LOVING—Serial (10) SALLY JESSY RAPHAEL—Discussion Scheduled topic: liquid diets. @ SCRABBLE Gamo (50) SIMON & SIMON—Crimo Drama; 60 min. (ASE) WORLD OF COOKING (CBN) AMERICAN BABY-Houlin DIS OZZIE AND HARRIET-Comody (61) (ESN) BODYSHAPING-Excreiso (HBD) MOVIE—Comody; 1 hr., 35 mln. ★ "Uphill All the Way." (LIF) WHAT EVERY BABY KNOWS-Parenting (PAX) MOVIE-Drama; 1 hr., 45 mln. ☆☆ "The Best of Enemies." (IES) (TEX) TO BE ANNOUNCED (PIX) TENSPEED AND BROWN SHOE -Adventuro; 60 min. USA) PLAY THE PERCENTAGES—Gamo
1 PL (59) (12) ALL MY CK:LDREN—Scridi; 60 min. 10 22 DAYS OF OUR LIVES—Sorial; 60 min.
22 BARNABY JONES—Crimo Drama; 60 min. ### MAUDE—Comody (₩); 90 min. ★ ★ ★
"His Girl Friday." (1940) Cary Grant and
Rosalind Russell in a fast, furious, funny satire (with serious overtones) on headlinehungry newspaper people involved in a mur-

der case. Hartwell: Gene Lockhart.

60 MOVIE-Drama (BV); 2 hrs. ☆☆

"Secret Mission." (British; 1942) Adventures

53 THAT GIRL-Comody

TRAPPER JOHN, M.D.—Drama; 60 min.

60 ASK WASHINGTON-Discussion: 60 min.

Scheduled: Jesse Colodner (Inventions, Pro-

totypes and Marketing Co.). Host: Larry Butler.

(ID) NATURE (CC)-Documentary: 60 min.

(64) 700 CLUB—Religion; 60 min.

60 DATING GAME

of four Allied agents on special assignment in Nazi-occupied France, Hugh Williams, Raoul: James Mason. Michele: Carla Lehmann. (64) DATING GAME 63 Big Valley—Western; 60 min. (ASE) AMELIA EARHART—Profile CEN CELEBRITY CHEFS -Cooking DIS MOVIE—Adventuro: 85 min. "The Golden Adventure." (DSC) BEYOND 2000 -- Magazino: 60 min. (ESN) FIGURE SKATING: 90 min. The Pro World Cup Championship, taped Dec. 21 at Ottawa. (LIF) WOX WITH YAN-Cooking (NES) DIVERS DOWN-Scuba Diving NIK NOOZLES-Cartoon (TNN) NEW COUNTRY (USA) CHAIN REACTION—Gamo WOR LOVE CONNECTION 1:05 (TBS) MOVIE-Drama; 2 hrs. ☆☆ "Return to Macon County." (1975) Sequel to 
"Macon County Line," with Nick Nolte and 
Don Johnson as buddies pursued by a rural 
cop and vengeful gang. Robin Mattson.

1:30 (5) (5) (2) BOLD AND THE BEAUTIFUL LOVE CONNECTION ET JEFFERSONS (CC)-Comody (50) ALL IN THE FAMILY-Comody 60 BEWITCHED—Comody 64 GONG SHOW-Gamo ASE TWENTIETH CENTURY (BV) CBN FLYING NUN—Comody
LTP EYE ON HOLLYWOOD NES SCUBA WORLD (NTK) WORLD OF DAVID THE GNOME (PIX) TENSPEED AND BROWN SHOE -Adventuro; 60 min. (TNE) YOU CAN BE A STAR-TGIONT CONTOST (USA) BUMPER STUMPERS—Como WOR TRIPLE THREAT-Gamo 2 PM (3) (6) (2) AS THE WORLD TURNS -Serial: 60 mln. DAYS OF OUR LIVES—Scrial; 60 min. 27 SUPERIOR COURT—Drama 63 GUMBY—Children (50) QUINCY—Crimo Drama; 60 min. (50) (64) I DREAM OF JEANNIE—Comody 68 THE SAINT-Crimo Drama; 60 min. (AME) CHRON:CLE—Nowsmagazino (CBN) HERE COME THE BRIDES; 60 min. (CRI) NEWS—Show/Millor/Show; 60 min.
(DSD AN!MALS OF THE GREAT NORTHWEST
(HED) MOVIE (CC)—Drama;

(5) (12) ONE LIFE TO LIVE—Script: 60 min. 10 22 ANOTHER WORLD—Scrial; 60 min. 25 BUGS BUNNY & FRIENDS—Cartoon

1 hr., 45 min. 女女女

"The Man from Snowy River." LIF E/R—Comody (IJES) BASEBALL

Milwaukee at Boston, taped July 30.

Boston Edition

Boston Edition

TV GUIDE/A-83

min 03 ; HOUGHS ENTISE (XXX)

11ALI (3) (1) (2) PRICE IS RIGHT; 60 min.

OF D FANDANCO—COMO

10AM 12:30PM Monday

(LAX) MOVIE (CC)—Comedy; 85 min. ☆ ances as a hassled urban housewife who "Leonard Part 6." takes refuge in a fantasy world. David Selby.

(AZE) AS I WALKED OUT ONE MIDSUMMER WIND DENNIS THE MENACE—Comody (BY) 8ALL GOLL BY—Children
GO BLOXE SIX—Cartoon MORNING-Drama; 60 min. (CRN) OUR HOUSE—Comedy-Drame; 60 min. (CNN) NEWS—Cain/Loughiin/Collins; 60 min. (DIS) MOVIE—Scienco Fiction; 90 min. ☆☆ (20) DENNIS THE MENACE—Cartoon ②D SESAME STREET (CC)—Children; 60 min. ②D RICHARD ROBERTS—Rollgion; 60 min. "Hero in the Family." 65 BEN CASEY—Drama (III); 60 min. (II) MY LITTLE PONY 'N FRIENDS—Cartoon (LTF) NURSE—Drama; 60 min. (HAX) MOVIE (CC)-Thriller: 20 min. & (A.F.) AGE OF KENNEDY—Profile; 60 min.
(G.T.) FATKER (KVC.'/S BEST—Cornedy (F))
(G.T.) KEL'S—L'CCOy/Noison/Collins; 60 min.
(D.S.) DOWALD DUCK PRESENTS—Cartoon "House II: The Second Story." (NIK) PINWHEEL—Children; 2 hrs. (IND MOVIE—Wostern (IN); 90 mln. ☆☆ "Public Cowboy No. 1." (1937) Gene Autry. 9:05 (TBS) LITTLE HOUSE ON THE PRAIRIE (RED) MOVIE—Comody: 85 mln. \*\*\*
"Happy New Yoar."
(IXE) REGIS PHILBIN: 60 mln.
(IXK) LASSIE—Drama Drama; 60 min. 9:30 ON TRIAL (3) CARD SHARKS—Gama (SE) MOVIE—Drama; 1 hr., 40 min. \*\*\*

"The Boy in the Plastic Bubble."

(USA) SKE-RA: PROVCESS OF POWER
8.05(1) BEVERLY HILBULIES—Compay (5) I LOVE LUCY—Comody (B)
(5) I DREAM OF JEANNIE—Comody
(6) BEST TALK IN TOWN—Magazina (20) HMMY SWAGGART—Religion (30) WIPEOUT—Gamp 8:30 (MY LITTLE PONY 'N FRIENDS—Cartoon GEOSTBUSTERS—Carloon
GEOMISTER ROGERS' NEIGHBORHOOD (CC) 60 BODY ELECTRIC -- Exercise @ PELICULA—Drama: 80 min. 20 SCOO2Y DOO-Cartoon "Los ojos de un niño." (Mexicana; 1979) Al (M) MESTIZA—Novola; 60 min. (M) ZOOBILEE ZOO (CC)—Children presenciar un crimen, un niño pierde el habla y se convierte en la pieza clave de una situa-60 STATE OF THE ARTS
60 WOODY WOODPECKER—Cartoon ción macabra. Julissa, Jorge Luke. (EST) BASS 'N GOLF CELEBRITY TOURNA-(EII) HAZEL—Comody (DIS) DUMBO'S CIRCUS—Children (ESI) BOWLING: 60 mln. MENT; 60 min. Fisherman and golfers compete in each others' realm of expertise. Taped Nov. 22 at Or-The final of the High Rollers Tournament, lando. Woody Blackburn is the host. (HBD) MOVIE (CC)—Drama; 1 hr., 55 mln. ☆☆ taped Oct. 11 at Atlantic City. (IXI) BELLE AND SEBASTIAN—Cortoon "The Man Who Broke 1,000 Chains."

10AM PAMILY FEUD—Gamo

3 GERALDO—Discussion; 60 mln.

10B 30 SALE OF THE CENTURY—Gamo (IIT) MOVIE—Wostom; 1 hr., 45 mln. ☆☆☆ "The Cheyenne Social Club." USD CARTOON EXPRESS: 20 min. 8:35(1) BEWITCHED—Comody 9ALI (2) JUDGE (CC)—Drama DIVORCE COURT—Drama (3) SALLY JESSY RAPHAEL: 60 min. (3) FALCLY FEUD—Gamo Scheduled topic: husband abuse. GERALDO—Discussion; 60 min.
SILOVE LUCY—Comody (67)
REGIS & KATH:E LEE; 60 min. PEOPLE ARE TALKING; 2 hrs. Scheduled: This week's tabloid stories. (Live) GED ALICE-Comody Scheduled: A segment on improving one's KWITNY REPORT—Jonathan Kwitny energy level. (Live) Scheduled topic: foreign aid. Guests include PXI DONAKUE: 60 min. COMMISSION CONTROL OF COP CARE BEARS—Curtoon ID UPDATE: L'AKING IT HAPPEN ---Commercial (19 (5) SESAME STREET (CC); 60 min. 65 MOVIE—Dramo; 2 hrs. ☆☆ @ POPEYE-Cartoon "Dreams Don't Dio." (Made for TV: 1982) COMPANY TARKAT (COM New York City is the setting for this story of (3) KOMESTRETCH—Exerciso
(2) HERITAGE TODAY—Religion; 60 min. teen-age urban crime. Ike Eisenmann. (ARE) COMEDY BREAK
(CR) 700 CLUB—Rollgion; 2 hrs.
(CR) NEVS—LicCoy/Noison/Coilins; 60 min. GO ASK WASK NGTON-Discussion: 60 min. Scheduled guest: Dr. Peter M. Miller. (Live)
GD MOVIE—Comony-Drama; 2 hrs. \*\*
"Up the Sandbox." (1972) Barbra Streisand (LTP WHAT EVERY BABY KNOWS-Parenting SKD MOVIE—Advanture; 2 hrs., 25 mln. ☆☆

USA) RIPTIDE—Adventuro; 60 mln. 10:05(TBS) MOVIE—Thriller; 2 hrs. ☆☆ 'Disaster on the Coastliner." (1979) TV-movie centering on a deranged man plotting a headon collision between two passenger trains. Lloyd Bridges, E.G. Marshall, Raymond Burr. 10:30 (22) CARD SHARKS—Gamo
(21) (30) CONCENTRATION—Gamo
(35) FAMILY MEDICAL CENTER—Drama EIGHT IS ENOUGH; 60 min.

AMERICA'S DEFENSE MONITOR 20 AMERICA'S ONLY FINE JEWELRY ---Commercial EYE ON DANCE (AZE) GOLDEN AGE OF TELEVISION (0XS) PIERRE-Drama (EST) PRO FOOTBALL TEAM ARM WRES-TLING CHAMPIONSHIPS (LXF) MOTHER'S DAY—Joan Lunden (LAX) MOVIE—Drama; 1 hr., 35 mln. ★★★ "Johnny Belinda."

(TIC) MOVIE—Fantasy; 80 min. \* "Gulliver's Travels." TNE FANDANGO-GOMO 11AM PANDANCO—GUING
11AM (20) SPRICE IS RIGHT—Gamo; 60 min.
(20) 30 WHEEL OF FORTUNE—Gamo
(50) McCLOUD—Crimo Drama; 20 min.
(70) 61) KOME—Information; 60 min.
(8) REGIS & KATRIE LEE; 60 min. Scheduled: Improving one's energy level.

Scheduled: Improving one's energy level.

Sprench in Action

Di Dream of Jeann's—Comedy

Ja-2-1 Contact (CC)—Children

WASHINGTON WEEK IN REVIEW (CC) TO VIVIR UN POCO-Novola: 60 min. © ROBERT VAUGKN—Commordal

AZE MOVIE—Mystry (III): 20 m/m. ☆ ☆

"Terror by Night." (1946) Shorlock Holmes
and Dr. Walson (Basil Rathbons and Nigel Bruce) investigate murder and jewel thievery aboard a train. Blook: Alan Mowbray. (CKN) NEWS—Cain/Loughlin/Quarios; 60 min. (DIS) YOU AND N.E, KID—Children (SN) GETTING FIT: - Excress (CAF) ATTITUDES - Lagraino; 60 min. Guost Gary Collins ("Hour Magazine"). TIN VIDEOCCUNTRY (USA) ALFRED KITCKCOCK; 60 min. 11:30 (41) (30) WIN, LOSE OR DRAW-Gamo Scheduled: Tonja Walker, Jo Anna Worley. TWO YEARS TO FINANCIAL FREEDOM —Commercial **W**LEARN TO READ Return: This step-by-step series is designed to teach adults basic roading skills. (20) BEWITCHED—Comody GO FOCUS ON SOCIETY -- Sociology OD COCINAR

(ED) MOVIE (CC)—Dicting; 2 hts., 35 min. ★ ★ ★ "Empire of the Sun." (DTI) MAPLE TOVIN—Centeen (MA) CROOX AND CHASE—L'aguzine

#### AFTERNOON

Noon (2) (3) (B) NEWS (M) (M) SUPER PASSUTORD—Como Schoolled: Emma Somms, Kon Korcheval. (CC) GROWING PAINS (CC) Grounded for lying to his parents, Mike overhours his mother tolling a fib to her boos. MEWS; 60 min. (I) HOLLYWOOD SQUARES -COM (IN) INSIDE ALBANY (20) MOVIE—Dreme; 2 hrs. ☆ "The Return of Ben Casey." (Made for TV; 1288) Medical crices bring together stars of the hit 1980s hospital cories. Vince Edwards, Harry Landers, Bettyo Ackerman.

(1) LONESOME PINE—L'usia; 60 min. @OTV MUJER; CO min. (II) SKOW DE LAS DOCE: 60 min. (II) JOSEPH CAMPBELL AND THE POWER OF MYTH (CC)—Discussion; 60 min. GO COAST TO COAST—Discussion; 60 min. (COI) STRAIGHT TALK—ROLLSION CEM SONYALIVE IN LA.; 2 LIS. Author Judith L. Repoport ("The Boy Who Couldn't Stop Washing"). Also: actress Theresa Russell discusses her movie "Physical Evidence." (Live)

(EST) BODIES IN L'OTION—Exercise (CXI) WOX WITH YAN -Cocking CON MOVIE—DIETO (IN: 1 tr. 55 min. \* \* \* "Wild is the Wind." (TIK) PONYKEEL—Chileton; 60 min. (IMC) MOVIE - Droma: 1 hr. 50 min. \*\* "Duot for Ono."
(TND AMERICAN MAGAZINE (ISA) HOT POTATO-CETTO 12:05(1) DPERRY MASON—DITEM (III): 60 min.
12:30 (2) (3) YOUNG AND THE RESTLESS; 60 min. SCRAESLE—Como

SO TOO CLOSE FOR CONTORT—Comody (II) LOVIX 6—Serial (II) LOVING—Sential

(III) LOVING—Comody, 2 tra, \*\* \*\* \*\*

"Uptown Saturday Night." (1974) Sidney Politics directed this terpe in lightich to and Bill Cooby becaping in the independent cearching for a low-in fluid." Henry Belationto, Flowillon, Richard Pryor, Scrah, Rosalind Cash.

(III) A VOUS LA FRANCE—Instruction

(III) A VOUS LA FRANCE—Instruction GD KOLLYL'OOD SOUARES—CETTO GD RELATIVELY SPEAKING—CETTO (649) CONID OF COCKES
(619) ALTERCAN BARY—Kreim
(109) OZZE AND HARRET—CORREY(III)

offers one of her best non-musical perform-

Now York Motropolitan Edition

"Kelly's Heroes."

New York Metropolitan Edition

(DXS) WALT DISN'EY PRESENTS: 50 min.

(ESH) BASIC TRADUNG WORKOUT—Excicled

TVGUIDE/117

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(CHO NEWS—Cala/Loughila (CLO) IT FIGURES—Exercise

professor. Loretta Young.

### February 7, 1989

(CSN) NEWS-Cain/Loughlin/Collins: 60 min. (DIS) MICKEY MOUSE CLUB (CI) (DSC) THIS ENGLAND -- Documentary (ESH) COLLEGE BASKETBALL; 2 hrs. Taped: Syracuse at Seton Hall. (ITE) MARCUS WELBY, M.D.—Drama; 60 min. MIK) CURIOUS GEORGE-Carroon (TM) MOVIE—Western; 80 min. 女女女 "Bells of Coronado." (1950) Roy Rogers. (III) MOVIE—Drama (3); 2 trs. ☆☆ "Break of Hearts." (1935) Music supplies the connecting thread in this rocky love story of an ambitious composer (Katharine Hepburn) and a great orchestra conductor (Charles Boyer). Talma: Jean Hersholt. Johnny: John Beal. WEND SMURFS' ADVENTURES\_Cartoon 7:03 (188) LITTLE HOUSE ON THE PRAIRIE --Drama; 60 m!n.

5:10 (2) TOGETKER—Kimberty Leetle 6:18 (2) NEC NEWS—Deborah Norvillo; 45 min. (2) A.M. WEATHER 5:30 (a) MORNING STRETCH—Excreto (FI) CBS NEWS Danisis/Opposed (A) BYU DEVOTIONAL ARCHIVES: 60 min. (COA) ADVENTURES IN DRY GULCH (CHA) BUSINESS DAY\_CII KEMICY CHEO MOVIE Chimo Diama; 1 hr., 45 min. &

MORNING

60) KOME SKOPPING NETWORK; 10 hrs.

(00%) SUPERSOOK-Biblioci Conoon

MIN MOVIS-DITING (ET); 2 hrs. \*\*\*

(1)3) TOM AND JERRY—Canoon; 65 min. (1)3) CARTOON EXPRESS; 60 min.

(MA) ARCHIE BUNKER'S PLACE—Comody

(MED MUSIC OF MAN - Documentary; 20 min.

"The Strenger." (1946) Orcon Welles (who al-

co directed) plays a Nazi war criminal who cot-

tics in Now England disguissed as a college

"Codenamo: Wildgeeso." (ITE) IT FIGURES—Exercises (SAD MOVIE (CC)—Company; 20 min. \*\* "Throw Momma from the Train." (INI) POPEYE Centoon; 60 min.

(Mil) JELS—Censon GALI (29) NEWS; CO min. GO AEC NEWS (CC)—Source/Zehn; 60 min. GE THIS LIORNING—SULVEN/Smim; 2 hrs. Schodulad: Glenn Claca. TO GUMBY—Cancan (CPA) FATHER KNOWS BEST—Comody (ED) (PM) NEWS - McCoy/Atolson/Collins; 60 min. (LTD) REGIS PHILBIN; 60 min. (UPA) SHE-RA: PRINCESS OF POWER

(w(w) BOZO—Children; 60 min. 6:03 (018) WALT DISNEY PRESENTS; 50 min. (195) BEVERLY HILLBILLIES Comody

0:30 (A) MISTER ROGERS' NEIGHEORHÓOD (CC) GIO HOOKED ON AEROBICS (F) C.O.P.S .-- Contoct (ASE) WOMEN IN LAZZ-Documentary (CIN) HAZEL-Comesy

(ESH) SPORTSCENTER (THT) FRAGGLE ROCK—Children (USA) CARTOON EXPRESS; 20 min. 6:S3 (103) BEVITCHED COMOSY

7 AM CO TODAY—Gumbs/Poulsy; 2 hrs. Scheduled: Composer Henry Mancini. GOOD MORNING AMERICA (CC); 2 hrs. Schoduled: Incomo-tax tipo. ZOOBILEE ZOO (CC)—Children

O'D NEW ZOO REVUE (1) WOODY WOODPECKER\_COROON (ME) AFRICA-DOCUMENTERY; CO min.

CAN OUR KOUSS—Comody-Drama; 60 min. 128/TV GU:DZ

7:15 (HTK) KIDS IN MOTION—Excreiso

7:30 (27) SESAME STREET (CC)—Children; 60 min. TODAY'S SPECIAL—Children (18) REAL GHOSTBUSTERS—Curtoon

DIS MOUSERCISE Children OSO BURIALS IN BAN NADI-Archaeology (FIO) SURVIVAL WILEIto; 50 min.

MIN LITTLE PRINCE-COMOON (SHO) LEGEND OF PECOS BILL—Children (NEW) GUMBY—Children

8 At 150 FOCUS Discussion; 60 min. (E) SESAME STREET (CC)—Children; 60 min. (III) DENNIS THE MENACE—Cartoon (ASE) COMEDY BREAK

CEN 700 CLUB—Religion; 20 min. CAN NEWS \_McCoy/Neison/Collins; 60 min. DIS GOOD MORNING, MICKEYI—Cartoon

DSD LIVING ISLES—Documentary CIP MOTHERWORKS-CYREY GONOY (HIK) MR. WIZARD'S WORLD (CC)-Science

SHO MOVIE—Fantasy; 1 hr., 35 min. ☆☆ "The Wonders of Aladdin." USA) RIPTIDE—Adventuro: 60 min.

(MIN) DUKES OF HAZZARD; 60 min. 8:05 (TBS) MOVIE—Crimo Drama; 2 hrs. \*\*

"The Hunted Lady." (1977) TV-movie with Donna Mills as an undercover policewoman targeted for death after discovering a politician's mob link. Robert Read.

8:30 TO FIGURING IT OUT-Excretes 6 JEM Canoon (ASE) GOLDEN AGE OF TELEVISION **@13** WELCOME TO POOH CORNER

OSC THIS LAND-Katuro (RED) TALES OF LITTLE WOMEN—Carroon (LIF) MOTHER'S DAY-Joan Lundon

Guest: Joo Namath. (MIN) DENNIS THE MENACE—Comody (III) OHD FANDANGO-Gamo

9 ALI @ CONCENTRATION\_COMO GERALDO-Discussion; 60 min. Schoduled topic: women who kidnap infants.

(5) PRICE IS RIGHT—Camo; 60 min.

Salt Lake Edition

TUFSDAY



You don't have to watch Lonesome Dove. There are other things on. And some of them—like the ones discussed below—are well worth your attention.

Movie: To prepare for the role of Father Edward J. Flanagan, who founded "Boys Town" with the belief that there was no such thing as a "bad boy," Spencer Tracy went to the Nebraska institution and spent time with the kindly priest. His studied portrayal in this memorable 1938 melodrama won him his second consecutive Academy Award (the first was for "Captains Courageous"). The grateful Tracy sent his Oscar to Father Flanagan. (6 PM TNT)

NBA Basketball: It's a Central Division tussle between two of the league's hottest teams when the Milwaukee Bucks entertain the Cleveland Cavaliers. The Bucks' balanced attack features seven players averaging double figures in scoring. The Cavs play excellent defense (holding opponents right around 100 points per game) and shoot the lights out. (6:05 PM TBS)

The dependable Ned Beatty quest stars as Dan's overbearing father on an exceptionally funny Roseanne. A weekend visit from his old man is something the usually cheerful Dan (John Goodman) is not looking forward to. Don't miss Goodman's hilarious monologue in the episode's finale. (7:30 PM 4)

☐ Things turn philosophical on In the Heat of the Night when Gillespie (Carroll O'Connor) learns that a prisoner he helped put on Death Row has a final request: he wants Gillespie to visit him before he's executed. (8 PM 2)

The third leg of Larry McMurtry's sprawling cattle-drive saga, Lonesome Dove. finds the Hat Creek outfit nearing Ogallala, Neb., and a reunion with the great lost love of Gus's life, Clara Allen (Angelica Huston). Huston's portrayal of the feisty Clara is so well-done, it's not difficult to imagine why Gus has carried a torch for her. (8 PM 5)

Midnight Caller. On a compelling installment postponed from last week, Jack (Gary Cole) does a controversial series on teen-age runaways. The result: an explosive confrontation with a sadistic pimp (menacingly played by "Harold and Maude" star Bud Cort). (9 PM 2)

Movie: John Hughes' "Planes, Trains & Automobiles" serves up Steve Martin and John Candy as an "Odd Couple" of travelers trying—against every contrivance Hughes can muster—to get to their respective homes for Thanksgiving. Restrained performances from both of these star comedians and a nice touch of adult writing (for a change) by Hughes distinguish this delightful 1987 farce. (10:30 PM SHO)

Salt Lake Edition

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REGGE PRINTING CORPORATION WESTLINGTER UF

nard: Anthony Bate. Margaret: Shirley Dixon. Palmer: Terrence Hardiman, Jennifer Coleby: Jill Baker, Angie: Holly Aird.

[An Agatha Christie series begins next week.]

1) TO THE MANOR BORN—Comedy 23 64 DUET (CC)

Linda (Alison LaPlaca) finds that constantly being nice is quite a trial after a psychic (Laraine Newman) predicts a miserable future awaits unless she changes her ways. Dr. Jordan: Armin Shimerman. Jane: Jodi Thelen. STRAIGHT TALK: CELLULTE—Commercial

13 ODD COUPLE—Comedy A disastrous rainy weekend at a mountain cabin. Felix: Tony Randall.

(E) McLAUGHUN GROUP—Discussion GO WOR NEWS

(60) (PIX) INN NEWS—Marvin Scott (63) COUSTEAU: MISSISSIPPI (CC): 60 min. In the first of this two-part study of the Mississippi River, Jacques Cousteau and his crew navigate from the Mississippi Delta to St. Paul, Minn., a journey of 3000 miles.

(ALE) HOLLYWOOD: THE GOLDEN YEARS -Documentary: 60 min.

Part 2. A behind-the-scenes look at Fred Astaire-Ginger Rogers musicals.

CIN CHANGED LIVES Religion CNN NEWS—Moore/Rook; 60 mln.

DIS MOVIE—Adventure (BW);

1 hr., 35 min. \* \* "Zorro, the Avenger."

(DSC) TESTAMENT—Documentary; 60 min. Part 6. The survival of Christianity through the

Middle Ages.
(ITF) OBSTETRICS/GYNECOLOGY UPDATE

MAX MOVIE (CC)—Comedy; 1 hr., 50 min. \* \*

"Switching Channels."

HTY) REMOTE CONTROL—Game (NES) GOLF HIGHLIGHTS; 60 min. Oakley vs. Dedham in Tucker Anthony Classic

IV competition. (NIK) SATURDAY NIGHT (SC) RACING FROM SUFFOLK DOWNS (SHO) MOVIE—Crime Drama; 1 hr., 50 min. \*

"Invasion U.S.A." (USA) PHILIP MARLOWE, PRIVATE EYE - Mystery; 60 min.

Marlowe (Powers Boothe) is the state's key witness in a corruption probe—assuming he stays healthy long enough to testify [Time approximate after basketball.]

10:30 (1) MANY WIVES OF PATRICK-Comedy Patrick (Patrick Cargill) is shocked when he learns that his daughter is planning a divorce. 23 COPS

Cases include an armed man in a church. [Fox is advising viewer discretion.]

WHERE THERE'S A WILL, THERE'S AN A -Commercial

ED ASK THE MANAGER CE ADAM SMITH'S MONEY WORLD 63 WEEKEND SCOREBOARD—Sports (60) MOVIE—Drama; 2 hrs. ★ ★ ★ "The African Queen." (1951) River tramp Humphrey Bogart (Best Actor Oscar) and missionary Katharine Hepburn attempt to fler from the Germans in a rickety boat. 64 LOVETT TALKS LAW (CBN) JOHN ANKERBERG—Religion LIF FAMILY PRACTICE UPDATE MTV) HALF HOUR COMEDY HOUR

NIK SCTV NETWORK—Comedy PIX ODD COUPLE—Comedy (SC) ROCKINGHAM REPORT—Horse Racing THE BASSMASTERS-Fishing

WOR D.C. FOLLIES—Comedy 11PM BLAKE'S 7—Science Fiction; 60 min. Blake (Gareth Thomas) ventures to the edge of the galaxy in order to escape the Federa tion, but he is captured on the planet Horizon. 3 4 5 6 9 10 12 22 NEWS

(21) NEWS; 35 min. (1) SECRET INTELLIGENCE (CC) -Documentary; 60 min.

See Sat. 10 P.M. for details.  **AT ISSUE WITH JEANINE GRAF** -Discussion

PORNOGRAPHY IN AMERICA: 60 min.

A program examining the problem of pornography and possible solutions. A fund-raiser to the National Coalition Against Pornography. ED AM BOSTON—Discussion Topic: cults. (Repeat)

ED DANCES-REMY CHARLIP

Five pieces by the choreographer, including "Dance in a Bed," "Glow Worm" and "Etude." Other dancers include Toby Armour, (50) MOVIE—Comedy; 2 hrs. ★ ★

"Doctor Detroit." (1984) Dan Aykroyd as a pusillanimous professor duped into posing as a criminal. Howard Hesseman, T.K. Carter.

POINT OF VIEW—Discussion 64) TO BE ANNOUNCED; 60 min. 63 MOVIE—Comedy; 2 hrs. ★★

"For the Love of It." (1980) TV-movie with Deborah Raffin and Jeff Conaway as a young couple unwittingly involved in a madcap search for stolen Soviet secrets. Barbi Benton, Don Rickles. Al: Lawrence-Hilton Jacobs.

ALE BUFFALO BILL-Comedy (CBN) MORGAN BRITTANY ON BEAUTY -Commercial

CNN INSIDE BUSINESS—Myron Kandel DSC JACK THOMPSON DOWN UNDER (ESN) SPORTSCENTER: 60 min. (HBO) MOVIE (CC)—Drama; 2 hrs. ★ ★

(LIF) ORTHOPAEDIC SURGERY UPDATE MTV MONTY PYTHON'S FLYING CIRCUS -Comedy: 35 min.

(NES) CHAMPIONSHIP FISHING (NIK) ROWAN & MARTIN'S LAUGH-IN PIX) CHEERS (CC)—Comedy

SC WEIGHT ROOM—Instruction
TBS ALL IN THE FAMILY—Comedy (THC) MOVIE—Comedy-Drama: 1 hr., 35 min. \* \*

"Five Corners."

(TNN) MOTOWORLD—Motorcycle Racing A behind-the-scenes look at racing on ice.

(USA) COVER STORY—Interview Singer-songwriter Debbie Gibson.

WOR) BARNEY MILLER—Comedy

11:15 6 SPORTS LOCKER 11:30 OFFSHORE TV—Comedy

AWAII FIVE-O—Crime Drama; 60 min.

A photographer (Meg Foster) inadvertently snaps the picture of an underworld bigwig anxious to keep his return to Hawaii secret. McGarrett: Jack Lord.

COSBY SHOW (CC)—Comedy Rudy (Keshia Knight Pulliam) wants to keep a stray dog; Vanessa (Tempestt Bledsoe) would rather go to a party than on a family trip.

G GRANDSTAND—Game
SISKEL & EBERT

Scheduled: "Her Alibi" (Tom Selleck, Paulina Porizkova): "Kinlite" (Charles Bronson).

(10) QUINCY-Crime Drama: 60 min. When Quincy (Jack Klugman) refuses to issue a statement at the scene of a fatal police shooting, he's accused of participating in a cover-up conspiracy. O'Neil: Dabney Coleman. Wells: Mark Lambert.

(12) RICK BARNES: BASKETBALL 22 GEORGE MICHAEL SPORTS MACHINE 23 MOVIE—Drama; 2 hrs. ★★

"Give My, Regards to Broadway" (1948) An old time vaudevillian (Charles Waninger) constantly agitated his family to make a comeback. Dan Dailey. June: Barbara Lawrence.

ED CHRISTIAN LIFESTYLE MAGAZINE Religion **(42) CHUCK DAVIS: DANCING THROUGH** 

**WEST AFRICA—Documentary** Clips of the African American Dance Ensemble's 1985 trip to Senegal. (Repeat)

53 VISIONS - Magazine (ALE) GOOD TIME CAFE—Variety

Juggler Dana Smith and his dog Sunshine.

(CBN) ED YOUNG—Religion

CNN SPORTS—Miller/Patrick
DIS MOVIE—Adventure; 1 hr., 45 min. \* \* "Quentin Durward."

(DSC) TRUE ADVENTURE—Documentary (LIF) INTERNAL MEDICINE UPDATE

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|                 |            | 0                              | -                 | <u> </u>                            |                                        |                                      |                                       |  |  |  |
|-----------------|------------|--------------------------------|-------------------|-------------------------------------|----------------------------------------|--------------------------------------|---------------------------------------|--|--|--|
|                 |            | ó: <b>0</b> 0                  | ó:30              | 7:00                                | 7:30                                   | 8:00                                 | 8:30                                  |  |  |  |
| Œ               |            | WonderWorks<br>(5:30)          | Long Ago          | Frugal Gourmot                      | Victory Gardon                         | Nature                               |                                       |  |  |  |
| 2 (8            | 30         | CBS News                       | News              | GO Minutes                          |                                        | Murder, Sho Wrote                    |                                       |  |  |  |
| (2              |            | Nows                           | NBC Nows          | Magical World of Di                 | зпоу                                   | Family Tios                          | Day by Day                            |  |  |  |
| Œ               |            | Nows (5:30)                    | Cosby Show        | Incredible Sunday                   |                                        | Studio 5B                            |                                       |  |  |  |
| Ğ               | _          | CBS Nows                       | Nows              | 60 Minutes                          |                                        | Murder, She Wrote                    |                                       |  |  |  |
| (7              | <i>a</i> ) | CBS Nows                       | Nows              | 60 Minutos                          |                                        | Murder, Sho Wrote                    |                                       |  |  |  |
| ď               | _          | Nows                           | AEC Nows          | Incredible Sunday                   |                                        | Studio 5B                            |                                       |  |  |  |
| đ               |            | Nous                           | NBC Nows          | Magical World of Di                 | snoy                                   | Family Ties                          | Day by Day                            |  |  |  |
| ď               |            | Cranito Stato                  | N.H. Journal      | American Masters                    |                                        | Frontline                            |                                       |  |  |  |
| ď               |            | Nova                           | ABC Nows          | Incredible Sunday                   |                                        | Studio 5B                            |                                       |  |  |  |
| (Z)             |            | Nows                           | CBS Nows          | 60 Minutes                          |                                        | Murder, She Wrote                    |                                       |  |  |  |
| 6               | -          | Nows                           | NDC Nows          | Magical World of Di                 | snoy                                   | Family Ties                          | Day by Day                            |  |  |  |
| Ø               |            | Columbo (5:00)                 | Current Affair    | 21 Jump Street                      |                                        | Most Wanted                          | Marriod                               |  |  |  |
| e               | _          | Co for Your Drowns             |                   | Voyage to the Botto                 | m of the Sea                           | Movie: Send Me N                     | L                                     |  |  |  |
| 3               | -          | War of the Worlds              | <u> </u>          | Kart to Kart                        |                                        | Movie: Tex                           |                                       |  |  |  |
| e               | -          | War and Poace in the           | o Nuclour Ago     | Politics of Privacy                 |                                        | Kwitny Report                        | Amor, interests                       |  |  |  |
| (5)             | 0          | Facilio Talo<br>Thoatro (5:30) |                   | it the High Cost of Li              | ving                                   | 1                                    | Black Tio at the<br>Arts              |  |  |  |
| ା               |            | A-Toam                         |                   | Movie: The Onion                    | Flo:d                                  |                                      | 4                                     |  |  |  |
| l di            |            | Corn Femous                    |                   | Monitor Reports                     | Movio: Key Large                       |                                      |                                       |  |  |  |
| 6               | -          | Star Treat: The Next           | Generation        | 21 Jump Stroot                      | · · · · · · · · · · · · · · · · · · ·  | Most Wanted Married                  |                                       |  |  |  |
| Ġ               |            | Elicry Quoon                   |                   | Twillight Zono                      |                                        | David Bronnor                        |                                       |  |  |  |
|                 | <u></u> 1  |                                |                   | CABLE-TV CHA                        | WNELS                                  | <del></del>                          |                                       |  |  |  |
| <b>(6</b> 8     | (E)        | Vicinam War with V             | atter Cronkito    | Walk Through the 2                  |                                        | lacocca                              |                                       |  |  |  |
| C               |            | Dordonown                      | Ria Tin Tia K-9   | Fred Travalena                      | Bost of Stand-up                       | Animals of Africa                    | Amor. Snapshots                       |  |  |  |
| (C)             |            | Wook in NBA                    | Insido Businoss   | Nows                                | Sports                                 | Nows                                 |                                       |  |  |  |
| ()S             |            | Rubicapra                      |                   | Vancouver on the M                  | lovo                                   | Whales                               |                                       |  |  |  |
| ŒS              |            | Skiling: Nor-Am Fred           | style Composition | SportsConfor                        | Horso Racing                           | Collogo Basoball: A<br>Florida State | vizona State at                       |  |  |  |
| Œ               | ED I       | Internal Modicino              | Family Practice   | Cardiology Updato                   | Milostonos                             | Physicians' Journal Updato           |                                       |  |  |  |
| (A              |            | Kids' Court                    | Loonay Tunas      | Inspector Godget                    | Count Duckula                          | Mistor Ed                            | Patty Duko                            |  |  |  |
| Ö               |            | Movio: The Final C             |                   |                                     |                                        | War of the Worlds                    |                                       |  |  |  |
| l Mi            |            | NATA Vitosking (6:0            |                   | Movio: The Reven                    | nors.                                  | 1                                    |                                       |  |  |  |
|                 | -          | Kidden Keroos                  | Wish YouKoro      | American Sports Co                  |                                        |                                      | Winston Cup                           |  |  |  |
| 98              | _          | Murdor, Sho Wrote              | Tribil 100TOTU    | Miami Vico                          | ************************************** | College Basketball                   |                                       |  |  |  |
| 67              | 170        | A-Team                         |                   | Movio: The China                    | Syndromo                               | 1                                    |                                       |  |  |  |
| اللفندسا إ<br>ا | <u> </u>   |                                |                   | PAY-TV CHAP                         |                                        |                                      |                                       |  |  |  |
| Œ               | W          | Bixo: Breaking the S           | Mence             | South Bank Show                     |                                        |                                      | Movio →                               |  |  |  |
| Ö               |            | Danger Bay                     | Animals in Action | Movio: Botrayed                     |                                        | ······                               | · · · · · · · · · · · · · · · · · · · |  |  |  |
| OF.             | -          | Movie: The Day W               |                   |                                     |                                        | Movio: The Color I                   | Purplo                                |  |  |  |
|                 |            | Movio: Chisum                  |                   |                                     |                                        | Movie: Rooster Co                    |                                       |  |  |  |
|                 | ES)        | Collogo Baskotball             | Houston at Rice   |                                     |                                        | College Basketball<br>Washington     | - <del> </del>                        |  |  |  |
| ß               | D          | College Basket-<br>ball (4:30) | Racing/ Aqueduct  | Celtics Dynasty:<br>Pre-game (7:15) | NBA Basketball: S                      | uporSonics at Ceitics                |                                       |  |  |  |
|                 | <u>va</u>  | Movio: The Nature              | ıl (5:30)         |                                     |                                        | Movio: Switching                     | Channols                              |  |  |  |
| S               | 1190       |                                |                   |                                     |                                        | <u>.l</u>                            |                                       |  |  |  |

|             | 9:00                  | 9:30                          | 10:00                                 | 10:30             | 11:00                          | bruary 5, 198                         |
|-------------|-----------------------|-------------------------------|---------------------------------------|-------------------|--------------------------------|---------------------------------------|
| 22)         | Masterplace Thea      |                               | Mysteryl                              | 10:30             | Blake's 7                      | 11:30                                 |
| -           |                       |                               |                                       |                   | Didno 37                       |                                       |
| 9           | Lonosomo Dovo         |                               |                                       |                   | Nows                           | Offshore TV                           |
| <u> </u>    |                       | sure: The Sex Tapes           | Scandal                               |                   | News                           | Hawa'i Five-O                         |
| <u> </u>    | Movie: Ruthless       | People                        |                                       |                   | Nows                           | Cosby Show                            |
| <b>6</b>    | Lonesome Dove         |                               |                                       |                   | Nows; Sports<br>Locker (11:15) | Grandstand                            |
| <u> </u>    | Lonosome Dovo         |                               |                                       |                   | Nows                           | P.Mason (11:3                         |
| <u>9)</u>   | Movie: Ruthless       |                               |                                       |                   | Nows                           | Siskol & Ebort                        |
| <u>0</u>    |                       | ture: The Sex Tapes           |                                       |                   | Nows                           | Quincy                                |
| 1)          | Masterplace Theat     |                               | To the Manor Born                     | Wives of Patrick  | Secret Intelligence            | 9                                     |
| 2           | Movie: Ruthloss I     | People                        |                                       |                   | Nows                           | Rick Barnos                           |
| <u>D</u>    | Lonosomo Dovo         |                               |                                       |                   | News                           | Star Trek (11:3                       |
| <u> </u>    |                       | uro: The Sex Tapes            |                                       | •                 | News                           | Goorgo Michael                        |
| <u> </u>    | Garry Shandling       | Tracey Ullman                 | Duet                                  | Cops              | Joanino Graf                   | Movio                                 |
| 2           | Movie (Cont.)         |                               | Straight Talk                         | Where Will        | Pornography in An              | nerica                                |
| <u> </u>    | ffiovio (Cont.)       | 1                             | Odd Coupta                            | Ask the Manager   | AM Boston                      | Christian Lifest                      |
| D           | Firing Line           | John McLaughlin               | McLaughlin Group                      | Adam Smith        | Dances                         | Chuck Davis                           |
| <b>0</b>    | Black Tie at the Art  |                               | -                                     |                   | Movie: Doctor Do               | trolt                                 |
| <u> </u>    | Movio (Cont.)         | D.C. Folilos                  | Nows                                  | Scoreboard        | Point of View                  | Visions                               |
| <u>o</u> _  | Movio (Cont.)         | INN Magazino                  | INN Nows                              | Movio: The Africa | л Quooп                        |                                       |
| 4)          | Garry Shandling       | Tracey Uilman                 | Duot                                  | Lovett Talks Law  | To Bo Announced                |                                       |
| Ð_          | National Geograph     | lc                            | Coustoau/ Miss.                       |                   | Movio: For the Lo              | ve of it                              |
| _           | 1                     |                               | CABLE-TV CH                           | ANNELS            |                                |                                       |
| E)          | Miss Marple           |                               | Hollywood                             |                   | Buffalo Bill                   | Good Time Cafe                        |
| ID_         | In Touch              |                               | Changed Lives                         | John Ankerborg    | Morgan Brittany                | Ed Young                              |
| ND_         | Wook in Review        |                               | Nows                                  |                   | insido Businoss                | Sports                                |
| 0           | Animai Aliens         |                               | Testament                             |                   | Jack Thompson                  | True Adventure                        |
| NO          | College Baseball ((   | Cont.)                        |                                       |                   | SportsConter                   |                                       |
| Ð           | Cardiology Update     | Internal Medicine             | 08/Gyn. Update                        | Family Practice   | Orthopaedic Surg.              | Internal Medicin                      |
| <b>K</b> O_ | My Three Sons         | Donna Rood                    | Saturday Night                        | SCTV              | Laugh-In                       | Car 54                                |
| X)          | Lifostylos of the Ric | h and Famous                  | INN Nows                              | Odd Couple        | Choors                         | Honeymooners                          |
| <u>s</u>    | National Goographi    | c Explorer                    |                                       |                   | All in the Family              | Jorry Falwoll                         |
| D           |                       | In-Fisherman                  |                                       | BassMasters       | Motoworld                      | Winston Cup                           |
| <b>A</b> )  | College Basketball    |                               | Philip Marlowe, Priv                  |                   | Cover Story                    | Hollywood Inside                      |
| 8)_         | Movio (Cont.)         | Benny Hili                    | News                                  | D.C. Follies      | Barney Miller                  | Baretta                               |
| -           | I                     |                               | PAY-TV CHAP                           | INELS             |                                |                                       |
| <b>V</b>    | Movio: Native Son     | (Cont.)                       | · · · · · · · · · · · · · · · · · · · | Dream is over     |                                | Movio                                 |
|             | Sandburg's Lincoln    |                               | Movio: Zorro, the                     | \venger           |                                | Movio                                 |
|             | Movio (Cont.)         |                               | ·                                     |                   | Movio: Nuts                    |                                       |
| <b>X</b> 0  | Movio (Cont.)         |                               | Movio: Switching (                    | Channels          |                                | Movio (11:45)                         |
|             | College Basketball (  |                               | Golf Highlights                       |                   | Champ. Fishing                 | Amer. Outdoors                        |
|             | NBA Basketball (Co    | nt.)                          | Suffolk Downs                         | Rockingham        | Weight Room                    | Sports Nightly                        |
| Ø           |                       | Celebrity Close-<br>Up (9:45) | Movie: Invasion U.                    | S.A.              |                                | · · · · · · · · · · · · · · · · · · · |

#### MORNING

5 ALI TO IT'S YOUR BUSINESS—Dobate Schoduled topic: inheritance taxes. HIT VIDEO USA; 60 min. (19) JOHN HAGEE—Religion; 60 min.
(10) JOHN HAGEE—Religion; 60 min.
(10) JOHN HAGEE—Westom (13)
(11) JOHNEY TO ADVENTURE
(14) D. JAMES KENNEDY—Religion; 60 min.
(14) NEWS—Greenlow/Johos (DTS) WALT DISNEY PRESENTS: 50 min. (ESH) GOLF CONNECTION—Jimmy Baland (CTC) DATELINE AMERICA—Commorcial (IS) MOVIS—Comedy; 2 hrs. \*
"Cheorloaders' Beach Party." (1978) Four young ladies employ their talents to keep their team together. Stephanie Hastings, Linda Jonson, Mary Lou Lorodan, Max Golf,
Jonson, Mary Lou Lorodan, Max Golf,
(M) CHICAGO'S VERY OWN—Profile
(M) PORKY AND BUGS HOUR; 60 min.
(Z) MOVIE—Comedy (M); 90 min. \*\*

The Contain's Paradise."

5:03 (M) FLINTSTONES—Conton 5:15 (Kill) WHAT'S NU 5:30 & CHECKPOINT—Roport

GO PRINCIPIOS BIBLICOS—Religion

OLONE RANGER—Westorn (T)

(AE) TVENTIETH CENTURY (B)
(AE) EVANS & NOVAK—Interview
(EE) INSIDE THE PGA TOUR
(LE) STRAIGHT TALK: CELLULITE -Commercial (INC) MOVIE (CC) -Adventure; 1 hr., 60 min. \*\*

"Young Sherlock Holmes." 5:35 ((88) TOM AND JERRY—Concon

5:45 (E) CHRISTOPHERS—Religion 6 ALI ( KIDQUIZ 1) DV/IGHT THOMPSON—Rollgion; 60 min.

MEADLINES ON TRIAL-DODOTO Topic: the homeless and who's responsible.

Topic: the homeless and who's responsible.

Topic: the homeless and who's responsible.

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TRITION Topic: a recent national study on diating.

FRANKLY FEMALE—Discussion

(II) FRED JORDAN—Region
(II) IN STUDIO—Discussion; 60 min.
(II) EDDIE'S GOSPEL HOUR; 60 min. (II) EARL PAULK-Religion; 60 min. (2) CONCEPTOS DE PODER

(iii) UP FRONT—Discussion (ALD IN SEARCH OF THE BOWHEAD WHALE

—Documentary; 60 min.
(PE) SUNDAY BEST—Rollgion; 60 min.
(PE) NET/S—Sreenlaw/Jones

(IXX) YOU AND ME, KID—Children (IXX) FUTURESCAN—Science; 60 min.

(ES'D NBA TODAY

84/TV GUIDE

(HED) MOVIE (CC)—Comedy; 90 min. ★ "The Wrong Guys."

(IIF) GEORGE VANDEMAN—Religion

(IAX) MOVIE—Comedy (EV); 2 hrs. \*\*\* "Talk of the Town."

MYSTERIOUS CITIES OF GOLD

SHO MOVIE—Adventure; 1 hr., 40 min. \*\*

"Kavik, the Wolf Dog."

(TH) CELEBRITY OUTDOORS

(CH) MASS FOR SHUT-INS—Catholic (MOR) JETSONS—Cartoon

6:05 (TBS) FLINTSTONES—Cartoon

6:30 TODAY'S RELIGION
SPECTACULAR WORLD OF GUINNESS RECORDS

MAKING IT: MINORITY SUCCESS STO-RIES

(6) JOURNEY TO ADVENTURE

7 INSIGHT—Religion
9 OFF HAND (SL)

HEART OF THE NATION—Religion DESCUBRIMIENTO DE BELLEZA

63 BOTTOM LINE—Dobate (CNH) YOUR MONEY—Stuart Varney (DTS) MOUSERCISE—Children

(ESY) LIGHTER SIDE OF SPORTS

(II) HEALTHY DIET—Commercial (NIK) SPARTAKUS—Cortoon

(IN) BASSMASTERS—Fishing (VGN) SPIRAL ZONE—Cartoon

(MOR) BUGS BUNNY & FRIENDS-Cortoon Z MOVIE—Drama (BW); 1 hr., 50 min. \*\*\* "Tho Snake Pit."

6:35 (TBS) ANDY GRIFFITH—Comedy (BW)

7 AM 2 2 THE POINT
3 PANORAMA DEL VALLE

(6) SUNDAY TODAY; 90 min. MARVEL ACTION UNIVERSE; 90 min.

ED HUME ON GARDENING

RISKING IT ALL—Adventure GEORGE VANDEMAN—Religion TRANSFORMERS—Cartoon

EUN HAE EUI-SAM TUI-In Korean 23 SESAME STREET (CC)—Children; 60 min.

(E) SANTA MISA

GO JAMES ROBISON—Religion
CHANGED LIVES—Religion
CO CLEE JAGGERS AND MISS VELMA -Roligion; 60 min.

(ASE) TRAVEL MAGAZINE

CEN LLOYD OGILVIE-Religion (CAA) NEWS

(DTS) WELCOME TO POOH CORNER (DSC) AMERICAN MEDICAL TELEVISION

-tragazine; 2 hrs. (ES) SPORTRAITS

Olympic champions Greg Louganis and Emil Zatopek are profiled.

(LTF) EAT AND BE THIN—Commercial MIN ADVENTURES OF THE LITTLE KOALA

TRY PERFORMANCE PLUS—Automobiles

Los Angeles Metropolitan Edition

USA) CALLIOPE-Children; 60 min. (WOR) BRAVESTARR (CC)—Cartoon
(WOR) STEAMPIPE ALLEY—Children; 60 min. 7:05 (TBS) GOOD NEWS

A visit to New York City's Tavern on the Green restaurant. Liz Wickersham is the host.

7:10 CNN ON THE MENU—Nutrition Topic: weight control.
7:30 AT ISSUE—Discussion
GLORY TO GOD—Religion

BODY BY JAKE

S AD LARRY JONES—Religion B ARCHIES—Cortoon

FULL GOSPEL HOUR—In Korean
ONUESTRA FAMILIA—Religión

40 HAL LINDSEY—Religion 50 HOOKED ON AEROBICS

62 WEIGHT TRAINING—Commercial

GAE WORLD OF PHOTOGRAPHY
GEN ORAL ROBERTS—Religion
GAN NEWSMAKER SUNDAY—Interview

(DIS) DUMBO'S CIRCUS—Children (ESN) THIS WEEK IN SPORTS

(HBO) TALES OF LITTLE WOMEN—Cartoon LIF TO BE ANNOUNCED

(NIK) MAPLE TOWN—Cartoon (TMC) MOVIE—Fantasy; 1 hr., 40 min. ★★

"Angel on My Shoulder."

(TM) HIDDEN HEROES—Profile

(EM) BUGS BUNNY & FRIENDS—Cartoon

7:35 (TBS) MOVIE—Western; 2 hrs., 30 min. ★★

"Shalako." (British; 1968) Sean Connery and Brigitte Bardot team in this large-scale adventure yarn about a European hunting party at-

tacked by Apaches in the Old West.
8 AM (22) CBS NEWS SUNDAY MORNING (CC) -Charlos Kuralt; 90 min.

Schedulod: A profile of planist Byron Janis. 3 ORAL ROBERTS—Religion

**DETTER WAYS TO BETTER GRADES** -Commercial

SB LLOYD OGILVIE—Religion
AMAZING FACTS—Religion
ARTHRITIS TELETHON

Mickey Gilley and Larry Van Nuys emcee the eighth annual campaign to combat arthritis, telecast live from Nashville's Grand Ole Opry, with segments from Las Vegas, hosted by Sarah Purcell. Scheduled to appear: Razzy Bailey, Charley Pride, Ann Jillian, Tom T. Hall, the Oak Ridge Boys, Frankle Laine, the Fifth Dimension, the Smothers Brothers.

FAITH FOR TODAY—In Korean

23 WONDERWORKS (CC)—Drama; 60 min.

See Saturday 7 P.M. for details.
32 SOMOS Y SEREMOS—Religion 1 D. JAMES KENNEDY-Religion; 60 min.

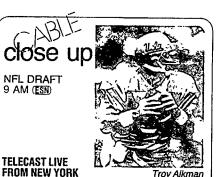
GO GROWING YEARS; 60 min. 1 LIVING IDEAS—Religion

(AXE) OUR CENTURY—Documentary; 60 min.

Los Angeles Metropolitan Edition

**CBN** KIDSWORLD (CKN) NEWS DIS GOOD MORNING, MICKEY!—Cartoon (ESN) SPORTS REPORTERS—Discussion (SN) SPORTS REPORTERS—DISCUSSION
(HD) BABAR—Cartoon
(LTE) WORLD TOMORROW—Religion
(HA) ROY ORBISON & FRIENDS (BW); 55 min.
(NX) DENNIS THE MENACE—Comedy (BW)
(SHO) DADDY I'M THEIR MAMA NOW; 50 min. (TAD) INSIDE WINSTON CUP RACING (USA) CARTOON EXPRESS; 3 hrs., 30 min. (Nat) MOVIE—Western; 2 hrs. ★★
"Springfield Rifle." (1952) Gary Cooper in a routine tale of counterespionage during the Civil War. Erin: Phyllis Thaxter.

WDR MUNSTERS TODAY—Comedy 8:10 (CHN) TRAVEL GUIDE 8:30 (3) ROBERT SCHULLER (CC); 60 min. (CC) E LEARNING THE ROPES—Comedy BLACK SHEEP SQUADRON: 60 min. SEARCH—Religion EVER INCREASING FAITH; 60 min. 13 HOPE HOUR—In Korean
DIOS CAMINA CONTIGO—Religion
FORGOTTEN CHILDREN OF THE '80s



60 MORNING WORSHIP—Religion; 60 min.

(CBN) LONE RANGER—Western (BV)

The spring "pick-me-up" for football fans.

This year's big names-UCLA QB Troy Aikman and Oklahoma State's Heisman Trophy-winning RB Barry Sanders-are not likely to be around for long. But Eagles coach Buddy Ryan says, "there's a lot of quality and some real superstars out there. Every year, there are lots of players in one category and few in others. This year, there are running backs and offensive linemen, but there are only a few linebackers."

ESPN's seven hours of coverage includes interviews, predictions and scouting reports. Chris Berman, Mel Kiper and Pete Axthelm report.

TV GUIDE/85

| **          | 1                                      | V-4 +4.4                   | Mary Property of                        | it Lat Wand                |                   |                                                  |                      |                               |             |                 |               |             | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |             |                |                      |                         |    |                                                      |        |                                                            |                             |                      |
|-------------|----------------------------------------|----------------------------|-----------------------------------------|----------------------------|-------------------|--------------------------------------------------|----------------------|-------------------------------|-------------|-----------------|---------------|-------------|-----------------------------------------|-------------|----------------|----------------------|-------------------------|----|------------------------------------------------------|--------|------------------------------------------------------------|-----------------------------|----------------------|
| 1           | V. 1                                   | ATT DA                     | Y- OH                                   | CALL                       | PR                | OG - NAME                                        | CÖ                   | DE TIME                       | N M         | S               | QH 1<br>2     | Q H 2       | QH3                                     | QH4         | AVG#HHLDS<br>0 | MO<br>07             | BIBCD                   | DΥ | PROPERTY - NAME                                      |        | DIST                                                       | PROD                        | OWNR                 |
| 4           | 0 :1 3                                 | 70 FO<br>70 SU<br>06 SU    | N 53<br>N 41<br>N 69                    | KSL<br>HFXT                | AT                | VHONSSINGS SEED SEED SEED SEED SEED SEED SEED SE | 00                   | 00 1600<br>00 2300            | 1           | į<br>2          | 2             | 2           | 2                                       | 2           | 0              | 07<br>01<br>01       | 05380<br>05380          |    | PROPERTY - NAME  SSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS |        | 9901<br>9901                                               | 9901                        | 9904<br>9904<br>9904 |
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|             | 1 4                                    | 06 SUI<br>03 SUI           | N 63<br>N 67<br>N 41                    | KCBS<br>KCBS               | AT .              | ISSUE<br>ISSUE                                   | 00                   | 00 0730<br>00 1600            |             | 2               | 2             | _           | 2                                       | 2           | 0<br>0<br>0    | 05<br>05<br>05       | 05380<br>05380<br>05380 |    | AT ISSUE<br>AT ISSUE<br>AT ISSUE                     |        | 9901<br>9901<br>9901<br>9901                               | 9901                        | 9904<br>9904         |
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| BESSAI      | 4<br>1                                 | 03 SUI<br>21 SU            | N 21<br>N 33<br>N 29                    | KCBS<br>WJAR               | AT<br>AT<br>AT    | ISSUE<br>MOVIES<br>MOVIES                        | 00<br>99<br>99       | 00 1100<br>98 1400<br>98 1300 |             | 2<br>H          | Я             | 2<br>8      |                                         | 2           | 0              | 05                   | 0 3360                  |    | A. 1030t                                             |        |                                                            |                             |                      |
| y wes       | ) į                                    | 21 SU<br>01 SA             | N 29                                    | HUAR<br>HPIX               | A T               | MOVIES RP                                        | 99                   | 98 1300<br>83 0630<br>83 2530 | )<br>       | 1<br>4 2<br>4 2 | 2             | 2           | 8<br>2<br>2                             | 8<br>2<br>2 | 0<br>0         | 01                   | 13684<br>13684          |    | AT THE MOVIES                                        |        | 7829<br>7829<br>7829                                       | 7829<br>7829                | 7829<br>7829<br>7829 |
| PORATION    | 3 2                                    | 02 SA                      | T 79                                    | WGN                        | ĀŤ                | MOVIES RP                                        | 92                   | 83 2530<br>83 2430<br>83 0630 | )<br>)<br>1 | 4 2 4 2         | 2             | 2           | 2                                       | 2<br>2      | 0<br>0<br>0    | 01<br>01<br>02       | 13684<br>13684<br>13684 |    | AT THE MOVIES<br>AT THE MOVIES                       |        | 7829<br>7829                                               | 7829<br>7829                | 7829<br>7829<br>7829 |
| MCC SW      | 3                                      | 51 SU<br>22 SU             | N 75                                    | KWGN                       | AT                | MOVIES RP                                        | 92                   | 83 2430<br>83 2430            | j<br>)<br>1 | 4 2 4 2         | 222           | 2           | 2                                       | 5           | 0              | 02<br>02<br>02       | 13684<br>13684<br>13684 |    | AT THE MOVIES<br>AT THE MOVIES                       |        | 7829<br>7829                                               | 7829<br>7829                | 7829<br>7829         |
| SA PRINTING | 2                                      | 02 SA<br>02 SA             | N 79                                    | WGN<br>WGN                 | AT                | MOVIES RP                                        | 92                   | 83 2530                       | Š           | 4 2             | 2             | 2<br>1      | 2                                       | 2           | 0              | ) 02<br>) 02<br>) 05 | 13684<br>13684<br>13684 |    | AT THE MOVIES<br>AT THE MOVIES<br>AT THE MOVIES      |        | 1829<br>7829                                               | 7829<br>7829                | 7829<br>7829         |
| MEGREGO     | 0                                      | 51 SU<br>202 SA<br>202 SU  | N 75<br>T 79<br>N 79                    | KNGN<br>NGN<br>NGN         | AT                | MOVIES RP<br>MOVIES RP                           | 92                   | 83 2530<br>83 2530            | )<br>)      | 4 2             | 2 2           | _           | 2                                       | 2           | Ö<br>O         | 05                   | 13684                   |    | AT THE MOVIES AT THE MOVIES AT THE MOVIES            |        | 7829<br>7829<br>7829                                       | 7829<br>7829<br>7829        | 7829<br>7829         |
| 6           | Ö                                      | 01 SA<br>01 SA             | T 04                                    | WPIX<br>WPIX<br>WGN        | A T<br>A T<br>A T | MOVIES RP<br>MOVIES RP<br>MOVIES RP              | T 92<br>T 92<br>T 92 | 83 0630<br>83 2500            |             | 4 2             | 1             | 2           | 2                                       | 2           | Ò              |                      | 13684                   |    | AT THE MOVIES AT THE MOVIES AT THE MOVIES            |        | 7829<br>7829<br>7829                                       | 7829<br>7829<br>7829        | 7829<br>7829<br>7829 |
|             | _                                      | 02 MO                      | N 79                                    | HGN<br>HGN<br>HPTX         | AT<br>AT          | MOVIES RP<br>MOVIES RP<br>MOVIES RP              | T 92<br>T 92<br>T 92 | 83 2530<br>83 2530<br>83 0630 |             | 4 2 4 2         | 2             | 2           | 2                                       | 2           | į<br>į         | 05                   | 13684                   |    | AT THE MOVIES<br>AT THE MOVIES                       |        | 7829<br>7829<br>7829                                       | 7829<br>7829<br>7829        | 7829<br>7829<br>7829 |
| '           | 0                                      | 51 SU                      | N 75                                    | KUĞN                       | AT                | MOVIES RP                                        | 7 92<br>7 92<br>7 93 | 83 2430<br>83 2530<br>83 0630 | 0           | 4 2 4 2         | 2 2 2         | 2<br>2<br>2 | 2                                       | 5           | (              | 07                   | 13684                   |    | AT THE MOVIES                                        |        | 7829<br>7829                                               | 7829<br>7829                | 7829<br>7829<br>7829 |
|             | Ċ                                      | 202 SA                     | T 7                                     | WGN<br>WGNX                | AT                | MOVIES RP                                        | † 92<br>† 92         | 83 2530<br>83 2501            | 0           | 4 4 4 4 4 4     | 5 5 5         |             | 2                                       | ?           | (              | 0 07                 | 13684<br>13684<br>13684 |    | AT THE MOVVILLESSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS    |        | 7829<br>7829                                               | 7829<br>7829                | 7829<br>7829         |
|             | Ô                                      | 202 SA                     | 7 7 7 0 7 9 7 9 7 9 7 9 7 9 7 9 9 9 9 9 | WGNX<br>WGNX               | AT                | MOVIES RP                                        | † 92<br>† 92         | 83 251                        | 5           | 4 2             | 2             | 2           | 2                                       | 2           | (              | 0 07<br>0 07<br>0 02 | 13684                   |    | AT THE MOVIES<br>AT THE MOVIES                       | 4.4.5  | 7829                                                       | 7829                        | 7829                 |
|             | J                                      | 136 SA<br>136 SA<br>136 SA | 17 3:<br>17 3:<br>17 3:                 | 3 WKBN<br>1 WKBN<br>3 WKBN | TA I              | THE BUTLE<br>THE BUTLE<br>THE BUTLE              | K 00<br>R 00<br>R 00 | 000 133                       | 0           | 1               | _             | 2           | 2                                       | 2           | :              |                      | -<br>-<br>-<br>-        |    | " AT THE BUTLER"                                     | REPORT |                                                            |                             |                      |
|             | Ó :                                    | 136 š <i>i</i>             | it 3:                                   | 1 WKBN                     | AŤ                | THE BUTLE                                        | R 0(                 | 00 133                        | U           | 1               | 5             | 2           | 2                                       | . 2         | ,              |                      | •                       |    |                                                      |        |                                                            |                             |                      |

### 1989 NSI RESPONSE RATE

| A. | TV Households Returning "Usable" NSI Diaries | 102,349* |
|----|----------------------------------------------|----------|
| в. | TV Households in NSI Sample                  | 239,782* |
| c. | Response Rate (A:B)                          | 42.7%    |

<sup>\*</sup> Source: 1989 Cooper Testimony at 5 (Based on February 1989 NSI)

# PERCENTAGE OF U.S. CABLE HOUSEHOLDS PROVIDING 1989 NSI VIEWING DATA

| A. | Total U.S. Cable Households                                                                                        | 50,000,000* |
|----|--------------------------------------------------------------------------------------------------------------------|-------------|
| в. | Total NSI Cable Households Completing<br>"Usable" Diaries For Each 1989 Sweep<br>Week                              | 14,500**    |
| c. | Total NSI Cable Households Completing "Usable" One-Week Diaries During 1989<br>Six Cycles                          | 300,000***  |
| D. | Percentage of U.S. Cable Households<br>Completing "Usable" NSI Diaries For<br>Each 1989 Sweep Week (B:A)           | 0.03%       |
| E. | Percentage of U.S. Cable Households<br>Completing "Usable" One-Week NSI<br>Diaries During 1989 Six Cycles<br>(C:A) | 0.6%        |

<sup>\*</sup> Source: 1991 TV Factbook (Estimate for January 1, 1990)

<sup>\*\*</sup> Source: 1989 Cooper Testimony at 5 (Based on February 1989 NSI)

<sup>\*\*\*</sup> Source: 1989 Cooper Testimony at 5 (Estimate)

Sports Exhibit  $\frac{18x}{1}$ 

# DISTANT CABLE VIEWING OF MAJOR SPORTS, MOVIES AND SYNDICATED SERIES (1989 Four Cycle)

| Program<br><u>Category</u> | Distant Cable Households<br><u>Viewing Per Average Hour</u> |
|----------------------------|-------------------------------------------------------------|
| Major Sports               | 123,000                                                     |
| Movies                     | 28,000                                                      |
| Syndicated Series          | 12,000                                                      |

#### DISTANT CABLE VIEWING OF MAJOR SPORTS, SYNDICATED SERIES AND MOVIES (1980-89, Four Cycle)

| Program<br><u>Category</u> | Distant Cabl  | <u> </u>       |                 |
|----------------------------|---------------|----------------|-----------------|
|                            | <u>1980</u> * | <u>1983</u> ** | <u>1989</u> *** |
| Major Sports               | 32,000        | 92,000         | 123,000         |
| Movies                     | 13,000        | 21,000         | 28,000          |
| Syndicated Series          | 10,000        | 16,000         | 12,000          |

<sup>\*</sup> Source: 1980 CRT Final Determination, 48 Fed. Reg. at 9553;

Computations Based on 1980 MPAA Ex. KK

<sup>\*\*</sup> Source: 1983 Program Suppliers Ex. 15

<sup>\*\*\*</sup> Source: Computations Based on 1989 Program Suppliers

Ex. 1, page 638 (rounded)

# SHARE OF "VIEWING" VERSUS SHARE OF TIME FOR MAJOR SPORTS, MOVIES AND SYNDICATED SERIES (1989 Four Cycle)

| Program<br><u>Category</u> | "Viewing" %/Time %* | <u>Ratio</u> ** |
|----------------------------|---------------------|-----------------|
| Major Sports               | 12.7/ 1.2           | 10.6:1          |
| Movies                     | 27.3/11.5           | 2.4:1           |
| Syndicated Series          | 53.2/52.3           | 1:1             |

<sup>\*</sup> Source: 1989 Program Suppliers Ex. 1, page 638

<sup>\*\*</sup> Represents "Viewing" Percentage Divided by Time Percentage. <u>See</u> 1989 Cooper Testimony at 10

# MAJOR SPORTS SHARE OF "VIEWING" VERSUS SHARE OF TIME (1980-89 Four Cycle)

| <u>Year</u> | <pre>% Share of "Viewing"/</pre> | <u>Ratio</u> |
|-------------|----------------------------------|--------------|
| 1980        | 7.1/2.2*                         | 3.2:1        |
| 1983        | 10.8/1.5*                        | 7.2:1        |
| 1989        | 12.7/1.2**                       | 10.6:1       |

<sup>\*</sup> Source: 1983 Tr. 1272-75 (Cooper)

<sup>\*\*</sup> Source: 1989 Program Suppliers Ex. 1, page 638